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RKM RESEARCH, INC.

(Franklin Pierce University / Boston Herald: US General Election Poll)

Q04: Favorability Rating: Former Secretary of State, Hillary Clinton?
Compared by Selected Characteristics

	PARTY IDENTIFICATION				POLITICAL IDEOLOGY			PRESIDENTIAL VOTE CHOICE		FIRMNESS OF PRESIDENTIAL VOTE CHOICE				
	TOTAL	Dem.	Ind.	Rep.	Other	Liberal	Moderate	Conserv.	Clinton	Trump	Firm Clinton	Lean Clinton	Lean Trump	Firm Trump
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL	1011	471	90	434	17	230	391	384	469	417	398	56	48	360
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	46.6%	8.9%	42.9%	1.7%	22.7%	38.7%	38.0%	46.4%	41.2%	39.4%	5.5%	4.8%	35.6%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	1011	471	90	434	17	230	391	384	469	417	398	56	48	360
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Very favorable	275	250	6	15	5	120	112	41	271	1	258	11	1	-
	27.2%	53.1%	6.2%	3.4%	29.6%	52.4%	28.5%	10.6%	57.8%	0.3%	64.9%	19.2%	2.7%	-
Somewhat favorable	183	139	21	20	4	68	96	19	164	3	126	28	1	2
	18.1%	29.5%	22.9%	4.6%	21.5%	29.7%	24.6%	4.9%	35.0%	0.7%	31.6%	49.5%	1.7%	0.6%
Somewhat unfavorable	60	25	8	26	0	12	31	16	21	16	9	12	4	10
	5.9%	5.3%	9.3%	6.0%	2.7%	5.4%	7.9%	4.3%	4.4%	3.8%	2.3%	20.8%	7.3%	2.7%
Very unfavorable	469	46	50	366	8	28	138	301	5	391	1	4	39	347
	46.4%	9.8%	55.8%	84.2%	46.2%	12.1%	35.1%	78.3%	1.1%	93.9%	0.4%	6.4%	80.5%	96.3%
Heard of but no opinion	21	11	5	6	-	1	13	8	8	5	4	2	4	1
	2.1%	2.3%	5.2%	1.4%	-	0.4%	3.3%	2.0%	1.7%	1.3%	0.9%	4.0%	7.8%	0.4%
Never heard of person	2	-	1	1	-	-	2	-	-	-	-	-	-	-
	0.2%	-	0.6%	0.3%	-	-	0.4%	-	-	-	-	-	-	-
TOTAL FAVORABLE	459	389	26	35	9	189	208	59	436	4	384	38	2	2
	45.4%	82.6%	29.1%	8.0%	51.1%	82.1%	53.1%	15.5%	92.9%	1.1%	96.5%	68.7%	4.4%	0.6%
TOTAL UNFAVORABLE	529	71	58	392	8	40	169	317	26	407	10	15	43	356
	52.3%	15.1%	65.1%	90.3%	48.9%	17.5%	43.1%	82.6%	5.5%	97.7%	2.6%	27.2%	87.8%	99.0%
Chi-Square Significance	<-----1109.58----->				<-----596.41----->			<-----1558.16----->		<-----1645.04----->				
	0*				0*			0*		0*				

Comparison Groups: BCDE/FGH/IJ/KLMN

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 10/08/2016 - 10/13/2016

RKM RESEARCH, INC.

(Franklin Pierce University / Boston Herald: US General Election Poll)

Q04: Favorability Rating: Former Secretary of State, Hillary Clinton?
 Compared by Selected Demographics

	GENDER			AGE						EDUCATION			RACE OR ORIGIN				ANNUAL INCOME				
	TOTAL	Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Post Secondary	Coll. Grad	White	Hispanic	Black	Other	<\$35k	\$35k-\$50k	\$50k-\$75k	\$75k-\$100k	>\$100k
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	1011	488	523	124	179	168	180	169	191	175	279	557	783	102	98	24	150	118	235	149	292
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	48.3%	51.7%	12.3%	17.7%	16.6%	17.8%	16.7%	18.9%	17.3%	27.6%	55.1%	77.5%	10.1%	9.6%	2.4%	14.9%	11.6%	23.3%	14.8%	28.8%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	1011	488	523	124	179	168	180	169	191	175	279	557	783	102	98	24	150	118	235	149	292
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Very favorable	275	107	168	34	46	38	48	50	59	42	69	164	177	38	50	8	41	29	60	46	83
	27.2%	21.9%	32.2%	27.6%	25.9%	22.4%	26.7%	29.7%	30.7%	24.0%	24.9%	29.4%	22.6%	37.4%	51.7%	33.5%	27.6%	25.0%	25.5%	30.5%	28.5%
Somewhat favorable	183	83	100	28	34	42	33	23	24	19	49	116	127	29	18	8	25	17	55	21	57
	18.1%	17.0%	19.2%	22.2%	19.2%	24.8%	18.2%	13.7%	12.5%	10.9%	17.4%	20.7%	16.2%	28.7%	18.2%	33.2%	17.0%	14.5%	23.2%	14.2%	19.4%
Somewhat unfavorable	60	26	34	9	14	9	13	9	6	5	15	40	52	3	5	-	9	4	14	6	23
	5.9%	5.2%	6.5%	7.0%	7.8%	5.2%	7.4%	5.2%	3.2%	2.7%	5.5%	7.1%	6.6%	3.4%	4.9%		6.0%	3.4%	5.8%	3.9%	8.0%
Very unfavorable	469	260	210	50	80	76	84	81	99	103	137	230	413	29	19	8	71	59	104	74	125
	46.4%	53.2%	40.1%	40.3%	44.5%	45.2%	46.7%	48.0%	51.7%	58.6%	49.2%	41.2%	52.7%	27.9%	19.7%	33.2%	47.3%	49.8%	44.1%	49.5%	43.0%
Heard of but no opinion	21	12	9	4	5	3	2	5	4	7	7	8	13	3	5	-	3	9	2	2	3
	2.1%	2.5%	1.7%	2.9%	2.6%	1.7%	0.9%	3.0%	1.9%	3.8%	2.6%	1.3%	1.7%	2.6%	5.6%		2.1%	7.3%	0.9%	1.6%	1.0%
Never heard of person	2	1	1	-	-	1	-	1	-	-	1	1	2	-	-	-	-	-	1	1	-
	0.2%	0.1%	0.2%			0.7%		0.3%			0.4%	0.1%	0.2%						0.5%	0.4%	

TOTAL FAVORABLE	459	190	269	62	81	79	81	73	83	61	118	279	303	68	68	16	67	46	115	67	140
	45.4%	38.9%	51.4%	49.8%	45.1%	47.2%	45.0%	43.4%	43.2%	34.9%	42.3%	50.2%	38.8%	66.1%	69.8%	66.8%	44.6%	39.5%	48.7%	44.6%	47.9%
TOTAL UNFAVORABLE	529	285	244	59	94	85	97	90	105	107	152	269	464	32	24	8	80	63	118	80	149
	52.3%	58.4%	46.7%	47.3%	52.3%	50.4%	54.2%	53.2%	54.9%	61.3%	54.7%	48.4%	59.3%	31.3%	24.6%	33.2%	53.3%	53.2%	49.9%	53.4%	51.0%
Chi-Square Significance	<--36.66-->			<-----29.48----->						<-----41.19----->			<-----149.15----->				<-----37.43----->				
	0*			.7314*						.0002*			0*				.1097*				

Comparison Groups: BC/DEFGHI/JKL/MNOP/QRSTU

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 10/08/2016 - 10/13/2016

RKM RESEARCH, INC.

(Franklin Pierce University / Boston Herald: US General Election Poll)

Q05: Favorability Rating: Businessman, Donald Trump?
Compared by Selected Characteristics

	PARTY IDENTIFICATION				POLITICAL IDEOLOGY			PRESIDENTIAL VOTE CHOICE		FIRMNESS OF PRESIDENTIAL VOTE CHOICE				
	TOTAL	Dem.	Ind.	Rep.	Other	Liberal	Moderate	Conserv.	Clinton	Trump	Firm Clinton	Lean Clinton	Lean Trump	Firm Trump
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL	1011	471	90	434	17	230	391	384	469	417	398	56	48	360
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	46.6%	8.9%	42.9%	1.7%	22.7%	38.7%	38.0%	46.4%	41.2%	39.4%	5.5%	4.8%	35.6%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	1011	471	90	434	17	230	391	384	469	417	398	56	48	360
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Very favorable	266	22	25	217	2	14	77	173	8	255	6	2	5	249
	26.3%	4.8%	27.5%	50.1%	11.1%	6.1%	19.6%	45.1%	1.7%	61.3%	1.6%	2.9%	10.6%	69.2%
Somewhat favorable	132	23	12	92	5	9	43	79	6	114	1	2	29	81
	13.0%	4.8%	13.3%	21.2%	31.1%	3.7%	11.0%	20.7%	1.3%	27.3%	0.4%	4.2%	60.3%	22.6%
Somewhat unfavorable	78	23	7	46	3	9	24	46	21	34	12	8	9	24
	7.7%	4.9%	7.4%	10.5%	19.0%	4.0%	6.0%	11.8%	4.5%	8.1%	3.0%	15.0%	18.4%	6.7%
Very unfavorable	511	395	43	67	6	196	237	76	429	10	376	42	3	5
	50.6%	83.8%	48.5%	15.4%	38.8%	85.4%	60.5%	19.7%	91.5%	2.3%	94.5%	75.2%	5.6%	1.3%
Heard of but no opinion	22	8	2	11	-	2	10	10	5	4	2	2	2	1
	2.1%	1.7%	2.6%	2.6%	-	0.8%	2.4%	2.7%	1.0%	1.0%	0.5%	2.7%	5.1%	0.2%
Never heard of person	2	-	1	1	-	-	2	-	-	-	-	-	-	-
	0.2%	-	0.6%	0.3%	-	-	0.4%	-	-	-	-	-	-	-

TOTAL FAVORABLE	398	45	37	309	7	23	120	253	14	369	8	4	34	331
	39.4%	9.6%	40.8%	71.3%	42.1%	9.8%	30.6%	65.8%	3.0%	88.6%	2.0%	7.2%	70.9%	91.8%
TOTAL UNFAVORABLE	590	418	50	112	10	205	260	121	450	43	388	50	12	29
	58.3%	88.7%	55.9%	25.9%	57.9%	89.4%	66.5%	31.6%	96.0%	10.4%	97.5%	90.1%	24.0%	8.0%
Chi-Square Significance	<-----825.88----->				<-----497.82----->				<----1396.56---->		<-----1535.25----->			
	0*				0*				0*		0*			

Comparison Groups: BCDE/FGH/IJ/KLMN

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 10/08/2016 - 10/13/2016

RKM RESEARCH, INC.

(Franklin Pierce University / Boston Herald: US General Election Poll)

Q05: Favorability Rating: Businessman, Donald Trump?
Compared by Selected Demographics

	GENDER		AGE						EDUCATION			RACE OR ORIGIN				ANNUAL INCOME					
	TOTAL	Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Post Secondary	Coll. Grad	White	Hispanic	Black	Other	<\$35k	\$35k-\$50k	\$50k-\$75k	\$75k-\$100k	>\$100k
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	1011	488	523	124	179	168	180	169	191	175	279	557	783	102	98	24	150	118	235	149	292
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	48.3%	51.7%	12.3%	17.7%	16.6%	17.8%	16.7%	18.9%	17.3%	27.6%	55.1%	77.5%	10.1%	9.6%	2.4%	14.9%	11.6%	23.3%	14.8%	28.8%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	1011	488	523	124	179	168	180	169	191	175	279	557	783	102	98	24	150	118	235	149	292
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Very favorable	266	141	125	25	40	41	52	44	65	68	83	115	228	18	16	3	38	37	52	38	74
	26.3%	28.9%	24.0%	20.4%	22.1%	24.3%	28.8%	26.2%	33.9%	39.0%	29.8%	20.6%	29.2%	17.7%	16.9%	13.6%	25.5%	31.2%	22.0%	25.2%	25.5%
Somewhat favorable	132	72	60	19	22	24	24	21	21	27	31	74	115	9	4	4	23	12	31	24	31
	13.0%	14.7%	11.4%	15.4%	12.1%	14.5%	13.5%	12.5%	11.1%	15.5%	11.1%	13.2%	14.7%	8.9%	3.6%	14.9%	15.6%	10.1%	13.4%	16.2%	10.5%
Somewhat unfavorable	78	41	37	9	25	17	8	9	11	10	25	44	68	1	6	1	7	10	22	11	22
	7.7%	8.4%	7.1%	7.2%	13.7%	9.8%	4.7%	5.2%	5.7%	5.6%	8.8%	7.9%	8.7%	0.9%	6.5%	5.9%	4.7%	8.9%	9.5%	7.6%	7.4%
Very unfavorable	511	226	286	69	89	83	93	88	90	66	130	315	356	71	66	16	78	54	123	73	161
	50.6%	46.2%	54.6%	55.4%	49.7%	49.2%	51.6%	51.9%	47.3%	37.8%	46.8%	56.5%	45.5%	69.0%	67.8%	65.6%	51.7%	45.5%	52.4%	48.9%	55.3%
Heard of but no opinion	22	8	14	2	4	2	3	7	4	4	9	9	13	4	5	-	4	5	5	3	4
	2.1%	1.7%	2.6%	1.6%	2.3%	1.4%	1.4%	4.0%	2.0%	2.1%	3.1%	1.7%	1.7%	3.5%	5.2%		2.4%	4.3%	2.3%	1.8%	1.2%
Never heard of person	2	1	1	-	-	1	-	1	-	-	1	1	2	-	-	-	-	-	1	1	-
	0.2%	0.1%	0.2%			0.7%		0.3%			0.4%	0.1%	0.2%						0.5%	0.4%	

TOTAL FAVORABLE	398	213	185	45	61	65	76	65	86	96	114	188	344	27	20	7	62	49	83	62	105
	39.4%	43.6%	35.4%	35.8%	34.2%	38.8%	42.3%	38.6%	45.0%	54.5%	40.9%	33.8%	43.9%	26.6%	20.5%	28.5%	41.1%	41.3%	35.3%	41.3%	36.0%
TOTAL UNFAVORABLE	590	267	323	78	114	99	101	96	101	76	155	359	424	72	73	17	85	64	146	84	183
	58.3%	54.6%	61.8%	62.6%	63.5%	59.1%	56.3%	57.1%	53.0%	43.4%	55.6%	64.4%	54.2%	69.9%	74.3%	71.5%	56.4%	54.4%	61.9%	56.5%	62.7%
Chi-Square Significance	<--16.05-->		<-----37.79----->						<-----60.73----->			<-----79.93----->				<-----21.68----->					
	.0247*		.343*						0*			0*				.7957*					

Comparison Groups: BC/DEFGHI/JKL/MNOP/QRSTU

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 10/08/2016 - 10/13/2016

RKM RESEARCH, INC.

(Franklin Pierce University / Boston Herald: US General Election Poll)

Q06: Favorability Rating: Former Governor of New Mexico, Gary Johnson?
Compared by Selected Characteristics

	PARTY IDENTIFICATION					POLITICAL IDEOLOGY			PRESIDENTIAL VOTE CHOICE		FIRMNESS OF PRESIDENTIAL VOTE CHOICE				
	TOTAL	Dem.	Ind.	Rep.	Other	Liberal	Moderate	Conserv.	Clinton	Trump	Firm Clinton	Lean Clinton	Lean Trump	Firm Trump	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	
TOTAL	1011	471	90	434	17	230	391	384	469	417	398	56	48	360	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	46.6%	8.9%	42.9%	1.7%	22.7%	38.7%	38.0%	46.4%	41.2%	39.4%	5.5%	4.8%	35.6%	
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
TOTAL ANSWERED	1011	471	90	434	17	230	391	384	469	417	398	56	48	360	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
Very favorable	37	9	5	20	3	7	22	8	7	10	3	3	2	5	
	3.7%	1.9%	6.0%	4.6%	18.2%	3.0%	5.7%	2.1%	1.4%	2.3%	0.9%	5.9%	3.4%	1.5%	
Somewhat favorable	123	50	11	58	4	21	52	48	50	48	42	6	14	34	
	12.2%	10.6%	12.4%	13.4%	23.6%	9.2%	13.2%	12.4%	10.7%	11.6%	10.5%	10.3%	28.1%	9.5%	
Somewhat unfavorable	185	100	19	64	2	49	65	70	106	64	102	4	3	62	
	18.3%	21.2%	21.2%	14.7%	14.2%	21.5%	16.6%	18.2%	22.6%	15.5%	25.6%	7.2%	5.6%	17.1%	
Very unfavorable	199	92	10	97	-	52	64	82	94	97	88	6	5	92	
	19.6%	19.6%	10.8%	22.3%	-	22.8%	16.2%	21.3%	20.0%	23.4%	22.2%	10.0%	9.4%	25.6%	
Heard of but no opinion	284	127	31	123	3	65	113	106	131	120	98	24	19	97	
	28.1%	27.0%	34.9%	28.4%	16.0%	28.1%	28.7%	27.5%	28.0%	28.7%	24.7%	42.9%	40.2%	27.0%	
Never heard of person	183	93	13	72	5	35	76	71	81	77	64	13	6	70	
	18.1%	19.8%	14.8%	16.5%	27.9%	15.4%	19.5%	18.5%	17.3%	18.5%	16.1%	23.7%	13.4%	19.3%	

TOTAL FAVORABLE	160	59	17	78	7	28	74	56	57	58	45	9	15	39	
	15.8%	12.4%	18.4%	18.0%	41.8%	12.3%	18.9%	14.5%	12.1%	13.9%	11.4%	16.2%	31.5%	11.0%	
TOTAL UNFAVORABLE	384	192	29	161	2	102	129	152	200	162	190	10	7	154	
	38.0%	40.8%	32.0%	37.0%	14.2%	44.2%	32.9%	39.5%	42.6%	38.9%	47.8%	17.2%	15.0%	42.7%	
Chi-Square Significance		<-----55.32----->					<-----26.07----->			<-----9.55----->		<-----99.93----->			
		.0001*					.0254*			.2155*		0*			

Comparison Groups: BCDE/FGH/IJ/KLMN

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 10/08/2016 - 10/13/2016

RKM RESEARCH, INC.

(Franklin Pierce University / Boston Herald: US General Election Poll)

Q06: Favorability Rating: Former Governor of New Mexico, Gary Johnson?
 Compared by Selected Demographics

	GENDER			AGE						EDUCATION				RACE OR ORIGIN				ANNUAL INCOME				
	TOTAL	Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Post Second ary	Coll. Grad	White	Hisp- anic	Black	Other	<\$35k	\$35k- \$50k	\$50k- \$75k	\$75k- \$100k	>\$100k	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	
TOTAL	1011	488	523	124	179	168	180	169	191	175	279	557	783	102	98	24	150	118	235	149	292	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	48.3%	51.7%	12.3%	17.7%	16.6%	17.8%	16.7%	18.9%	17.3%	27.6%	55.1%	77.5%	10.1%	9.6%	2.4%	14.9%	11.6%	23.3%	14.8%	28.8%	
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
TOTAL ANSWERED	1011	488	523	124	179	168	180	169	191	175	279	557	783	102	98	24	150	118	235	149	292	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
Very favorable	37	28	9	2	9	11	6	5	4	1	11	25	28	5	4	1	7	2	9	8	8	
	3.7%	5.7%	1.7%	1.5%	5.0%	6.5%	3.2%	3.1%	2.2%	0.3%	4.1%	4.5%	3.6%	5.0%	3.7%	2.3%	4.6%	1.6%	3.7%	5.6%	2.8%	
Somewhat favorable	123	76	47	15	31	24	21	16	16	18	35	70	97	14	10	2	14	9	37	18	41	
	12.2%	15.6%	9.0%	12.1%	17.5%	14.4%	11.6%	9.5%	8.2%	10.3%	12.5%	12.6%	12.4%	13.6%	9.8%	8.0%	9.1%	7.4%	15.9%	11.7%	14.1%	
Somewhat unfavorable	185	91	94	28	32	34	30	26	34	27	43	115	150	18	12	3	19	19	35	31	72	
	18.3%	18.7%	18.0%	22.8%	17.9%	20.2%	16.9%	15.6%	17.9%	15.3%	15.6%	20.7%	19.2%	18.1%	12.1%	14.2%	12.9%	16.3%	14.7%	21.1%	24.7%	
Very unfavorable	199	100	99	20	38	22	29	38	51	38	49	112	160	19	16	3	29	28	46	24	63	
	19.6%	20.5%	18.9%	16.2%	21.2%	13.1%	16.2%	22.7%	26.6%	21.4%	17.6%	20.1%	20.5%	18.7%	16.0%	14.4%	19.3%	23.7%	19.3%	15.9%	21.4%	
Heard of but no opinion	284	140	144	44	43	42	49	56	51	43	85	156	218	22	36	7	45	37	67	46	67	
	28.1%	28.7%	27.6%	35.1%	23.9%	25.0%	27.2%	33.1%	26.7%	24.4%	30.6%	28.0%	27.8%	21.5%	37.3%	28.4%	29.6%	31.8%	28.3%	31.0%	22.9%	
Never heard of person	183	53	130	15	26	35	45	27	35	49	55	78	130	24	21	8	37	23	43	22	41	
	18.1%	10.8%	24.8%	12.3%	14.5%	20.7%	24.9%	16.0%	18.3%	28.2%	19.7%	14.1%	16.5%	23.2%	21.1%	32.6%	24.5%	19.2%	18.1%	14.7%	14.0%	

TOTAL FAVORABLE	160	104	56	17	40	35	27	21	20	19	46	95	125	19	13	3	21	11	46	26	49	
	15.8%	21.3%	10.7%	13.6%	22.5%	20.9%	14.8%	12.6%	10.4%	10.7%	16.6%	17.1%	16.0%	18.6%	13.5%	10.4%	13.7%	9.0%	19.6%	17.4%	17.0%	
TOTAL UNFAVORABLE	384	191	193	48	70	56	60	65	85	64	92	227	311	38	27	7	48	47	80	55	135	
	38.0%	39.2%	36.9%	39.0%	39.1%	33.4%	33.1%	38.3%	44.5%	36.7%	33.1%	40.8%	39.7%	36.7%	28.1%	28.6%	32.3%	40.0%	34.1%	37.0%	46.2%	
Chi-Square Significance	<---63.12--->			<-----60.1----->						<-----34.43----->				<-----20.54----->				<-----46.72----->				
	0*			.0052*						.0018*				.4873*				.0147*				

Comparison Groups: BC/DEFGHI/JKL/MNOP/QRSTU

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 10/08/2016 - 10/13/2016

RKM RESEARCH, INC.

(Franklin Pierce University / Boston Herald: US General Election Poll)

Q07: Favorability Rating: Businesswoman, Jill Stein?
Compared by Selected Characteristics

	PARTY IDENTIFICATION					POLITICAL IDEOLOGY			PRESIDENTIAL VOTE CHOICE		FIRMNESS OF PRESIDENTIAL VOTE CHOICE			
	TOTAL	Dem.	Ind.	Rep.	Other	Liberal	Moderate	Conserv.	Clinton	Trump	Firm Clinton	Lean Clinton	Lean Trump	Firm Trump
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL	1011	471	90	434	17	230	391	384	469	417	398	56	48	360
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	46.6%	8.9%	42.9%	1.7%	22.7%	38.7%	38.0%	46.4%	41.2%	39.4%	5.5%	4.8%	35.6%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	1011	471	90	434	17	230	391	384	469	417	398	56	48	360
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Very favorable	15	10	1	3	1	6	6	3	12	2	7	5	1	1
	1.5%	2.2%	1.3%	0.7%	3.6%	2.8%	1.6%	0.7%	2.5%	0.4%	1.8%	8.1%	1.9%	0.2%
Somewhat favorable	89	66	8	13	2	43	32	14	55	16	46	5	5	9
	8.8%	14.1%	8.5%	3.0%	12.5%	18.7%	8.2%	3.6%	11.6%	3.8%	11.6%	9.8%	9.6%	2.6%
Somewhat unfavorable	130	68	8	51	3	37	49	44	71	49	58	8	4	44
	12.9%	14.5%	9.0%	11.7%	18.4%	16.0%	12.5%	11.4%	15.1%	11.8%	14.6%	14.7%	7.8%	12.3%
Very unfavorable	151	50	9	91	1	23	48	81	54	82	53	1	5	76
	14.9%	10.7%	10.1%	20.9%	4.6%	9.9%	12.2%	21.0%	11.5%	19.6%	13.2%	2.2%	11.2%	21.0%
Heard of but no opinion	335	158	37	133	6	79	140	112	169	130	142	22	17	109
	33.2%	33.6%	41.7%	30.7%	38.8%	34.4%	35.7%	29.1%	36.1%	31.2%	35.7%	40.4%	35.6%	30.4%
Never heard of person	290	117	26	143	4	42	117	132	109	138	91	14	16	121
	28.7%	24.9%	29.5%	32.9%	22.1%	18.1%	29.8%	34.3%	23.3%	33.2%	23.0%	24.9%	33.9%	33.5%

TOTAL FAVORABLE	104	77	9	16	3	49	38	17	66	18	54	10	6	10
	10.3%	16.3%	9.7%	3.7%	16.1%	21.5%	9.8%	4.3%	14.1%	4.2%	13.5%	17.9%	11.5%	2.8%
TOTAL UNFAVORABLE	281	119	17	142	4	60	97	124	125	131	111	9	9	120
	27.8%	25.2%	19.1%	32.6%	23.0%	26.0%	24.7%	32.3%	26.5%	31.4%	27.9%	16.8%	19.0%	33.3%
Chi-Square Significance	<-----107.12----->					<-----115.51----->			<-----68.59----->		<-----104.3----->			
	0*					0*			0*		0*			

Comparison Groups: BCDE/FGH/IJ/KLMN

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 10/08/2016 - 10/13/2016

RKM RESEARCH, INC.

(Franklin Pierce University / Boston Herald: US General Election Poll)

Q07: Favorability Rating: Businesswoman, Jill Stein?
 Compared by Selected Demographics

	GENDER			AGE						EDUCATION				RACE OR ORIGIN				ANNUAL INCOME				
	TOTAL	Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Post Secondary	Coll. Grad	White	Hisp-panic	Black	Other	<\$35k	\$35k-\$50k	\$50k-\$75k	\$75k-\$100k	>\$100k	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	
TOTAL	1011	488	523	124	179	168	180	169	191	175	279	557	783	102	98	24	150	118	235	149	292	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	48.3%	51.7%	12.3%	17.7%	16.6%	17.8%	16.7%	18.9%	17.3%	27.6%	55.1%	77.5%	10.1%	9.6%	2.4%	14.9%	11.6%	23.3%	14.8%	28.8%	
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
TOTAL ANSWERED	1011	488	523	124	179	168	180	169	191	175	279	557	783	102	98	24	150	118	235	149	292	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
Very favorable	15	4	11	-	2	3	4	4	2	3	3	8	7	4	4	-	3	2	5	3	-	
	1.5%	0.9%	2.1%		1.0%	1.9%	2.4%	2.2%	1.2%	1.9%	1.2%	1.5%	0.9%	3.6%	4.6%		2.0%	1.7%	2.2%	2.2%		
Somewhat favorable	89	47	42	12	8	23	19	12	14	8	22	58	66	9	10	3	14	12	21	15	23	
	8.8%	9.6%	8.1%	9.9%	4.6%	13.7%	10.6%	7.1%	7.6%	4.7%	8.1%	10.5%	8.4%	8.8%	10.3%	14.2%	9.2%	9.9%	8.7%	10.4%	8.0%	
Somewhat unfavorable	130	76	54	19	25	23	21	22	22	20	38	72	103	17	10	-	17	15	24	15	55	
	12.9%	15.6%	10.4%	14.9%	13.8%	13.9%	11.4%	12.8%	11.3%	11.4%	13.7%	12.9%	13.1%	17.0%	10.1%		11.5%	13.1%	10.2%	9.7%	19.0%	
Very unfavorable	151	82	69	23	23	30	17	24	34	27	44	80	120	16	12	3	23	17	35	24	42	
	14.9%	16.8%	13.2%	18.4%	12.7%	18.2%	9.5%	14.2%	17.8%	15.2%	15.7%	14.5%	15.4%	16.0%	11.8%	11.5%	15.0%	14.3%	14.9%	16.2%	14.3%	
Heard of but no opinion	335	148	187	33	67	54	64	56	60	49	84	202	258	30	33	12	46	37	74	58	98	
	33.2%	30.4%	35.8%	26.8%	37.7%	32.0%	35.7%	33.4%	31.5%	27.9%	30.1%	36.3%	33.0%	29.6%	34.1%	50.3%	30.9%	31.8%	31.4%	38.9%	33.7%	
Never heard of person	290	131	159	37	54	34	55	51	59	68	87	135	229	26	28	6	47	34	77	34	73	
	28.7%	26.8%	30.4%	30.0%	30.3%	20.3%	30.4%	30.3%	30.6%	38.9%	31.1%	24.3%	29.2%	25.0%	29.0%	24.0%	31.3%	29.2%	32.5%	22.6%	25.1%	

TOTAL FAVORABLE	104	51	53	12	10	26	23	16	17	12	26	67	73	13	15	3	17	14	26	19	23	
	10.3%	10.4%	10.2%	9.9%	5.5%	15.6%	13.0%	9.3%	8.8%	6.6%	9.3%	12.0%	9.3%	12.3%	14.9%	14.2%	11.2%	11.5%	11.0%	12.6%	8.0%	
TOTAL UNFAVORABLE	281	158	123	41	47	54	38	45	55	47	82	152	223	34	21	3	40	32	59	39	97	
	27.8%	32.3%	23.6%	33.3%	26.5%	32.0%	20.9%	26.9%	29.0%	26.6%	29.5%	27.4%	28.5%	33.0%	21.9%	11.5%	26.6%	27.4%	25.2%	25.9%	33.2%	
Chi-Square Significance	<---19.54--->			<-----44.47----->						<-----25.74----->				<-----30.12----->				<-----30.64----->				
	.0067*			.131*						.0279*				.0896*				.3332*				

Comparison Groups: BC/DEFGHI/JKL/MNOP/QRSTU

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 10/08/2016 - 10/13/2016

RKM RESEARCH, INC.

(Franklin Pierce University / Boston Herald: US General Election Poll)

Q08: If the election for US President were held today, which of the candidates would you vote for?
 Compared by Selected Characteristics

	PARTY IDENTIFICATION					POLITICAL IDEOLOGY			PRESIDENTIAL VOTE CHOICE		FIRMNESS OF PRESIDENTIAL VOTE CHOICE			
	TOTAL	Dem.	Ind.	Rep.	Other	Liberal	Moderate	Conserv.	Clinton	Trump	Firm Clinton	Lean Clinton	Lean Trump	Firm Trump
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL	1011	471	90	434	17	230	391	384	469	417	398	56	48	360
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	46.6%	8.9%	42.9%	1.7%	22.7%	38.7%	38.0%	46.4%	41.2%	39.4%	5.5%	4.8%	35.6%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	1011	471	90	434	17	230	391	384	469	417	398	56	48	360
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Donald Trump, the Republican	417	35	35	340	6	16	120	278	-	417	-	-	48	360
	41.2%	7.4%	39.0%	78.4%	38.4%	7.0%	30.5%	72.3%	-	100.0%	-	-	100.0%	100.0%
Hillary Clinton, the Democrat	469	401	27	35	6	195	215	56	469	-	398	56	-	-
	46.4%	85.3%	29.9%	8.1%	35.1%	84.7%	55.0%	14.7%	100.0%	-	100.0%	100.0%	-	-
Gary Johnson, the Libertarian	56	18	9	25	3	9	27	19	-	-	-	-	-	-
	5.5%	3.7%	10.6%	5.9%	18.2%	3.9%	7.0%	5.0%	-	-	-	-	-	-
Jill Stein, the Green Party candidate	16	7	5	4	-	6	6	4	-	-	-	-	-	-
	1.6%	1.6%	5.8%	0.8%	-	2.7%	1.7%	0.9%	-	-	-	-	-	-
Or someone else	32	6	7	19	-	2	8	22	-	-	-	-	-	-
	3.2%	1.4%	7.3%	4.5%	-	0.7%	2.1%	5.8%	-	-	-	-	-	-
Undecided	21	3	7	10	1	2	14	5	-	-	-	-	-	-
	2.1%	0.6%	7.3%	2.4%	8.3%	1.0%	3.7%	1.2%	-	-	-	-	-	-
Chi-Square Significance	<-----628.87----->					<-----356.42----->			<-----885.64----->		<-----862.2----->			
	0*					0			0*		0*			

Comparison Groups: BCDE/FGH/IJ/KLMN

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 10/08/2016 - 10/13/2016

RKM RESEARCH, INC.

(Franklin Pierce University / Boston Herald: US General Election Poll)

Q08: If the election for US President were held today, which of the candidates would you vote for?
 Compared by Selected Demographics

	GENDER			AGE						EDUCATION				RACE OR ORIGIN				ANNUAL INCOME				
	TOTAL	Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Post Second ary	Coll. Grad	White	Hisp- anic	Black	Other	<\$35k	\$35k- \$50k	\$50k- \$75k	\$75k- \$100k	>\$100k	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	
TOTAL	1011	488	523	124	179	168	180	169	191	175	279	557	783	102	98	24	150	118	235	149	292	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	48.3%	51.7%	12.3%	17.7%	16.6%	17.8%	16.7%	18.9%	17.3%	27.6%	55.1%	77.5%	10.1%	9.6%	2.4%	14.9%	11.6%	23.3%	14.8%	28.8%	
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
TOTAL ANSWERED	1011	488	523	124	179	168	180	169	191	175	279	557	783	102	98	24	150	118	235	149	292	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
Donald Trump, the Republican	417	224	192	42	68	64	79	71	93	96	122	199	370	25	17	4	62	53	86	65	119	
	41.2%	45.9%	36.8%	34.2%	37.8%	38.1%	43.6%	42.2%	48.6%	54.5%	43.8%	35.7%	47.3%	24.2%	17.0%	18.5%	41.2%	44.9%	36.7%	43.4%	40.8%	
Hillary Clinton, the Democrat	469	200	269	62	81	81	82	79	84	61	121	287	314	66	71	14	63	55	115	65	149	
	46.4%	40.9%	51.6%	50.2%	45.1%	48.6%	45.5%	46.8%	43.7%	34.7%	43.3%	51.6%	40.1%	64.4%	73.3%	59.1%	42.0%	46.7%	48.9%	43.3%	51.1%	
Gary Johnson, the Libertarian	56	33	23	8	15	10	11	8	4	8	16	32	47	3	4	1	9	3	21	8	11	
	5.5%	6.7%	4.4%	6.1%	8.3%	6.2%	5.9%	5.0%	1.9%	4.6%	5.7%	5.7%	6.0%	2.9%	4.2%	5.9%	6.2%	2.5%	8.8%	5.5%	3.8%	
Jill Stein, the Green Party candidate	16	9	8	4	2	-	4	3	3	5	5	6	12	1	1	2	6	1	1	4	4	
	1.6%	1.7%	1.5%	3.3%	1.0%		2.3%	1.8%	1.6%	2.8%	1.7%	1.2%	1.5%	0.8%	1.2%	10.0%	3.9%	0.5%	0.3%	2.6%	1.3%	
Or someone else	32	13	19	2	10	10	3	3	4	3	11	18	26	3	2	2	8	4	7	7	5	
	3.2%	2.6%	3.7%	1.6%	5.6%	5.8%	1.9%	1.6%	2.3%	1.9%	3.9%	3.2%	3.3%	2.9%	1.9%	6.4%	5.4%	3.0%	2.9%	4.6%	1.7%	
Undecided	21	10	11	6	4	2	1	4	4	3	4	14	14	5	2	-	2	3	6	1	4	
	2.1%	2.1%	2.1%	4.6%	2.3%	1.3%	0.7%	2.6%	1.8%	1.5%	1.5%	2.6%	1.8%	4.8%	2.6%		1.3%	2.4%	2.4%	0.6%	1.3%	
Chi-Square Significance	<---14.83--->			<-----35.88----->						<-----26.48----->				<-----80.14----->				<-----29.97----->				
	.0111			.0734*						.0031				0*				.0703*				

Comparison Groups: BC/DEFGHI/JKL/MNOP/QRSTU

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 10/08/2016 - 10/13/2016

RKM RESEARCH, INC.

(Franklin Pierce University / Boston Herald: US General Election Poll)

Q12: Regardless of who you are voting for, who do you think will end-up winning the presidential election in November?
 Compared by Selected Characteristics

	PARTY IDENTIFICATION					POLITICAL IDEOLOGY			PRESIDENTIAL VOTE CHOICE		FIRMNESS OF PRESIDENTIAL VOTE CHOICE			
	TOTAL	Dem.	Ind.	Rep.	Other	Liberal	Moderate	Conserv.	Clinton	Trump	Firm Clinton	Lean Clinton	Lean Trump	Firm Trump
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL	1011	471	90	434	17	230	391	384	469	417	398	56	48	360
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	46.6%	8.9%	42.9%	1.7%	22.7%	38.7%	38.0%	46.4%	41.2%	39.4%	5.5%	4.8%	35.6%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	1011	471	90	434	17	230	391	384	469	417	398	56	48	360
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Donald Trump, the Republican	264	39	21	203	1	17	81	165	13	231	8	4	19	208
	26.1%	8.3%	23.8%	46.8%	3.4%	7.6%	20.6%	42.9%	2.8%	55.4%	2.1%	6.5%	39.6%	57.7%
Hillary Clinton, the Democrat	620	410	47	153	10	204	265	149	435	110	376	45	22	85
	61.4%	87.1%	52.6%	35.3%	58.9%	88.6%	67.7%	38.7%	92.7%	26.5%	94.5%	80.5%	44.5%	23.5%
Gary Johnson, the Libertarian	3	1	-	2	-	0	2	-	-	-	-	-	-	-
	0.3%	0.2%		0.4%		0.2%	0.6%							
Jill Stein, the Green Party candidate	3	1	-	2	-	-	1	2	1	2	1	-	-	2
	0.3%	0.2%		0.4%			0.3%	0.4%	0.2%	0.4%	0.3%			0.5%
Or someone else	4	-	2	0	1	-	2	2	-	1	-	-	1	-
	0.4%		2.4%	0.1%	7.7%		0.5%	0.5%		0.3%			2.7%	
Unsure	118	20	19	74	5	8	41	67	20	73	13	7	6	66
	11.6%	4.2%	21.3%	17.0%	30.1%	3.6%	10.4%	17.5%	4.3%	17.4%	3.2%	13.0%	13.2%	18.4%
Chi-Square Significance	<-----313.69----->					<-----168.24----->			<-----416.36----->		<-----447.44----->			
	0*					0*			0*		0*			

Comparison Groups: BCDE/FGH/IJ/KLMN

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Survey Administered: 10/08/2016 - 10/13/2016

RKM RESEARCH, INC.

(Franklin Pierce University / Boston Herald: US General Election Poll)

Q12: Regardless of who you are voting for, who do you think will end-up winning the presidential election in November?
 Compared by Selected Demographics

	GENDER			AGE						EDUCATION			RACE OR ORIGIN				ANNUAL INCOME				
	TOTAL	Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Post Second ary	Coll. Grad	White	Hisp- anic	Black	Other	<\$35k	\$35k- \$50k	\$50k- \$75k	\$75k- \$100k	>\$100k
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	1011	488	523	124	179	168	180	169	191	175	279	557	783	102	98	24	150	118	235	149	292
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	48.3%	51.7%	12.3%	17.7%	16.6%	17.8%	16.7%	18.9%	17.3%	27.6%	55.1%	77.5%	10.1%	9.6%	2.4%	14.9%	11.6%	23.3%	14.8%	28.8%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	1011	488	523	124	179	168	180	169	191	175	279	557	783	102	98	24	150	118	235	149	292
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Donald Trump, the Republican	264	139	125	30	42	40	53	43	55	71	74	119	226	17	18	3	35	36	67	42	64
	26.1%	28.4%	23.9%	24.4%	23.6%	24.1%	29.6%	25.2%	28.8%	40.3%	26.6%	21.4%	28.9%	16.5%	18.6%	11.0%	23.0%	30.9%	28.5%	28.2%	21.9%
Hillary Clinton, the Democrat	620	292	328	86	116	98	107	108	105	84	162	375	455	72	73	17	98	61	144	86	198
	61.4%	59.8%	62.8%	69.1%	65.0%	58.3%	59.5%	64.0%	55.1%	47.7%	58.1%	67.3%	58.1%	70.1%	74.6%	70.3%	65.1%	52.1%	61.2%	57.7%	67.8%
Gary Johnson, the Libertarian	3	2	1	-	-	1	-	1	0	-	1	2	3	-	-	-	-	1	0	1	1
	0.3%	0.5%	0.1%	-	-	0.7%	-	0.6%	0.2%	-	0.4%	0.3%	0.4%	-	-	-	-	0.5%	0.2%	0.3%	0.4%
Jill Stein, the Green Party candidate	3	2	1	-	2	-	1	-	-	-	-	3	3	-	-	-	-	-	-	1	2
	0.3%	0.3%	0.2%	-	0.9%	-	0.6%	-	-	-	-	0.5%	0.3%	-	-	-	-	-	-	0.7%	0.6%
Or someone else	4	3	1	-	-	1	2	-	0	-	0	3	4	-	-	-	1	-	-	3	-
	0.4%	0.5%	0.2%	-	-	0.8%	1.2%	-	0.2%	-	0.2%	0.6%	0.5%	-	-	-	0.8%	-	-	1.7%	-
Unsure	118	51	67	8	19	27	17	17	30	21	41	56	93	14	7	5	17	19	24	17	27
	11.6%	10.4%	12.8%	6.6%	10.5%	16.0%	9.2%	10.2%	15.7%	12.0%	14.7%	10.0%	11.9%	13.4%	6.8%	18.7%	11.0%	16.5%	10.1%	11.3%	9.2%
Chi-Square Significance	<-----5.56----->			<-----29.54----->						<-----35.5----->			<-----21.72----->				<-----26.52----->				
	.3515*			.2419*						.0001*			.1153*				.1493*				

Comparison Groups: BC/DEFGHI/JKL/MNOP/QRSTU

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Survey Administered: 10/08/2016 - 10/13/2016

RKM RESEARCH, INC.

(Franklin Pierce University / Boston Herald: US General Election Poll)

Q13: How much have you read, seen, or heard about the release of a video tape containing lewd comments made by Donald Trump in 2005 about sex and women? Would you say...
Compared by Selected Characteristics

	PARTY IDENTIFICATION				POLITICAL IDEOLOGY			PRESIDENTIAL VOTE CHOICE		FIRMNESS OF PRESIDENTIAL VOTE CHOICE				
	TOTAL	Dem.	Ind.	Rep.	Other	Liberal	Moderate	Conserv.	Clinton	Trump	Firm Clinton	Lean Clinton	Lean Trump	Firm Trump
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL	1011	471	90	434	17	230	391	384	469	417	398	56	48	360
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	46.6%	8.9%	42.9%	1.7%	22.7%	38.7%	38.0%	46.4%	41.2%	39.4%	5.5%	4.8%	35.6%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	1011	471	90	434	17	230	391	384	469	417	398	56	48	360
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
A great deal	611	294	51	254	12	159	229	219	304	244	268	31	26	213
	60.4%	62.4%	56.9%	58.4%	74.3%	69.0%	58.4%	56.8%	64.7%	58.6%	67.2%	56.6%	52.9%	59.1%
A moderate amount	231	117	21	90	3	51	97	83	110	90	92	13	15	74
	22.8%	24.9%	23.7%	20.6%	17.3%	22.3%	24.7%	21.6%	23.5%	21.5%	23.0%	23.8%	29.9%	20.5%
Only a little	120	50	10	60	-	16	47	57	45	53	33	10	8	44
	11.9%	10.6%	11.7%	13.9%	-	7.0%	12.0%	14.9%	9.6%	12.7%	8.4%	18.7%	17.2%	12.1%
Nothing at all	48	10	6	31	1	4	19	25	9	29	5	1	-	29
	4.7%	2.1%	6.5%	7.1%	8.3%	1.7%	4.8%	6.5%	2.0%	7.0%	1.3%	1.0%	-	8.1%
Unsure	1	-	1	-	-	-	1	1	1	1	1	-	-	1
	0.1%	-	1.3%	-	-	-	0.2%	0.1%	0.1%	0.1%	0.1%	-	-	0.2%
Chi-Square Significance	<-----32.19----->				<-----19.47----->			<-----16.37----->		<-----38.37----->				
	.0013*				.0125*			.0026*		.0001*				

Comparison Groups: BCDE/FGH/IJ/KLMN

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 10/08/2016 - 10/13/2016

RKM RESEARCH, INC.

(Franklin Pierce University / Boston Herald: US General Election Poll)

Q13: How much have you read, seen, or heard about the release of a video tape containing lewd comments made by Donald Trump in 2005 about sex and women? Would you say...
Compared by Selected Demographics

	GENDER			AGE						EDUCATION			RACE OR ORIGIN				ANNUAL INCOME				
	TOTAL	Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Post Secondary	Coll. Grad	White	Hisp-panic	Black	Other	<\$35k	\$35k-\$50k	\$50k-\$75k	\$75k-\$100k	>\$100k
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	1011	488	523	124	179	168	180	169	191	175	279	557	783	102	98	24	150	118	235	149	292
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	48.3%	51.7%	12.3%	17.7%	16.6%	17.8%	16.7%	18.9%	17.3%	27.6%	55.1%	77.5%	10.1%	9.6%	2.4%	14.9%	11.6%	23.3%	14.8%	28.8%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	1011	488	523	124	179	168	180	169	191	175	279	557	783	102	98	24	150	118	235	149	292
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
A great deal	611	295	316	55	113	108	113	104	119	96	164	350	477	59	58	14	86	69	147	89	190
	60.4%	60.4%	60.5%	43.8%	62.9%	64.3%	62.6%	61.4%	62.5%	54.8%	59.0%	62.9%	60.9%	58.1%	59.7%	56.3%	56.9%	58.5%	62.6%	59.4%	65.1%
A moderate amount	231	109	122	41	39	33	35	40	41	36	70	125	184	27	16	4	35	31	53	34	61
	22.8%	22.4%	23.3%	33.2%	22.0%	20.0%	19.7%	23.8%	21.6%	20.3%	25.1%	22.5%	23.5%	26.0%	16.1%	17.2%	23.0%	26.1%	22.4%	22.7%	21.0%
Only a little	120	58	63	18	21	19	27	20	16	30	32	58	84	13	17	6	21	11	30	18	31
	11.9%	11.8%	12.0%	14.5%	11.7%	11.4%	14.9%	11.6%	8.3%	17.1%	11.4%	10.5%	10.7%	13.0%	17.5%	24.0%	14.0%	9.1%	12.9%	12.1%	10.6%
Nothing at all	48	26	22	10	6	7	5	5	13	14	12	22	38	3	7	-	9	8	4	9	10
	4.7%	5.2%	4.2%	8.4%	3.4%	4.3%	2.8%	3.1%	7.0%	7.8%	4.2%	4.0%	4.9%	2.9%	6.7%	-	6.1%	6.4%	1.9%	5.8%	3.3%
Unsure	1	1	-	-	-	-	-	-	1	-	1	1	1	-	-	1	-	-	1	-	-
	0.1%	0.2%	-	-	-	-	-	-	0.6%	-	0.2%	0.1%	0.1%	-	-	2.5%	-	-	0.2%	-	-
Chi-Square Significance	<---1.84--->			<-----31.91----->						<-----12.43----->			<-----25.58----->				<-----13.06----->				
	.7643*			.0443*						.133*			.0123*				.6683*				

Comparison Groups: BC/DEFGHI/JKL/MNOP/QRSTU

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

RKM RESEARCH, INC.

(Franklin Pierce University / Boston Herald: US General Election Poll)

Q14: Do you think that Donald Trump should or should not drop out of the race for U.S. President?
Compared by Selected Characteristics

	PARTY IDENTIFICATION				POLITICAL IDEOLOGY			PRESIDENTIAL VOTE CHOICE		FIRMNESS OF PRESIDENTIAL VOTE CHOICE				
	TOTAL	Dem.	Ind.	Rep.	Other	Liberal	Moderate	Conserv.	Clinton	Trump	Firm Clinton	Lean Clinton	Lean Trump	Firm Trump
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL	1011	471	90	434	17	230	391	384	469	417	398	56	48	360
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	46.6%	8.9%	42.9%	1.7%	22.7%	38.7%	38.0%	46.4%	41.2%	39.4%	5.5%	4.8%	35.6%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	1011	471	90	434	17	230	391	384	469	417	398	56	48	360
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Strongly should	281	209	23	45	5	100	127	53	229	12	197	26	3	8
	27.8%	44.4%	25.1%	10.4%	28.2%	43.4%	32.3%	13.9%	48.8%	3.0%	49.5%	47.3%	5.7%	2.3%
Moderately should	105	54	12	38	-	22	43	39	57	35	49	8	6	28
	10.4%	11.4%	13.9%	8.9%	-	9.5%	11.1%	10.1%	12.1%	8.3%	12.3%	14.1%	11.8%	7.7%
Moderately should not	115	71	4	36	4	34	44	36	65	29	51	8	10	19
	11.4%	15.1%	4.5%	8.3%	23.5%	14.7%	11.3%	9.4%	13.9%	7.0%	12.8%	14.9%	19.9%	5.2%
Strongly should not	448	107	41	294	5	58	148	239	85	333	68	12	27	304
	44.3%	22.6%	46.2%	67.8%	32.0%	25.2%	37.9%	62.2%	18.1%	80.0%	17.1%	22.2%	54.9%	84.3%
Unsure	62	30	9	20	3	17	29	17	34	7	33	1	4	2
	6.1%	6.4%	10.1%	4.6%	16.3%	7.2%	7.3%	4.4%	7.2%	1.6%	8.3%	1.4%	7.7%	0.5%
Chi-Square Significance	<-----224.9----->				<-----107.15----->				<-----377.09----->		<-----407.72----->			
	0				0				0		0			

Comparison Groups: BCDE/FGH/IJ/KLMN

Survey Administered: 10/08/2016 - 10/13/2016

RKM RESEARCH, INC.

(Franklin Pierce University / Boston Herald: US General Election Poll)

Q14: Do you think that Donald Trump should or should not drop out of the race for U.S. President?
 Compared by Selected Demographics

	GENDER		AGE						EDUCATION			RACE OR ORIGIN				ANNUAL INCOME					
	TOTAL	Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Post Second ary	Coll. Grad	White	Hisp- anic	Black	Other	<\$35k	\$35k- \$50k	\$50k- \$75k	\$75k- \$100k	>\$100k
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	1011	488	523	124	179	168	180	169	191	175	279	557	783	102	98	24	150	118	235	149	292
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	48.3%	51.7%	12.3%	17.7%	16.6%	17.8%	16.7%	18.9%	17.3%	27.6%	55.1%	77.5%	10.1%	9.6%	2.4%	14.9%	11.6%	23.3%	14.8%	28.8%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	1011	488	523	124	179	168	180	169	191	175	279	557	783	102	98	24	150	118	235	149	292
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Strongly should	281	107	174	47	54	43	53	43	42	45	90	147	183	46	43	9	60	24	70	43	75
	27.8%	21.9%	33.3%	37.6%	29.9%	25.7%	29.6%	25.4%	21.9%	25.5%	32.2%	26.4%	23.4%	44.5%	44.0%	37.6%	40.1%	20.2%	29.8%	28.5%	25.6%
Moderately should	105	42	62	11	11	17	17	16	33	24	23	58	79	11	14	-	20	12	21	15	26
	10.4%	8.7%	11.9%	8.6%	6.4%	9.9%	9.5%	9.7%	17.1%	13.7%	8.1%	10.5%	10.1%	10.9%	14.1%		13.5%	10.4%	9.1%	9.9%	8.9%
Moderately should not	115	63	52	24	21	18	22	16	14	12	33	70	92	12	6	4	12	18	29	12	36
	11.4%	12.9%	10.0%	19.3%	12.0%	10.5%	12.4%	9.4%	7.3%	6.6%	11.9%	12.6%	11.8%	12.0%	5.8%	17.5%	8.2%	15.4%	12.3%	8.3%	12.2%
Strongly should not	448	244	204	32	82	78	77	85	95	92	119	237	388	27	24	6	54	58	98	70	136
	44.3%	50.0%	38.9%	25.5%	45.6%	46.5%	42.7%	50.1%	49.6%	52.6%	42.6%	42.5%	49.6%	26.8%	24.8%	26.3%	36.0%	49.3%	41.5%	46.8%	46.6%
Unsure	62	32	30	11	11	12	11	9	8	3	14	45	40	6	11	4	3	6	17	10	19
	6.1%	6.5%	5.8%	9.0%	6.0%	7.4%	5.9%	5.4%	4.1%	1.6%	5.2%	8.0%	5.1%	5.8%	11.4%	18.6%	2.2%	4.7%	7.3%	6.5%	6.6%
Chi-Square Significance	<--23.35-->		<-----46.23----->						<-----23.08----->			<-----67.49----->				<-----26.68----->					
	.0001		.0007						.0033			0				.0452					

RKM RESEARCH, INC.

(Franklin Pierce University / Boston Herald: US General Election Poll)

Q15: Do you think it is fair or unfair for Donald Trump to bring up the topic of Bill and Hillary Clinton's past marital problems?
Compared by Selected Characteristics

	PARTY IDENTIFICATION				POLITICAL IDEOLOGY			PRESIDENTIAL VOTE CHOICE		FIRMNESS OF PRESIDENTIAL VOTE CHOICE				
	TOTAL	Dem.	Ind.	Rep.	Other	Liberal	Moderate	Conserv.	Clinton	Trump	Firm Clinton	Lean Clinton	Lean Trump	Firm Trump
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL	1011	471	90	434	17	230	391	384	469	417	398	56	48	360
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	46.6%	8.9%	42.9%	1.7%	22.7%	38.7%	38.0%	46.4%	41.2%	39.4%	5.5%	4.8%	35.6%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	1011	471	90	434	17	230	391	384	469	417	398	56	48	360
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Very fair	357	53	40	259	6	25	108	221	37	285	31	6	18	263
	35.3%	11.2%	44.4%	59.6%	35.0%	11.0%	27.7%	57.6%	7.8%	68.5%	7.8%	10.2%	37.0%	72.9%
Somewhat fair	156	78	14	63	1	52	52	51	68	59	55	11	13	44
	15.4%	16.5%	15.3%	14.6%	4.6%	22.4%	13.3%	13.4%	14.5%	14.1%	13.8%	19.0%	26.7%	12.2%
Somewhat unfair	143	74	12	53	4	45	57	41	81	39	66	11	10	28
	14.1%	15.6%	13.7%	12.2%	23.1%	19.4%	14.7%	10.6%	17.2%	9.4%	16.5%	19.5%	21.2%	7.8%
Very unfair	295	244	16	31	5	102	143	48	260	9	226	26	3	5
	29.2%	51.8%	17.6%	7.1%	29.3%	44.5%	36.4%	12.5%	55.4%	2.1%	56.8%	47.2%	6.0%	1.5%
Unsure	60	23	8	28	1	6	31	23	24	25	20	2	4	20
	6.0%	4.8%	8.9%	6.5%	7.9%	2.7%	8.0%	5.9%	5.1%	5.9%	5.0%	4.0%	9.1%	5.6%
Chi-Square Significance	<-----317.8----->				<-----185.33----->			<-----439.85----->		<-----459.4----->				
	0*				0			0		0				

Comparison Groups: BCDE/FGH/IJ/KLMN

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 10/08/2016 - 10/13/2016

RKM RESEARCH, INC.

(Franklin Pierce University / Boston Herald: US General Election Poll)

Q15: Do you think it is fair or unfair for Donald Trump to bring up the topic of Bill and Hillary Clinton's past marital problems?
Compared by Selected Demographics

	GENDER			AGE						EDUCATION			RACE OR ORIGIN				ANNUAL INCOME				
	TOTAL	Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Post Secondary	Coll. Grad	White	Hispanic	Black	Other	<\$35k	\$35k-\$50k	\$50k-\$75k	\$75k-\$100k	>\$100k
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	1011	488	523	124	179	168	180	169	191	175	279	557	783	102	98	24	150	118	235	149	292
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	48.3%	51.7%	12.3%	17.7%	16.6%	17.8%	16.7%	18.9%	17.3%	27.6%	55.1%	77.5%	10.1%	9.6%	2.4%	14.9%	11.6%	23.3%	14.8%	28.8%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	1011	488	523	124	179	168	180	169	191	175	279	557	783	102	98	24	150	118	235	149	292
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Very fair	357	193	165	32	56	66	73	58	72	72	99	186	308	27	17	4	41	35	89	61	99
	35.3%	39.4%	31.5%	26.0%	31.2%	39.6%	40.3%	34.5%	37.6%	40.8%	35.7%	33.4%	39.3%	26.5%	17.2%	18.3%	27.1%	29.5%	37.9%	41.0%	33.9%
Somewhat fair	156	84	71	25	28	21	24	31	26	21	50	85	133	15	6	2	30	21	32	17	49
	15.4%	17.3%	13.6%	20.3%	15.5%	12.7%	13.4%	18.3%	13.8%	11.8%	18.0%	15.2%	16.9%	14.2%	6.0%	8.7%	20.0%	17.7%	13.4%	11.4%	16.9%
Somewhat unfair	143	64	79	17	30	28	26	19	23	17	43	83	115	7	14	5	22	19	30	21	45
	14.1%	13.1%	15.1%	13.6%	16.6%	16.9%	14.6%	11.1%	12.0%	9.7%	15.3%	14.9%	14.7%	7.3%	14.6%	21.7%	14.4%	16.2%	12.7%	14.3%	15.3%
Very unfair	295	109	186	42	52	40	49	54	60	55	74	166	185	45	55	10	51	34	73	40	82
	29.2%	22.3%	35.7%	33.5%	29.0%	23.8%	27.0%	31.8%	31.2%	31.6%	26.6%	29.8%	23.6%	43.8%	56.2%	40.4%	33.6%	29.1%	30.8%	27.1%	28.2%
Unsure	60	38	22	8	14	12	9	7	10	11	12	37	43	8	6	3	7	9	12	9	17
	6.0%	7.9%	4.2%	6.7%	7.7%	7.1%	4.8%	4.3%	5.5%	6.1%	4.5%	6.7%	5.5%	8.1%	6.1%	10.9%	4.9%	7.5%	5.1%	6.1%	5.7%
Chi-Square Significance	<---28.58--->			<-----20.23----->						<-----10.39----->			<-----72.33----->				<-----14.03----->				
	0			.4438						.2385			0				.5968				

RKM RESEARCH, INC.

(Franklin Pierce University / Boston Herald: US General Election Poll)

Q16: Are you more or less likely to vote for Hillary Clinton due to Bill and Hillary Clinton's past marital problems,
or does it have no effect on your vote choice?
Compared by Selected Characteristics

	PARTY IDENTIFICATION				POLITICAL IDEOLOGY			PRESIDENTIAL VOTE CHOICE		FIRMNESS OF PRESIDENTIAL VOTE CHOICE				
	TOTAL	Dem.	Ind.	Rep.	Other	Liberal	Moderate	Conserv.	Clinton	Trump	Firm Clinton	Lean Clinton	Lean Trump	Firm Trump
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL	1011	471	90	434	17	230	391	384	469	417	398	56	48	360
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	46.6%	8.9%	42.9%	1.7%	22.7%	38.7%	38.0%	46.4%	41.2%	39.4%	5.5%	4.8%	35.6%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	1011	471	90	434	17	230	391	384	469	417	398	56	48	360
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
More likely to vote for Hillary Clinton	19	16	-	3	-	4	10	4	17	2	14	2	-	2
	1.9%	3.4%		0.7%		1.9%	2.6%	1.2%	3.6%	0.5%	3.6%	4.3%		0.6%
No effect	874	438	76	346	14	215	353	302	441	327	376	49	41	279
	86.4%	93.0%	84.6%	79.8%	84.5%	93.5%	90.1%	78.4%	94.0%	78.6%	94.5%	88.4%	85.5%	77.5%
Less likely to vote for Hillary Clinton	108	15	10	81	3	10	24	74	10	81	6	4	5	74
	10.7%	3.1%	10.8%	18.7%	15.5%	4.3%	6.0%	19.3%	2.1%	19.4%	1.5%	7.3%	11.1%	20.6%
Unsure	10	2	4	4	-	1	5	4	2	6	2	-	2	5
	1.0%	0.5%	4.7%	0.8%		0.3%	1.3%	1.2%	0.3%	1.5%	0.4%		3.4%	1.3%
Chi-Square Significance	<-----81.03----->				<-----51.55----->			<-----83.58----->		<-----89.34----->				
	0*				0*			0		0*				

Comparison Groups: BCDE/FGH/IJ/KLMN

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 10/08/2016 - 10/13/2016

RKM RESEARCH, INC.

(Franklin Pierce University / Boston Herald: US General Election Poll)

Q16: Are you more or less likely to vote for Hillary Clinton due to Bill and Hillary Clinton's past marital problems, or does it have no effect on your vote choice?
Compared by Selected Demographics

	GENDER			AGE						EDUCATION			RACE OR ORIGIN				ANNUAL INCOME				
	TOTAL	Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Post Second ary	Coll. Grad	White	Hispanic	Black	Other	<\$35k	\$35k-\$50k	\$50k-\$75k	\$75k-\$100k	>\$100k
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	1011	488	523	124	179	168	180	169	191	175	279	557	783	102	98	24	150	118	235	149	292
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	48.3%	51.7%	12.3%	17.7%	16.6%	17.8%	16.7%	18.9%	17.3%	27.6%	55.1%	77.5%	10.1%	9.6%	2.4%	14.9%	11.6%	23.3%	14.8%	28.8%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	1011	488	523	124	179	168	180	169	191	175	279	557	783	102	98	24	150	118	235	149	292
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
More likely to vote for Hillary Clinton	19	10	9	-	9	2	2	3	3	5	2	12	11	6	2	-	1	1	7	1	9
	1.9%	2.1%	1.7%		5.2%	1.0%	1.1%	1.9%	1.5%	2.7%	0.8%	2.2%	1.4%	5.5%	2.3%		0.6%	0.8%	2.9%	0.8%	3.2%
No effect	874	423	451	113	148	149	157	143	164	148	243	482	676	92	84	19	141	105	202	132	244
	86.4%	86.7%	86.2%	91.2%	82.9%	88.5%	87.5%	84.4%	85.6%	84.7%	87.2%	86.6%	86.4%	89.5%	85.6%	80.0%	94.1%	89.5%	85.6%	88.2%	83.8%
Less likely to vote for Hillary Clinton	108	51	58	11	17	18	20	22	21	22	31	55	88	5	10	5	6	11	24	16	35
	10.7%	10.3%	11.0%	8.8%	9.4%	10.6%	10.9%	12.9%	11.2%	12.3%	11.3%	9.9%	11.2%	4.6%	10.1%	20.0%	3.9%	9.8%	10.3%	10.8%	11.9%
Unsure	10	4	6	-	5	-	1	1	3	1	2	7	8	0	2	-	2	-	3	0	3
	1.0%	0.9%	1.1%		2.6%		0.5%	0.8%	1.7%	0.3%	0.8%	1.3%	1.0%	0.4%	1.9%		1.4%		1.2%	0.2%	1.1%
Chi-Square Significance	<-----.4----->			<-----25.12----->						<-----5.17----->			<-----15.87----->				<-----17.38----->				
	.9402			.0483*						.522*			.0697*				.1358*				

Comparison Groups: BC/DEFGHI/JKL/MNOP/QRSTU

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 10/08/2016 - 10/13/2016

RKM RESEARCH, INC.

(Franklin Pierce University / Boston Herald: US General Election Poll)

Q17: How much have you read, seen, or heard about the presidential debates between Hillary Clinton and Donald Trump?
 Would you say...
 Compared by Selected Characteristics

	PARTY IDENTIFICATION				POLITICAL IDEOLOGY			PRESIDENTIAL VOTE CHOICE		FIRMNESS OF PRESIDENTIAL VOTE CHOICE				
	TOTAL	Dem.	Ind.	Rep.	Other	Liberal	Moderate	Conserv.	Clinton	Trump	Firm Clinton	Lean Clinton	Lean Trump	Firm Trump
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL	1011	471	90	434	17	230	391	384	469	417	398	56	48	360
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	46.6%	8.9%	42.9%	1.7%	22.7%	38.7%	38.0%	46.4%	41.2%	39.4%	5.5%	4.8%	35.6%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	1011	471	90	434	17	230	391	384	469	417	398	56	48	360
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
A great deal	715	324	61	318	12	158	268	284	330	317	288	31	36	276
	70.8%	68.8%	68.4%	73.2%	74.3%	68.9%	68.5%	73.9%	70.3%	76.0%	72.5%	56.4%	75.2%	76.6%
A moderate amount	218	119	19	77	3	60	87	71	115	71	90	19	7	60
	21.6%	25.3%	21.5%	17.7%	17.3%	25.9%	22.3%	18.5%	24.4%	17.0%	22.7%	34.6%	14.2%	16.8%
Only a little	59	23	6	29	1	10	27	22	20	21	14	5	5	16
	5.8%	5.0%	6.3%	6.6%	8.3%	4.3%	7.0%	5.7%	4.2%	5.0%	3.6%	9.1%	10.6%	4.4%
Nothing at all	16	2	3	11	-	-	9	7	3	8	3	-	-	8
	1.6%	0.4%	3.8%	2.4%	-	-	2.3%	1.9%	0.6%	1.9%	0.7%	-	-	2.3%
Unsure	2	2	-	-	-	2	-	-	2	-	2	-	-	-
	0.2%	0.5%	-	-	-	1.0%	-	-	0.5%	-	0.6%	-	-	-
Chi-Square Significance	<-----19.68----->				<-----19.04----->			<-----12.55----->		<-----27.34----->				
	.0733*				.0146*			.0137		.0069*				

Comparison Groups: BCDE/FGH/IJ/KLMN

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 10/08/2016 - 10/13/2016

RKM RESEARCH, INC.

(Franklin Pierce University / Boston Herald: US General Election Poll)

Q17: How much have you read, seen, or heard about the presidential debates between Hillary Clinton and Donald Trump?
 Would you say...
 Compared by Selected Demographics

	GENDER			AGE						EDUCATION			RACE OR ORIGIN				ANNUAL INCOME				
	TOTAL	Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Post Second ary	Coll. Grad	White	Hispanic	Black	Other	<\$35k	\$35k-\$50k	\$50k-\$75k	\$75k-\$100k	>\$100k
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	1011	488	523	124	179	168	180	169	191	175	279	557	783	102	98	24	150	118	235	149	292
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	48.3%	51.7%	12.3%	17.7%	16.6%	17.8%	16.7%	18.9%	17.3%	27.6%	55.1%	77.5%	10.1%	9.6%	2.4%	14.9%	11.6%	23.3%	14.8%	28.8%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	1011	488	523	124	179	168	180	169	191	175	279	557	783	102	98	24	150	118	235	149	292
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
A great deal	715	339	377	83	111	121	129	125	146	111	190	414	568	64	65	16	95	82	161	105	223
	70.8%	69.4%	72.1%	67.1%	61.8%	72.1%	71.9%	74.0%	76.4%	63.5%	68.1%	74.4%	72.5%	62.9%	66.6%	65.6%	63.3%	69.3%	68.6%	70.3%	76.4%
A moderate amount	218	99	119	32	53	29	38	35	30	46	72	100	161	30	18	8	44	27	51	33	52
	21.6%	20.3%	22.8%	26.1%	29.7%	17.0%	21.4%	21.0%	15.8%	26.1%	25.9%	18.0%	20.6%	29.4%	18.1%	34.4%	29.6%	22.9%	21.6%	22.2%	17.8%
Only a little	59	40	19	7	12	12	11	5	12	16	14	30	38	6	14	-	9	8	17	9	11
	5.8%	8.2%	3.6%	5.3%	6.7%	7.2%	6.1%	3.2%	6.2%	9.0%	4.9%	5.3%	4.9%	5.7%	14.8%	-	6.1%	6.8%	7.2%	6.2%	3.7%
Nothing at all	16	10	6	2	3	5	1	3	2	2	3	10	15	0	1	-	2	1	5	2	6
	1.6%	2.1%	1.1%	1.6%	1.8%	2.7%	0.6%	1.8%	1.3%	1.4%	1.2%	1.8%	1.9%	0.4%	0.5%	-	1.0%	0.4%	2.0%	1.3%	2.2%
Unsure	2	-	2	-	-	2	-	-	1	-	-	2	1	2	-	-	-	1	2	-	-
	0.2%	-	0.4%	-	-	1.0%	-	-	0.3%	-	-	0.4%	0.1%	1.6%	-	-	0.6%	0.7%	-	-	
Chi-Square Significance	<---14.06--->			<-----26.05----->						<-----16.03----->			<-----35.35----->				<-----18.63----->				
	.0071			.1643*						.0419*			.0004*				.2881*				

Comparison Groups: BC/DEFGHI/JKL/MNOP/QRSTU

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 10/08/2016 - 10/13/2016

RKM RESEARCH, INC.

(Franklin Pierce University / Boston Herald: US General Election Poll)

Q18: Since the presidential debates began, would you say your opinion of Donald Trump has gotten better, worse, or has it not changed?
 Compared by Selected Characteristics

	PARTY IDENTIFICATION				POLITICAL IDEOLOGY			PRESIDENTIAL VOTE CHOICE		FIRMNESS OF PRESIDENTIAL VOTE CHOICE				
	TOTAL	Dem.	Ind.	Rep.	Other	Liberal	Moderate	Conserv.	Clinton	Trump	Firm Clinton	Lean Clinton	Lean Trump	Firm Trump
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL	1011	471	90	434	17	230	391	384	469	417	398	56	48	360
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	46.6%	8.9%	42.9%	1.7%	22.7%	38.7%	38.0%	46.4%	41.2%	39.4%	5.5%	4.8%	35.6%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	1011	471	90	434	17	230	391	384	469	417	398	56	48	360
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Gotten better	123	17	12	92	2	11	36	76	8	112	6	-	5	106
	12.2%	3.7%	13.6%	21.1%	10.4%	4.8%	9.1%	19.9%	1.7%	27.0%	1.6%	-	10.7%	29.5%
Gotten worse	409	291	30	82	6	141	191	73	328	34	280	36	11	19
	40.5%	61.8%	33.9%	18.9%	35.1%	61.2%	48.9%	19.0%	70.0%	8.1%	70.3%	64.0%	23.4%	5.3%
Has not changed	478	162	47	260	9	78	164	235	133	270	112	20	32	235
	47.3%	34.5%	52.0%	59.9%	54.5%	34.1%	41.9%	61.0%	28.4%	64.9%	28.1%	36.0%	66.0%	65.2%
Unsure	1	0	0	-	-	-	0	0	-	-	-	-	-	-
	0.1%	0.1%	0.4%	-	-	-	0.1%	0.1%	-	-	-	-	-	-
Chi-Square Significance	<-----193.63----->				<-----133.66----->			<-----375.31----->		<-----387.9----->				
	0*				0*			0*		0*				

Comparison Groups: BCDE/FGH/IJ/KLMN

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 10/08/2016 - 10/13/2016

RKM RESEARCH, INC.

(Franklin Pierce University / Boston Herald: US General Election Poll)

Q18: Since the presidential debates began, would you say your opinion of Donald Trump has gotten better, worse, or has it not changed?
 Compared by Selected Demographics

	GENDER			AGE						EDUCATION			RACE OR ORIGIN				ANNUAL INCOME				
	TOTAL	Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Post Second ary	Coll. Grad	White	Hispanic	Black	Other	<\$35k	\$35k-\$50k	\$50k-\$75k	\$75k-\$100k	>\$100k
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	1011	488	523	124	179	168	180	169	191	175	279	557	783	102	98	24	150	118	235	149	292
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	48.3%	51.7%	12.3%	17.7%	16.6%	17.8%	16.7%	18.9%	17.3%	27.6%	55.1%	77.5%	10.1%	9.6%	2.4%	14.9%	11.6%	23.3%	14.8%	28.8%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	1011	488	523	124	179	168	180	169	191	175	279	557	783	102	98	24	150	118	235	149	292
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Gotten better	123	70	53	11	20	19	30	21	23	28	42	53	105	7	9	3	17	14	20	22	36
	12.2%	14.4%	10.1%	8.5%	11.1%	11.4%	16.7%	12.3%	12.0%	16.0%	14.9%	9.6%	13.4%	6.8%	8.9%	11.2%	11.5%	12.1%	8.5%	14.4%	12.4%
Gotten worse	409	178	231	50	79	64	82	65	70	53	103	253	296	49	46	16	66	36	98	59	131
	40.5%	36.5%	44.2%	39.9%	44.0%	38.4%	45.4%	38.4%	36.6%	30.2%	37.1%	45.4%	37.8%	47.7%	47.6%	66.8%	43.9%	30.9%	41.7%	39.8%	44.8%
Has not changed	478	240	238	64	80	84	68	83	97	94	134	250	382	46	42	5	67	67	117	69	124
	47.3%	49.1%	45.6%	51.6%	44.9%	50.3%	38.0%	49.4%	51.0%	53.6%	48.0%	44.9%	48.7%	45.1%	43.5%	22.0%	44.3%	57.0%	49.8%	45.8%	42.7%
Unsure	1	-	1	-	-	-	-	-	1	0	-	0	0	0	-	-	0	-	-	-	0
	0.1%	-	0.2%	-	-	-	-	-	0.4%	0.2%	-	0.1%	0.1%	0.4%	-	-	0.3%	-	-	-	0.1%
Chi-Square Significance	<---8.93--->			<-----15.82----->						<---18.46--->			<-----17.65----->				<-----12.9----->				
	.0303*			.3943*						.0052*			.0395*				.3761*				

Comparison Groups: BC/DEFGHI/JKL/MNOP/QRSTU

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 10/08/2016 - 10/13/2016

RKM RESEARCH, INC.

(Franklin Pierce University / Boston Herald: US General Election Poll)

Q19: Since the presidential debates began, would you say your opinion of Hillary Clinton has gotten better, worse, or has it not changed?
 Compared by Selected Characteristics

	PARTY IDENTIFICATION				POLITICAL IDEOLOGY			PRESIDENTIAL VOTE CHOICE		FIRMNESS OF PRESIDENTIAL VOTE CHOICE				
	TOTAL	Dem.	Ind.	Rep.	Other	Liberal	Moderate	Conserv.	Clinton	Trump	Firm Clinton	Lean Clinton	Lean Trump	Firm Trump
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL	1011	471	90	434	17	230	391	384	469	417	398	56	48	360
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	46.6%	8.9%	42.9%	1.7%	22.7%	38.7%	38.0%	46.4%	41.2%	39.4%	5.5%	4.8%	35.6%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	1011	471	90	434	17	230	391	384	469	417	398	56	48	360
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Gotten better	219	181	11	20	7	90	103	25	207	5	188	11	3	3
	21.7%	38.6%	12.0%	4.7%	39.2%	39.1%	26.3%	6.5%	44.1%	1.3%	47.3%	20.6%	5.9%	0.7%
Gotten worse	252	32	26	191	4	20	68	163	9	207	6	3	14	188
	25.0%	6.8%	28.9%	44.0%	21.4%	8.8%	17.5%	42.4%	1.9%	49.7%	1.4%	6.1%	28.2%	52.1%
Has not changed	534	254	52	222	5	120	216	195	251	204	204	40	32	169
	52.8%	54.0%	58.3%	51.2%	31.1%	52.1%	55.1%	50.8%	53.4%	48.9%	51.2%	72.3%	65.9%	47.0%
Unsure	6	3	1	1	1	-	5	1	2	1	-	1	-	1
	0.6%	0.6%	0.8%	0.2%	8.3%	-	1.2%	0.3%	0.5%	0.2%	-	1.1%	-	0.2%
Chi-Square Significance	<-----273.19----->				<-----161.96----->			<-----376.54----->		<-----399.14----->				
	0*				0*			0		0*				

Comparison Groups: BCDE/FGH/IJ/KLMN

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Survey Administered: 10/08/2016 - 10/13/2016

RKM RESEARCH, INC.

(Franklin Pierce University / Boston Herald: US General Election Poll)

Q19: Since the presidential debates began, would you say your opinion of Hillary Clinton has gotten better, worse, or has it not changed?
 Compared by Selected Demographics

	GENDER			AGE						EDUCATION			RACE OR ORIGIN				ANNUAL INCOME				
	TOTAL	Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Post Secondary	Coll. Grad	White	Hispanic	Black	Other	<\$35k	\$35k-\$50k	\$50k-\$75k	\$75k-\$100k	>\$100k
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	1011	488	523	124	179	168	180	169	191	175	279	557	783	102	98	24	150	118	235	149	292
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	48.3%	51.7%	12.3%	17.7%	16.6%	17.8%	16.7%	18.9%	17.3%	27.6%	55.1%	77.5%	10.1%	9.6%	2.4%	14.9%	11.6%	23.3%	14.8%	28.8%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	1011	488	523	124	179	168	180	169	191	175	279	557	783	102	98	24	150	118	235	149	292
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Gotten better	219	96	123	29	44	27	38	41	40	23	53	143	152	34	24	8	31	18	54	37	70
	21.7%	19.6%	23.6%	23.4%	24.8%	16.0%	21.2%	24.0%	20.9%	13.2%	18.9%	25.7%	19.5%	33.2%	24.8%	33.0%	20.6%	15.1%	22.8%	24.8%	23.9%
Gotten worse	252	116	136	35	39	39	52	36	52	53	82	118	212	22	12	7	36	36	50	37	66
	25.0%	23.8%	26.0%	28.0%	21.6%	23.5%	28.9%	21.1%	27.0%	30.0%	29.2%	21.2%	27.0%	21.4%	12.0%	29.0%	23.8%	30.6%	21.3%	24.6%	22.5%
Has not changed	534	272	262	59	96	100	90	92	97	99	144	291	417	45	60	9	83	63	132	76	156
	52.8%	55.7%	50.1%	47.4%	53.5%	59.7%	49.9%	54.5%	51.0%	56.4%	51.7%	52.2%	53.3%	43.6%	61.2%	37.9%	55.0%	53.1%	56.0%	50.6%	53.5%
Unsure	6	4	1	1	-	1	-	1	2	1	1	4	2	2	2	-	1	1	-	-	0
	0.6%	0.9%	0.3%	1.1%		0.8%		0.4%	1.2%	0.4%	0.2%	0.8%	0.3%	1.7%	2.0%		0.6%	1.1%			0.1%
Chi-Square Significance	<-----5.61----->			<-----14.78----->						<-----19.84----->			<-----30.11----->				<-----12.42----->				
	.132			.4676*						.003*			.0004*				.4124*				

Comparison Groups: BC/DEFGHI/JKL/MNOP/QRSTU

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 10/08/2016 - 10/13/2016

RKM RESEARCH, INC.

(Franklin Pierce University / Boston Herald: US General Election Poll)

Q20: How much have you read, seen, or heard about the vice-presidential debate between Tim Kaine and Mike Pence? Would you say...
Compared by Selected Characteristics

	PARTY IDENTIFICATION				POLITICAL IDEOLOGY			PRESIDENTIAL VOTE CHOICE		FIRMNESS OF PRESIDENTIAL VOTE CHOICE				
	TOTAL	Dem.	Ind.	Rep.	Other	Liberal	Moderate	Conserv.	Clinton	Trump	Firm Clinton	Lean Clinton	Lean Trump	Firm Trump
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL	1011	471	90	434	17	230	391	384	469	417	398	56	48	360
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	46.6%	8.9%	42.9%	1.7%	22.7%	38.7%	38.0%	46.4%	41.2%	39.4%	5.5%	4.8%	35.6%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	1011	471	90	434	17	230	391	384	469	417	398	56	48	360
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
A great deal	383	149	33	198	3	72	132	176	154	200	136	13	20	177
	37.9%	31.6%	37.3%	45.6%	15.2%	31.2%	33.7%	45.7%	32.8%	48.1%	34.2%	23.6%	41.3%	49.0%
A moderate amount	288	151	26	102	8	80	116	91	151	108	137	14	15	91
	28.5%	32.1%	29.5%	23.5%	50.5%	34.8%	29.5%	23.6%	32.2%	25.8%	34.4%	24.4%	30.1%	25.2%
Only a little	240	118	24	96	2	62	104	74	124	72	96	19	10	61
	23.7%	25.0%	26.7%	22.1%	11.7%	26.8%	26.5%	19.3%	26.5%	17.3%	24.2%	34.9%	21.0%	16.9%
Nothing at all	96	48	6	38	4	16	37	43	35	36	26	8	4	32
	9.5%	10.3%	6.6%	8.7%	22.6%	7.1%	9.4%	11.1%	7.5%	8.7%	6.4%	13.9%	7.6%	8.9%
Unsure	5	5	-	-	-	-	3	1	5	-	3	2	-	-
	0.5%	1.0%	-	-	-	-	0.9%	0.4%	1.0%	-	0.8%	3.1%	-	-
Chi-Square Significance	<-----34.83----->				<-----27.36----->			<-----29.05----->		<-----42.99----->				
	.0005*				.0006			0		0*				

Comparison Groups: BCDE/FGH/IJ/KLMN

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 10/08/2016 - 10/13/2016

RKM RESEARCH, INC.

(Franklin Pierce University / Boston Herald: US General Election Poll)

Q20: How much have you read, seen, or heard about the vice-presidential debate between Tim Kaine and Mike Pence? Would you say...
Compared by Selected Demographics

	GENDER			AGE						EDUCATION			RACE OR ORIGIN				ANNUAL INCOME				
	TOTAL	Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Post Second ary	Coll. Grad	White	Hisp- anic	Black	Other	<\$35k	\$35k- \$50k	\$50k- \$75k	\$75k- \$100k	>\$100k
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	1011	488	523	124	179	168	180	169	191	175	279	557	783	102	98	24	150	118	235	149	292
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	48.3%	51.7%	12.3%	17.7%	16.6%	17.8%	16.7%	18.9%	17.3%	27.6%	55.1%	77.5%	10.1%	9.6%	2.4%	14.9%	11.6%	23.3%	14.8%	28.8%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	1011	488	523	124	179	168	180	169	191	175	279	557	783	102	98	24	150	118	235	149	292
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
A great deal	383	195	187	47	50	51	69	77	89	74	95	214	301	37	34	10	48	41	88	58	119
	37.9%	40.0%	35.8%	37.8%	27.9%	30.3%	38.5%	45.3%	46.6%	42.0%	34.1%	38.4%	38.5%	36.2%	34.8%	40.5%	31.7%	34.7%	37.3%	38.7%	40.7%
A moderate amount	288	138	150	28	55	45	58	49	53	29	92	166	240	25	19	2	37	28	70	50	92
	28.5%	28.3%	28.6%	22.4%	31.0%	26.8%	32.0%	29.1%	27.6%	16.7%	33.1%	29.9%	30.7%	24.7%	19.6%	7.0%	24.8%	23.7%	29.6%	33.4%	31.5%
Only a little	240	107	132	39	48	50	36	32	34	47	60	133	177	27	28	6	46	35	54	30	56
	23.7%	22.0%	25.3%	31.5%	26.8%	29.6%	20.2%	19.0%	18.0%	26.9%	21.4%	23.9%	22.6%	26.6%	28.8%	25.2%	30.8%	30.2%	22.9%	20.1%	19.3%
Nothing at all	96	46	50	10	22	21	17	11	15	24	32	40	62	13	13	7	17	13	21	12	25
	9.5%	9.4%	9.6%	8.3%	12.5%	12.4%	9.3%	6.5%	7.7%	13.5%	11.4%	7.3%	8.0%	12.5%	13.6%	27.3%	11.6%	11.4%	8.8%	7.8%	8.4%
Unsure	5	1	3	-	3	2	-	-	-	1	-	3	2	-	3	-	2	-	3	-	-
	0.5%	0.3%	0.6%	-	1.8%	1.0%	-	-	-	0.8%	-	0.6%	0.2%	-	3.2%	-	1.1%	-	1.4%	-	-
Chi-Square Significance	<---2.97--->			<-----44.24----->						<-----23.22----->			<-----39.82----->				<-----23.83----->				
	.5636			.0014*						.0031*			.0001*				.0933*				

Comparison Groups: BC/DEFGHI/JKL/MNOP/QRSTU

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 10/08/2016 - 10/13/2016

RKM RESEARCH, INC.

(Franklin Pierce University / Boston Herald: US General Election Poll)

Q21: Based on what you have read, seen, or heard, who do you think won the recent vice-presidential debate?
 Compared by Selected Characteristics

	PARTY IDENTIFICATION				POLITICAL IDEOLOGY			PRESIDENTIAL VOTE CHOICE		FIRMNESS OF PRESIDENTIAL VOTE CHOICE				
	TOTAL	Dem.	Ind.	Rep.	Other	Liberal	Moderate	Conserv.	Clinton	Trump	Firm Clinton	Lean Clinton	Lean Trump	Firm Trump
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL	1011	471	90	434	17	230	391	384	469	417	398	56	48	360
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	46.6%	8.9%	42.9%	1.7%	22.7%	38.7%	38.0%	46.4%	41.2%	39.4%	5.5%	4.8%	35.6%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	1011	471	90	434	17	230	391	384	469	417	398	56	48	360
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Tim Kaine	234	181	13	35	5	101	86	45	188	24	169	16	3	21
	23.1%	38.4%	15.0%	8.0%	28.2%	43.9%	22.1%	11.7%	40.0%	5.8%	42.5%	28.1%	7.1%	5.7%
Mike Pence	456	105	45	302	4	52	152	250	91	328	74	15	34	287
	45.1%	22.2%	50.1%	69.7%	23.2%	22.8%	38.7%	65.0%	19.4%	78.7%	18.5%	27.0%	70.0%	79.6%
Both - Tied (volunteered)	55	35	7	10	3	19	25	11	41	7	36	4	-	7
	5.4%	7.4%	7.6%	2.3%	17.4%	8.1%	6.3%	2.9%	8.7%	1.6%	9.0%	6.7%	-	1.8%
Neither (volunteered)	66	46	7	12	1	13	38	15	49	3	43	4	1	2
	6.5%	9.7%	7.6%	2.7%	7.9%	5.5%	9.7%	3.9%	10.5%	0.6%	10.8%	6.8%	1.7%	0.5%
Unsure	201	105	18	75	4	45	91	64	101	55	77	17	10	45
	19.9%	22.2%	19.7%	17.3%	23.2%	19.6%	23.2%	16.5%	21.4%	13.3%	19.2%	31.4%	21.1%	12.4%
Chi-Square Significance		<-----245.18----->				<-----150.61----->			<-----338.56----->		<-----341.12----->			
		0*				0			0		0			

Comparison Groups: BCDE/FGH/IJ/KLMN

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 10/08/2016 - 10/13/2016

RKM RESEARCH, INC.

(Franklin Pierce University / Boston Herald: US General Election Poll)

Q21: Based on what you have read, seen, or heard, who do you think won the recent vice-presidential debate?
 Compared by Selected Demographics

	GENDER		AGE						EDUCATION			RACE OR ORIGIN				ANNUAL INCOME					
	TOTAL	Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Post Second ary	Coll. Grad.	White	Hispanic	Black	Other	<\$35k	\$35k-\$50k	\$50k-\$75k	\$75k-\$100k	>\$100k
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	1011	488	523	124	179	168	180	169	191	175	279	557	783	102	98	24	150	118	235	149	292
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	48.3%	51.7%	12.3%	17.7%	16.6%	17.8%	16.7%	18.9%	17.3%	27.6%	55.1%	77.5%	10.1%	9.6%	2.4%	14.9%	11.6%	23.3%	14.8%	28.8%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	1011	488	523	124	179	168	180	169	191	175	279	557	783	102	98	24	150	118	235	149	292
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Tim Kaine	234	103	131	39	47	36	39	35	37	39	58	136	164	31	30	7	40	25	53	35	70
	23.1%	21.1%	25.0%	31.6%	26.3%	21.3%	21.6%	21.0%	19.5%	22.4%	20.9%	24.5%	21.0%	30.3%	30.4%	30.2%	26.8%	21.6%	22.6%	23.2%	23.9%
Mike Pence	456	234	222	43	70	67	85	87	102	80	134	242	391	33	29	3	57	52	98	77	139
	45.1%	48.0%	42.4%	34.7%	39.3%	40.1%	47.5%	51.8%	53.5%	45.6%	48.0%	43.5%	49.9%	31.8%	29.4%	13.6%	38.2%	43.8%	41.8%	51.5%	47.8%
Both - Tied (volunteered)	55	25	29	5	5	11	15	11	8	10	14	31	34	9	10	2	2	5	14	5	21
	5.4%	5.2%	5.6%	3.9%	2.9%	6.6%	8.4%	6.3%	4.1%	5.4%	5.1%	5.5%	4.3%	8.9%	9.9%	9.3%	1.6%	4.6%	5.9%	3.4%	7.2%
Neither (volunteered)	66	36	30	12	12	7	10	13	11	6	22	38	48	6	11	-	9	7	24	10	14
	6.5%	7.4%	5.6%	10.0%	6.6%	4.4%	5.6%	7.9%	5.5%	3.2%	7.8%	6.9%	6.1%	6.0%	11.0%		6.1%	6.0%	10.2%	6.5%	4.6%
Unsure	201	90	111	25	45	46	30	22	33	41	51	109	147	24	19	11	41	28	46	23	48
	19.9%	18.4%	21.3%	19.8%	24.9%	27.6%	16.9%	13.0%	17.4%	23.4%	18.2%	19.6%	18.7%	23.0%	19.3%	46.9%	27.4%	24.0%	19.5%	15.5%	16.5%
Chi-Square Significance	<---5.71--->		<-----40.76----->						<-----7.24----->			<-----48.32----->				<-----27.28----->					
	.2218		.004						.5105			0				.0385					

RKM RESEARCH, INC.

(Franklin Pierce University / Boston Herald: US General Election Poll)

Q22MT: Now I'm going to read you a list of topics. When I'm done, I'd like you to identify the two most important topics you are interested in learning about during the presidential debates.

TOTAL MENTIONED
Compared by Selected Characteristics

	PARTY IDENTIFICATION					POLITICAL IDEOLOGY				PRESIDENTIAL VOTE CHOICE		FIRMNESS OF PRESIDENTIAL VOTE CHOICE			
	TOTAL	Dem.	Ind.	Rep.	Other	Liberal	Moderate	Conserv.	Clinton	Trump	Firm Clinton	Lean Clinton	Lean Trump	Firm Trump	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	
TOTAL	1011	471	90	434	17	230	391	384	469	417	398	56	48	360	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	46.6%	8.9%	42.9%	1.7%	22.7%	38.7%	38.0%	46.4%	41.2%	39.4%	5.5%	4.8%	35.6%	
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
TOTAL ANSWERED	1011	471	90	434	17	230	391	384	469	417	398	56	48	360	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
The leadership skills of the candidates	209	115	15	77	3	50	87	71	116	67	99	14	9	57	
	20.7%	24.4%	16.5%	17.6%	17.0%	21.7%	22.1%	18.6%	24.6%	16.1%	24.8%	25.0%	18.8%	15.9%	
		D							J		N				
The honesty and integrity of the candidates	258	76	28	153	2	39	87	131	64	150	52	7	17	131	
	25.6%	16.1%	31.6%	35.2%	10.7%	16.9%	22.3%	34.0%	13.7%	35.9%	13.2%	12.0%	34.3%	36.2%	
			Be	BE				FG		I			KL	KL	
The health of the candidates	34	12	-	23	-	6	12	17	8	23	4	4	-	22	
	3.4%	2.5%		5.2%		2.4%	3.0%	4.3%	1.7%	5.5%	1.0%	6.3%		6.1%	
				b						I				K	
The likeability of the candidates	19	7	3	8	1	7	6	6	7	7	7	-	1	6	
	1.9%	1.4%	3.2%	1.9%	8.3%	3.0%	1.4%	1.5%	1.6%	1.8%	1.9%		1.6%	1.6%	
The domestic social and economic policy differences between the candidates	474	221	41	201	11	124	183	165	223	191	189	28	25	161	
	46.9%	47.0%	45.4%	46.4%	63.9%	53.9%	46.8%	42.9%	47.6%	45.9%	47.6%	50.3%	52.4%	44.6%	
						H									
The foreign policy differences between the candidates	433	222	37	165	9	99	169	161	228	158	190	28	21	135	
	42.8%	47.1%	41.5%	38.0%	52.5%	43.2%	43.2%	42.0%	48.5%	37.9%	47.7%	49.7%	42.8%	37.5%	
		D							J		N				
The candidates' vision for the future of the United States	364	153	35	170	6	73	138	152	148	175	126	21	19	154	
	36.0%	32.6%	38.5%	39.1%	37.9%	31.7%	35.2%	39.5%	31.4%	42.0%	31.6%	37.3%	39.0%	42.6%	
				b				f		I				K	
The experience of the candidates	131	98	14	19	-	41	69	20	109	13	95	9	1	12	
	13.0%	20.9%	15.5%	4.4%		17.7%	17.6%	5.2%	23.1%	3.0%	23.8%	15.5%	1.6%	3.3%	
		D	D			H	H		J		LMN	MN			
Other (Volunteered)	30	8	1	20	1	6	9	14	7	19	6	1	2	16	
	3.0%	1.6%	1.3%	4.7%	4.8%	2.8%	2.3%	3.8%	1.4%	4.5%	1.6%	1.1%	3.4%	4.5%	
				Bc						I				K	

Comparison Groups: BCDE/FGH/IJ/KLMN
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.

RKM RESEARCH, INC.

(Franklin Pierce University / Boston Herald: US General Election Poll)

Q22MT: Now I'm going to read you a list of topics. When I'm done, I'd like you to identify the two most important topics you are interested in learning about during the presidential debates.

TOTAL MENTIONED
Compared by Selected Characteristics

	PARTY IDENTIFICATION				POLITICAL IDEOLOGY			PRESIDENTIAL VOTE CHOICE		FIRMNESS OF PRESIDENTIAL VOTE CHOICE				
	TOTAL	Dem.	Ind.	Rep.	Other	Liberal	Moderate	Conserv.	Clinton	Trump	Firm Clinton	Lean Clinton	Lean Trump	Firm Trump
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Unsure	16 1.6%	9 1.9%	1 1.5%	6 1.4%	-	3 1.4%	6 1.5%	7 1.9%	6 1.4%	7 1.6%	6 1.6%	-	1 1.4%	6 1.7%

Comparison Groups: BCDE/FGH/IJ/KLMN
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.

RKM RESEARCH, INC.

(Franklin Pierce University / Boston Herald: US General Election Poll)

Q22MT: Now I'm going to read you a list of topics. When I'm done, I'd like you to identify the two most important topics you are interested in learning about during the presidential debates.

TOTAL MENTIONED
Compared by Selected Demographics

	GENDER			AGE						EDUCATION				RACE OR ORIGIN				ANNUAL INCOME				
	TOTAL	Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Post Secondary Grad	White	Hispanic	Black	Other	<\$35k	\$35k-\$50k	\$50k-\$75k	\$75k-\$100k	>\$100k		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	
TOTAL	1011	488	523	124	179	168	180	169	191	175	279	557	783	102	98	24	150	118	235	149	292	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	48.3%	51.7%	12.3%	17.7%	16.6%	17.8%	16.7%	18.9%	17.3%	27.6%	55.1%	77.5%	10.1%	9.6%	2.4%	14.9%	11.6%	23.3%	14.8%	28.8%	
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
TOTAL ANSWERED	1011	488	523	124	179	168	180	169	191	175	279	557	783	102	98	24	150	118	235	149	292	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
The leadership skills of the candidates	209	96	113	20	28	38	41	39	43	40	56	113	159	23	27	1	36	23	49	29	58	
	20.7%	19.7%	21.5%	16.0%	15.4%	22.6%	22.9%	23.3%	22.4%	23.0%	20.0%	20.2%	20.3%	22.3%	27.5%	2.1%	24.1%	19.2%	20.9%	19.7%	19.8%	
								e	e				P	P	P							
The honesty and integrity of the candidates	258	118	140	35	50	40	41	34	57	67	83	109	196	35	21	5	43	38	58	35	63	
	25.6%	24.2%	26.8%	28.4%	28.2%	24.0%	22.7%	20.3%	29.9%	38.0%	29.7%	19.6%	25.1%	34.0%	21.3%	21.9%	28.7%	32.3%	24.4%	23.3%	21.5%	
									gH	L	L			o			u					
The health of the candidates	34	19	15	4	5	6	7	6	5	6	20	9	30	2	2	1	6	4	7	10	6	
	3.4%	4.0%	2.8%	3.5%	2.9%	3.7%	3.9%	3.8%	2.6%	3.2%	7.1%	1.6%	3.8%	1.9%	2.2%	2.4%	4.0%	3.3%	3.1%	6.4%	2.0%	
										jL										U		
The likeability of the candidates	19	14	5	5	3	-	2	2	6	4	6	9	15	3	1	-	3	2	4	5	4	
	1.9%	2.8%	1.0%	4.3%	1.9%		1.2%	1.3%	3.0%	2.4%	2.2%	1.6%	1.9%	2.6%	0.6%		2.1%	1.6%	1.6%	3.0%	1.2%	
		c																				
The domestic social and economic policy differences between the candidates	474	235	239	48	87	82	88	88	80	60	110	304	383	40	37	12	51	47	122	70	156	
	46.9%	48.2%	45.6%	38.9%	48.9%	49.0%	48.7%	52.0%	42.1%	34.2%	39.5%	54.6%	49.0%	39.2%	38.1%	50.5%	34.0%	39.9%	51.9%	46.9%	53.6%	
								di				JK	o						Qr	Q	QR	
The foreign policy differences between the candidates	433	216	217	71	78	65	74	78	68	54	119	260	337	42	37	15	53	51	111	68	127	
	42.8%	44.2%	41.5%	56.8%	43.8%	38.6%	40.8%	46.1%	35.4%	30.8%	42.7%	46.7%	43.0%	41.2%	37.6%	63.1%	35.1%	43.4%	47.1%	45.8%	43.5%	
				FGI				I			J	J				mno			Q	q		
The candidates' vision for the future of the United States	364	163	201	31	58	75	76	57	67	70	98	196	276	36	40	10	63	41	75	53	110	
	36.0%	33.5%	38.4%	24.8%	32.5%	44.5%	42.2%	33.9%	35.0%	39.9%	35.2%	35.2%	35.3%	34.8%	41.5%	40.9%	41.6%	34.7%	31.9%	35.3%	37.7%	
						Dehi	Dh									s						
The experience of the candidates	131	63	68	22	24	16	21	22	26	29	36	66	99	15	16	1	22	18	29	18	35	
	13.0%	13.0%	13.0%	17.4%	13.4%	9.7%	11.7%	13.2%	13.6%	16.3%	13.0%	11.9%	12.6%	14.6%	16.7%	4.0%	14.9%	15.3%	12.2%	12.3%	12.1%	
															p							
Other (Volunteered)	30	13	17	1	6	5	4	4	10	6	8	16	26	2	1	1	7	3	8	2	6	
	3.0%	2.6%	3.3%	1.0%	3.1%	3.1%	2.2%	2.3%	5.3%	3.2%	2.9%	2.9%	3.4%	1.8%	0.6%	2.3%	4.7%	2.9%	3.3%	1.2%	2.1%	
									Dgh				o									

Comparison Groups: BC/DEFGHI/JKL/MNOP/QRSTU
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.

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(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	
Unsure	16	9	7	2	6	-	1	2	4	6	4	7	10	2	3	2	2	3	2	2	5
	1.6%	1.9%	1.3%	1.6%	3.6%		0.6%	1.4%	2.3%	3.2%	1.4%	1.2%	1.2%	2.3%	2.8%	6.4%	1.6%	2.4%	1.0%	1.4%	1.7%

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