RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

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RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q08: Are you following the 2016 presidential election very closely, somewhat closely or not that closely?
Compared by Selected Characteristics (Republican Voters Only)

	TOTAL	PARTY REGISTRATION Dem.	Ind.	Rep.	POLITICAL IDEOLOGY Lib-eral	Mod-erate	Conser vative	IDEOLOGUES Mod./ Lib.	Con.	Very Con.	CLOSELY FOLLOW NH PRIMARY Very close	Smwht close	Not close	VOTE CHOICE Trump	Bush	Chris-tie	Cruz	Kasich	Rubio
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	439	-	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%		35.7%	64.3%	2.1%	38.7%	55.7%	40.8%	29.0%	26.6%	61.4%	35.0%	3.6%	37.6%	9.5%	4.9%	12.7%	8.2%	9.7%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	439	-	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Very closely	270	-	83	186	7	92	159	99	74	85	270	-	-	111	24	11	36	21	23
	61.4%		53.2%	65.9%	73.4%	54.1%	65.0%	55.1%	57.7%	73.1%	100.0%			67.4%	58.7%	52.0%	64.6%	57.1%	52.9%
Somewhat closely	154	-	61	93	3	74	76	76	47	29	-	154	-	47	17	10	17	15	16
	35.0%		38.8%	32.9%	26.6%	43.5%	31.1%	42.6%	36.6%	25.1%		100.0%		28.2%	41.3%	48.0%	31.3%	42.9%	38.6%
Not that closely	16	-	13	3	-	4	9	4	7	2	-	-	16	7	-	-	2	-	4
	3.6%		8.0%	1.1%		2.4%	3.8%	2.3%	5.7%	1.8%			100.0%	4.4%			4.1%		8.5%
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chi-Square Significance		<-------16.95------> .0002*			<-------7.66-------> .1048*			<-------13.82------> .0079*			<------878.53------> 0*			<----------------13.36----------------> .2041*					

Comparison Groups: BCD/EFG/HIJ/KLM/NOPQRS
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q08: Are you following the 2016 presidential election very closely, somewhat closely or not that closely?
Compared by Selected Demographics (Republican Voters Only)

		GENDER		AGE						EDUCATION				INCOME				
	TOTAL	Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Post Second-ary	Coll. Grad	Post Grad.	<$35K	$35-50K	$50-75K	$75-100K	>$100K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	57.1%	42.9%	8.8%	10.4%	15.9%	27.2%	18.6%	19.2%	20.8%	30.8%	28.8%	19.7%	9.7%	9.6%	25.6%	12.5%	27.7%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Very closely	270	162	108	21	19	37	80	53	59	50	82	83	53	27	18	64	35	75
	61.4%	64.5%	57.2%	54.7%	42.5%	52.9%	67.2%	65.2%	69.9%	55.4%	61.0%	65.9%	61.9%	63.0%	41.8%	57.2%	64.6%	61.8%
Somewhat closely	154	76	78	13	22	31	35	28	25	34	48	42	30	15	22	40	19	43
	35.0%	30.3%	41.3%	32.8%	47.5%	44.6%	29.7%	33.9%	30.1%	36.9%	35.5%	33.6%	34.5%	34.5%	52.8%	35.8%	35.4%	35.7%
Not that closely	16	13	3	5	5	2	4	1	-	7	5	1	3	1	2	8	-	3
	3.6%	5.2%	1.4%	12.5%	10.0%	2.6%	3.2%	0.9%		7.8%	3.5%	0.6%	3.7%	2.5%	5.4%	6.9%		2.6%
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chi-Square		<-----8.88---->		<--------------------29.8-------------------->						<------------8.86------------>				<----------------11.59---------------->				
Significance		.0118*		.0009*						.1818*				.1704*				

Comparison Groups: BC/DEFGHI/JKLM/NOPQR
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
   or more than 20% of the cells have an expected value of less than 5.

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q18: Favorability rating: Former Florida Governor, Jeb Bush?
Compared by Selected Characteristics (Republican Voters Only)

	TOTAL	PARTY REGISTRATION			POLITICAL IDEOLOGY			IDEOLOGUES			CLOSELY FOLLOW NH PRIMARY			VOTE CHOICE					
		Dem.	Ind.	Rep.	Lib-eral	Mod-erate	Conser vative	Mod./ Lib.	Con.	Very Con.	Very close	Smwht close	Not close	Trump	Bush	Chris-tie	Cruz	Kasich	Rubio
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	439	–	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%		35.7%	64.3%	2.1%	38.7%	55.7%	40.8%	29.0%	26.6%	61.4%	35.0%	3.6%	37.6%	9.5%	4.9%	12.7%	8.2%	9.7%
NO ANSWER	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–
TOTAL ANSWERED	439	–	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Very favorable	59	–	14	46	–	27	33	27	14	19	44	14	1	8	32	5	2	4	3
	13.5%		8.7%	16.2%		15.7%	13.4%	14.9%	10.8%	16.3%	16.4%	9.1%	6.9%	4.9%	77.7%	21.8%	4.0%	10.9%	7.8%
Somewhat favorable	153	–	58	95	5	67	74	73	48	26	79	67	7	42	9	10	16	17	26
	34.9%		37.3%	33.5%	56.9%	39.6%	30.1%	40.5%	37.2%	22.4%	29.5%	43.6%	42.2%	25.6%	22.3%	48.0%	28.2%	48.6%	60.9%
Somewhat unfavorable	100	–	33	66	2	38	56	40	28	28	60	38	2	43	–	4	14	7	8
	22.7%		21.3%	23.4%	19.2%	22.5%	22.7%	22.3%	22.0%	23.5%	22.3%	24.5%	11.5%	25.9%		17.6%	24.9%	19.1%	19.0%
Very unfavorable	108	–	41	67	2	29	72	31	31	41	80	24	4	68	–	0	20	4	3
	24.6%		25.9%	23.8%	24.0%	17.1%	29.4%	17.4%	24.3%	35.1%	29.5%	15.9%	24.0%	41.3%		2.1%	35.6%	10.3%	7.1%
Heard of but no opinion	19	–	11	8	–	9	10	9	7	3	6	11	2	4	–	2	4	4	2
	4.4%		6.8%	3.0%		5.1%	4.3%	4.9%	5.7%	2.7%	2.3%	6.9%	15.4%	2.3%		10.5%	7.3%	11.1%	5.2%
Never heard of person	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–

TOTAL FAVORABLE	213	–	72	141	5	94	106	99	61	45	124	81	8	50	42	15	18	21	29
	48.4%		46.0%	49.7%	56.9%	55.3%	43.5%	55.4%	48.0%	38.6%	45.9%	52.7%	49.1%	30.5%	100.0%	69.8%	32.1%	59.5%	68.8%
TOTAL UNFAVORABLE	207	–	74	134	4	67	128	71	59	69	140	62	6	111	–	4	34	11	11
	47.2%		47.1%	47.3%	43.1%	39.6%	52.2%	39.7%	46.3%	58.6%	51.8%	40.4%	35.5%	67.1%		19.7%	60.5%	29.3%	26.1%
Chi-Square		<------8.66------>			<------19.03------>			<------28.37------>			<------32.41------>			<----------------293.12---------------->					
Significance		.1937*			.0878*			.0049*			.0012*			0*					

Comparison Groups: BCD/EFG/HIJ/KLM/NOPQRS
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
   or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q18: Favorability rating: Former Florida Governor, Jeb Bush?
Compared by Selected Demographics (Republican Voters Only)

	TOTAL	GENDER		AGE						EDUCATION				INCOME				
		Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Post Second-ary	Coll. Grad	Post Grad.	<$35K	$35-50K	$50-75K	$75-100K	>$100K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	57.1%	42.9%	8.8%	10.4%	15.9%	27.2%	18.6%	19.2%	20.8%	30.8%	28.8%	19.7%	9.7%	9.6%	25.6%	12.5%	27.7%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Very favorable	59	29	30	5	7	4	10	13	19	13	16	15	16	9	8	14	5	10
	13.5%	11.7%	16.0%	14.1%	16.3%	5.8%	8.6%	16.4%	22.4%	14.5%	11.6%	11.9%	18.1%	21.0%	19.5%	12.6%	9.8%	8.3%
Somewhat favorable	153	84	69	16	16	18	49	26	28	30	49	42	32	14	15	35	19	47
	34.9%	33.5%	36.7%	42.2%	34.9%	25.1%	41.4%	32.3%	32.7%	32.8%	36.4%	33.5%	36.6%	33.7%	36.2%	31.3%	35.4%	38.4%
Somewhat unfavorable	100	57	43	2	10	25	31	15	16	15	28	35	21	9	9	26	10	36
	22.7%	22.7%	22.6%	6.2%	22.5%	35.5%	26.2%	17.9%	19.2%	16.7%	21.1%	27.6%	24.2%	20.4%	20.9%	23.0%	18.5%	29.4%
Very unfavorable	108	69	38	12	12	19	24	23	18	28	38	27	14	9	9	30	18	22
	24.6%	27.7%	20.4%	31.2%	26.2%	27.7%	19.7%	28.8%	20.8%	30.8%	28.1%	21.7%	16.6%	22.2%	22.0%	26.8%	32.5%	18.3%
Heard of but no opinion	19	11	8	2	–	4	5	4	4	5	4	7	4	1	1	7	2	7
	4.4%	4.4%	4.3%	6.2%		5.8%	4.1%	4.6%	4.9%	5.2%	2.9%	5.3%	4.5%	2.7%	1.4%	6.4%	3.8%	5.5%
Never heard of person	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

TOTAL FAVORABLE	213	113	99	22	23	22	60	40	47	43	65	57	47	23	23	49	25	57
	48.4%	45.2%	52.7%	56.3%	51.2%	31.0%	50.0%	48.7%	55.1%	47.3%	48.0%	45.4%	54.7%	54.7%	55.7%	43.8%	45.2%	46.7%
TOTAL UNFAVORABLE	207	126	81	14	22	44	55	38	34	43	66	62	35	18	18	56	28	58
	47.2%	50.4%	43.0%	37.4%	48.8%	63.2%	45.9%	46.7%	40.0%	47.5%	49.2%	49.3%	40.8%	42.6%	42.9%	49.8%	51.0%	47.8%
Chi-Square Significance		<-----6.63---->		<-------------------44.26------------------>						<-----------13.26----------->				<---------------17.76--------------->				
		.3561*		.0452*						.7762*				.8143*				

Comparison Groups: BC/DEFGHI/JKLM/NOPQR
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
   or more than 20% of the cells have an expected value of less than 5.

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q19: Favorability rating: Physician, Ben Carson?
Compared by Selected Characteristics (Republican Voters Only)

	TOTAL	PARTY REGISTRATION Dem.	Ind.	Rep.	POLITICAL IDEOLOGY Lib-eral	Mod-erate	Conser vative	IDEOLOGUES Mod./ Lib.	Con.	Very Con.	CLOSELY FOLLOW NH PRIMARY Very close	Smwht close	Not close	VOTE CHOICE Trump	Bush	Chris-tie	Cruz	Kasich	Rubio
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	439	–	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%		35.7%	64.3%	2.1%	38.7%	55.7%	40.8%	29.0%	26.6%	61.4%	35.0%	3.6%	37.6%	9.5%	4.9%	12.7%	8.2%	9.7%
NO ANSWER	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–
TOTAL ANSWERED	439	–	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Very favorable	82	–	30	53	–	23	54	23	21	33	54	25	3	24	4	3	16	0	9
	18.7%		18.9%	18.7%		13.6%	22.1%	12.9%	16.3%	28.4%	20.0%	16.3%	21.4%	14.4%	8.9%	11.9%	28.3%	1.3%	20.6%
Somewhat favorable	177	–	61	116	3	61	107	64	61	47	112	60	4	64	10	8	30	16	23
	40.2%		38.6%	41.1%	34.3%	35.7%	43.9%	35.7%	47.5%	40.1%	41.6%	39.1%	27.7%	39.0%	23.0%	38.2%	54.5%	43.3%	53.7%
Somewhat unfavorable	64	–	22	42	3	28	32	31	21	11	37	23	4	29	11	2	3	5	5
	14.6%		14.0%	15.0%	34.9%	16.6%	13.0%	17.5%	16.3%	9.4%	13.8%	14.9%	26.8%	17.5%	26.1%	9.2%	5.9%	13.8%	12.9%
Very unfavorable	72	–	23	50	3	41	24	44	10	14	46	26	–	31	10	4	1	12	4
	16.4%		14.4%	17.6%	30.8%	24.4%	10.0%	24.7%	7.8%	12.4%	17.1%	17.0%		18.7%	24.9%	19.8%	1.8%	34.7%	9.3%
Heard of but no opinion	42	–	21	21	–	16	25	16	14	11	19	19	4	17	5	5	5	3	1
	9.5%		13.3%	7.4%		9.7%	10.1%	9.2%	11.0%	9.1%	7.1%	12.2%	24.0%	10.4%	12.0%	21.0%	9.5%	7.0%	3.5%
Never heard of person	2	–	1	1	–	–	2	–	1	1	1	1	–	–	2	–	–	–	–
	0.5%		0.9%	0.3%			0.8%		1.1%	0.6%	0.5%	0.5%			5.0%				

TOTAL FAVORABLE	259	–	90	169	3	84	161	87	81	80	166	85	8	88	13	11	46	16	32
	59.0%		57.5%	59.8%	34.3%	49.4%	66.1%	48.6%	63.8%	68.5%	61.6%	55.4%	49.1%	53.4%	32.0%	50.1%	82.8%	44.5%	74.3%
TOTAL UNFAVORABLE	136	–	44	92	6	70	56	76	31	25	83	49	4	60	21	6	4	17	9
	31.1%		28.4%	32.6%	65.7%	41.0%	23.0%	42.3%	24.1%	21.8%	30.8%	31.9%	26.8%	36.2%	51.0%	29.0%	7.8%	48.5%	22.2%
Chi-Square Significance		<------5.83------> .5598*			<------46.68------> 0*			<------50.41------> 0*			<------13.85------> .4609*			<----------------101.0----------------> 0*					

Comparison Groups: BCD/EFG/HIJ/KLM/NOPQRS
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
     or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q19: Favorability rating: Physician, Ben Carson?
Compared by Selected Demographics (Republican Voters Only)

| | | GENDER | | AGE | | | | | | EDUCATION | | | | INCOME | | | | |
	TOTAL	Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Post Second-ary	Coll. Grad	Post Grad.	<$35K	$35-50K	$50-75K	$75-100K	>$100K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	57.1%	42.9%	8.8%	10.4%	15.9%	27.2%	18.6%	19.2%	20.8%	30.8%	28.8%	19.7%	9.7%	9.6%	25.6%	12.5%	27.7%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Very favorable	82	56	27	8	12	13	20	16	14	15	20	30	17	10	11	20	11	17
	18.7%	22.2%	14.1%	20.3%	26.2%	18.7%	16.5%	19.9%	16.1%	16.5%	14.9%	23.5%	20.2%	23.5%	25.8%	18.1%	20.0%	14.2%
Somewhat favorable	177	99	78	13	13	34	52	34	31	26	53	58	39	15	16	42	26	54
	40.2%	39.4%	41.3%	32.8%	27.5%	49.0%	43.7%	42.0%	36.6%	28.8%	39.4%	45.8%	45.6%	35.5%	38.8%	37.4%	46.5%	44.1%
Somewhat unfavorable	64	36	29	2	2	14	19	10	16	17	21	13	13	7	7	15	8	20
	14.6%	14.2%	15.2%	6.2%	5.0%	19.3%	16.1%	12.8%	19.5%	18.6%	15.8%	10.1%	15.3%	16.0%	15.5%	13.6%	15.3%	16.5%
Very unfavorable	72	41	31	13	11	5	13	13	17	27	20	16	10	9	7	17	5	20
	16.4%	16.4%	16.5%	34.4%	25.0%	6.5%	10.6%	15.9%	20.5%	29.2%	14.5%	13.0%	11.0%	21.3%	17.1%	15.3%	8.8%	16.1%
Heard of but no opinion	42	19	23	2	7	5	14	7	6	6	20	8	7	2	1	16	5	11
	9.5%	7.4%	12.2%	6.2%	16.3%	6.5%	12.0%	8.4%	7.3%	6.9%	14.9%	6.6%	7.9%	3.7%	2.7%	13.8%	9.4%	9.1%
Never heard of person	2	1	1	-	-	-	1	1	-	-	1	1	-	-	-	2	-	-
	0.5%	0.3%	0.7%				1.1%	0.9%			0.5%	1.1%				1.8%		

TOTAL FAVORABLE	259	154	105	21	24	47	72	50	44	41	73	88	57	25	27	62	36	71
	59.0%	61.6%	55.5%	53.1%	53.8%	67.7%	60.2%	61.9%	52.7%	45.3%	54.3%	69.3%	65.7%	58.9%	64.6%	55.5%	66.5%	58.3%
TOTAL UNFAVORABLE	136	77	60	16	14	18	32	23	34	44	41	29	23	16	14	32	13	40
	31.1%	30.6%	31.6%	40.6%	30.0%	25.8%	26.7%	28.8%	40.0%	47.8%	30.3%	23.0%	26.3%	37.3%	32.6%	28.9%	24.0%	32.6%
Chi-Square	<-----7.51---->			<-------------------44.88------------------>						<-----------47.36----------->				<---------------20.43--------------->				
Significance	.3775*			.1224*						.0008*				.8483*				

Comparison Groups: BC/DEFGHI/JKLM/NOPQR
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q20: Favorability rating: New Jersey Governor, Chris Christie?
Compared by Selected Characteristics (Republican Voters Only)

	TOTAL	PARTY REGISTRATION Dem.	Ind.	Rep.	POLITICAL IDEOLOGY Lib-eral	Mod-erate	Conser vative	IDEOLOGUES Mod./ Lib.	Con.	Very Con.	CLOSELY FOLLOW NH PRIMARY Very close	Smwht close	Not close	VOTE CHOICE Trump	Bush	Chris-tie	Cruz	Kasich	Rubio
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	439	–	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%		35.7%	64.3%	2.1%	38.7%	55.7%	40.8%	29.0%	26.6%	61.4%	35.0%	3.6%	37.6%	9.5%	4.9%	12.7%	8.2%	9.7%
NO ANSWER	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–
TOTAL ANSWERED	439	–	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Very favorable	60	–	23	37	–	29	31	29	20	11	35	23	2	22	4	20	2	5	4
	13.6%		14.7%	13.0%		16.9%	12.6%	16.0%	15.7%	9.3%	13.0%	14.8%	11.5%	13.3%	9.1%	92.9%	3.7%	14.4%	9.9%
Somewhat favorable	147	–	56	91	3	57	85	60	53	32	101	46	–	49	23	1	11	16	22
	33.5%		36.0%	32.1%	36.3%	33.3%	34.8%	33.4%	41.2%	27.8%	37.3%	30.2%		29.5%	55.3%	5.0%	20.1%	44.2%	51.4%
Somewhat unfavorable	87	–	27	60	2	36	47	37	18	29	50	33	4	25	7	0	15	7	11
	19.8%		17.0%	21.4%	16.3%	20.9%	19.2%	20.7%	14.4%	24.4%	18.5%	21.4%	27.7%	15.3%	16.1%	2.1%	26.2%	20.4%	25.1%
Very unfavorable	102	–	32	69	4	34	56	38	22	34	69	31	2	58	5	–	18	6	4
	23.2%		20.7%	24.6%	47.4%	19.7%	23.1%	21.2%	17.6%	29.1%	25.4%	20.0%	15.4%	34.8%	12.0%		33.3%	17.8%	8.8%
Heard of but no opinion	39	–	16	23	–	16	23	16	12	11	16	18	5	12	3	–	7	1	2
	8.9%		10.2%	8.1%		9.1%	9.3%	8.7%	9.2%	9.4%	5.8%	12.0%	30.9%	7.1%	7.5%		12.5%	3.3%	4.8%
Never heard of person	5	–	2	2	–	–	2	–	2	–	–	2	2	–	–	–	2	–	–
	1.1%		1.4%	0.9%			1.0%		1.9%			1.6%	14.5%				4.1%		

TOTAL FAVORABLE	207	–	79	127	3	85	116	89	73	43	136	69	2	71	27	21	13	21	26
	47.1%		50.6%	45.1%	36.3%	50.2%	47.4%	49.5%	56.9%	37.1%	50.3%	45.0%	11.5%	42.8%	64.4%	97.9%	23.9%	58.6%	61.3%
TOTAL UNFAVORABLE	189	–	59	130	6	69	103	75	41	63	118	64	7	83	12	0	33	14	14
	43.0%		37.7%	45.9%	63.7%	40.7%	42.3%	41.9%	32.0%	53.5%	43.9%	41.4%	43.1%	50.1%	28.1%	2.1%	59.5%	38.2%	33.9%
Chi-Square Significance		<------5.32------> .6214*			<------10.02------> .7605*			<------30.43------> .0067*			<------66.6-------> 0*			<----------------191.6----------------> 0*					

Comparison Groups: BCD/EFG/HIJ/KLM/NOPQRS
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
   or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q20: Favorability rating: New Jersey Governor, Chris Christie?
Compared by Selected Demographics (Republican Voters Only)

	TOTAL	GENDER		AGE						EDUCATION				INCOME				
		Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Post Second-ary	Coll. Grad	Post Grad.	<$35K	$35-50K	$50-75K	$75-100K	>$100K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	57.1%	42.9%	8.8%	10.4%	15.9%	27.2%	18.6%	19.2%	20.8%	30.8%	28.8%	19.7%	9.7%	9.6%	25.6%	12.5%	27.7%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Very favorable	60	38	21	3	7	10	16	8	15	11	17	15	17	3	7	10	7	25
	13.6%	15.3%	11.2%	7.8%	15.0%	14.2%	13.3%	10.4%	18.4%	12.1%	12.4%	11.8%	19.6%	6.6%	17.3%	8.8%	12.9%	20.3%
Somewhat favorable	147	72	75	6	7	30	35	32	37	27	36	47	37	12	10	42	17	44
	33.5%	28.8%	39.7%	15.7%	16.3%	43.2%	29.4%	38.7%	43.5%	29.4%	26.7%	37.5%	42.5%	27.5%	24.3%	37.7%	30.2%	36.3%
Somewhat unfavorable	87	49	38	8	15	16	24	15	9	15	27	29	15	8	7	19	15	22
	19.8%	19.7%	19.9%	20.3%	32.5%	22.6%	20.4%	18.8%	10.7%	17.0%	20.0%	23.2%	17.7%	19.0%	16.2%	17.1%	28.1%	18.1%
Very unfavorable	102	66	36	14	12	14	27	17	18	25	41	23	13	13	12	28	15	23
	23.2%	26.2%	19.2%	37.4%	26.2%	20.0%	22.6%	20.8%	20.8%	27.5%	30.0%	18.5%	14.9%	29.6%	28.7%	24.5%	27.2%	19.0%
Heard of but no opinion	39	20	19	5	2	-	17	9	6	10	12	11	5	5	6	11	1	8
	8.9%	8.1%	9.9%	12.5%	5.0%		14.3%	11.3%	6.6%	11.5%	9.2%	9.1%	5.3%	11.7%	13.5%	9.9%	1.7%	6.3%
Never heard of person	5	5	-	2	2	-	-	-	-	2	2	-	-	2	-	2	-	-
	1.1%	1.9%		6.2%	5.0%					2.5%	1.8%			5.6%		2.0%		

TOTAL FAVORABLE	207	111	96	9	14	40	51	40	52	38	53	62	54	15	17	52	24	69
	47.1%	44.1%	51.0%	23.5%	31.2%	57.4%	42.7%	49.1%	61.9%	41.6%	39.1%	49.3%	62.1%	34.1%	41.6%	46.5%	43.1%	56.6%
TOTAL UNFAVORABLE	189	115	74	22	27	30	51	32	27	41	68	53	28	21	19	47	30	45
	43.0%	45.9%	39.1%	57.8%	58.8%	42.6%	43.0%	39.6%	31.5%	44.5%	50.0%	41.6%	32.6%	48.6%	44.9%	41.6%	55.3%	37.0%
Chi-Square Significance		<----13.62----> .0584*		<-------------------81.29-------------------> 0*						<-----------33.14-----------> .0447*				<---------------38.67---------------> .0864*				

Comparison Groups: BC/DEFGHI/JKLM/NOPQR
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q21: Favorability rating: Texas Senator, Ted Cruz?
Compared by Selected Characteristics (Republican Voters Only)

	TOTAL	PARTY REGISTRATION			POLITICAL IDEOLOGY			IDEOLOGUES			CLOSELY FOLLOW NH PRIMARY			VOTE CHOICE					
		Dem.	Ind.	Rep.	Lib-eral	Mod-erate	Conser vative	Mod./ Lib.	Con.	Very Con.	Very close	Smwht close	Not close	Trump	Bush	Chris-tie	Cruz	Kasich	Rubio
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	439	–	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%		35.7%	64.3%	2.1%	38.7%	55.7%	40.8%	29.0%	26.6%	61.4%	35.0%	3.6%	37.6%	9.5%	4.9%	12.7%	8.2%	9.7%
NO ANSWER	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–
TOTAL ANSWERED	439	–	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Very favorable	103	–	31	72	2	19	79	21	30	49	72	30	2	26	2	3	46	0	7
	23.5%		19.8%	25.6%	21.1%	11.0%	32.1%	11.5%	23.2%	41.9%	26.5%	19.5%	11.5%	15.7%	5.7%	15.8%	81.9%	1.3%	17.1%
Somewhat favorable	146	–	52	94	0	53	87	54	53	34	83	54	8	67	8	6	8	7	20
	33.2%		33.1%	33.2%	4.8%	31.4%	35.5%	30.0%	41.3%	29.1%	30.8%	35.4%	53.0%	40.7%	20.1%	29.5%	14.9%	20.6%	46.7%
Somewhat unfavorable	81	–	34	47	2	36	41	38	22	19	47	33	2	28	16	7	–	8	9
	18.5%		21.9%	16.7%	23.4%	21.1%	16.8%	21.2%	17.2%	16.4%	17.4%	21.2%	11.5%	16.7%	38.1%	31.3%		22.8%	21.9%
Very unfavorable	89	–	33	55	5	53	28	58	15	13	59	30	–	37	10	5	0	19	6
	20.2%		21.3%	19.6%	50.6%	31.1%	11.3%	32.1%	11.8%	10.8%	21.9%	19.2%		22.2%	24.2%	23.5%	0.8%	53.8%	14.3%
Heard of but no opinion	20	–	6	13	–	9	10	9	8	2	9	7	4	8	4	–	1	1	–
	4.5%		4.0%	4.7%		5.1%	4.2%	4.8%	6.4%	1.8%	3.3%	4.4%	24.0%	4.7%	10.8%		2.4%	1.6%	
Never heard of person	0	–	–	0	–	0	–	0	–	–	–	0	–	–	0	–	–	–	–
	0.1%			0.2%		0.3%		0.3%				0.3%			1.1%				

TOTAL FAVORABLE	249	–	83	166	2	72	165	75	82	83	155	84	10	93	11	10	54	8	27
	56.7%		52.9%	58.8%	26.0%	42.4%	67.6%	41.5%	64.6%	71.0%	57.3%	54.9%	64.5%	56.4%	25.8%	45.3%	96.7%	21.9%	63.8%
TOTAL UNFAVORABLE	170	–	68	103	7	89	69	96	37	32	106	62	2	64	26	12	0	28	15
	38.7%		43.2%	36.3%	74.0%	52.2%	28.1%	53.3%	29.0%	27.2%	39.4%	40.4%	11.5%	39.0%	62.3%	54.7%	0.8%	76.5%	36.2%
Chi-Square Significance		<------5.23------> .6313*			<------79.06------> 0*			<------88.14------> 0*			<------31.14------> .0053*			<----------------248.75----------------> 0*					

Comparison Groups: BCD/EFG/HIJ/KLM/NOPQRS
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 – 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q21: Favorability rating: Texas Senator, Ted Cruz?
Compared by Selected Demographics (Republican Voters Only)

		GENDER		AGE						EDUCATION				INCOME				
																	$75-	
	TOTAL	Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Post Second-ary	Coll. Grad	Post Grad.	<$35K	$35-50K	$50-75K	100K	>$100K
	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	57.1%	42.9%	8.8%	10.4%	15.9%	27.2%	18.6%	19.2%	20.8%	30.8%	28.8%	19.7%	9.7%	9.6%	25.6%	12.5%	27.7%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Very favorable	103	59	44	5	13	16	31	20	18	18	28	37	20	7	8	24	17	36
	23.5%	23.6%	23.4%	14.1%	27.5%	23.2%	26.2%	24.5%	21.1%	19.3%	21.0%	29.6%	23.0%	16.0%	20.2%	21.1%	30.6%	29.3%
Somewhat favorable	146	89	57	17	14	32	38	27	18	33	49	37	26	21	13	33	18	34
	33.2%	35.5%	30.1%	45.3%	30.0%	45.8%	31.9%	33.0%	20.9%	36.6%	36.5%	29.6%	29.6%	48.3%	30.3%	29.2%	33.1%	28.1%
Somewhat unfavorable	81	41	41	5	10	14	20	13	19	15	28	17	21	9	8	23	10	24
	18.5%	16.3%	21.6%	14.1%	22.5%	20.0%	17.0%	15.5%	22.4%	16.0%	21.0%	13.5%	24.8%	20.6%	18.5%	20.6%	17.5%	19.5%
Very unfavorable	89	52	37	8	9	6	23	17	26	20	21	29	18	5	10	24	9	27
	20.2%	20.6%	19.7%	20.3%	20.0%	8.4%	19.4%	21.0%	30.3%	21.9%	15.8%	22.9%	21.3%	12.7%	24.7%	21.2%	15.9%	22.1%
Heard of but no opinion	20	10	10	2	-	2	7	5	4	6	7	6	1	1	3	9	2	1
	4.5%	3.9%	5.2%	6.2%		2.6%	5.4%	6.0%	4.7%	6.3%	5.3%	4.4%	1.2%	2.4%	6.3%	7.9%	3.0%	1.0%
Never heard of person	0	0	-	-	-	-	-	-	0	-	0	-	-	-	-	-	-	-
	0.1%	0.2%							0.5%		0.3%							

TOTAL FAVORABLE	249	148	101	23	26	48	69	47	35	51	78	75	45	27	21	57	35	70
	56.7%	59.1%	53.5%	59.4%	57.5%	69.0%	58.1%	57.5%	42.0%	55.9%	57.5%	59.2%	52.6%	64.4%	50.5%	50.3%	63.6%	57.4%
TOTAL UNFAVORABLE	170	92	78	13	19	20	44	30	44	35	50	46	40	14	18	47	18	51
	38.7%	36.8%	41.3%	34.4%	42.5%	28.4%	36.4%	36.5%	52.7%	37.9%	36.8%	36.4%	46.1%	33.2%	43.2%	41.8%	33.4%	41.6%
Chi-Square		<-----4.54---->		<-------------------40.04------------------>						<-----------16.71----------->				<---------------22.21---------------->				
Significance		.7153*		.2565*						.7286*				.5668*				

Comparison Groups: BC/DEFGHI/JKLM/NOPQR
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q22: Favorability rating: Businesswoman, Carly Fiorina?
Compared by Selected Characteristics (Republican Voters Only)

	TOTAL	PARTY REGISTRATION			POLITICAL IDEOLOGY			IDEOLOGUES			CLOSELY FOLLOW NH PRIMARY			VOTE CHOICE					
		Dem.	Ind.	Rep.	Lib-eral	Mod-erate	Conser vative	Mod./ Lib.	Con.	Very Con.	Very close	Smwht close	Not close	Trump	Bush	Chris-tie	Cruz	Kasich	Rubio
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	439	–	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%		35.7%	64.3%	2.1%	38.7%	55.7%	40.8%	29.0%	26.6%	61.4%	35.0%	3.6%	37.6%	9.5%	4.9%	12.7%	8.2%	9.7%
NO ANSWER	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–
TOTAL ANSWERED	439	–	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Very favorable	78	–	24	54	–	33	43	33	20	23	58	20	–	18	4	7	13	2	4
	17.7%		15.3%	19.1%		19.6%	17.8%	18.6%	16.0%	19.7%	21.3%	13.3%		10.6%	10.7%	30.5%	24.0%	5.7%	9.5%
Somewhat favorable	172	–	66	106	2	55	107	57	61	46	117	53	2	56	11	9	26	20	29
	39.1%		42.1%	37.4%	20.6%	32.4%	43.6%	31.8%	47.5%	39.5%	43.4%	34.2%	13.3%	33.9%	27.2%	41.9%	46.6%	55.0%	67.9%
Somewhat unfavorable	54	–	19	35	4	21	29	25	12	17	29	23	2	25	6	5	2	4	4
	12.3%		12.4%	12.3%	42.8%	12.5%	11.8%	14.1%	9.3%	14.6%	10.9%	14.9%	11.5%	15.4%	15.4%	22.6%	4.4%	12.2%	9.6%
Very unfavorable	70	–	19	52	3	35	27	38	9	18	46	22	2	35	10	–	8	7	2
	16.0%		11.8%	18.4%	36.6%	20.3%	11.0%	21.2%	7.3%	15.0%	17.2%	14.1%	14.5%	20.9%	24.8%		14.1%	20.4%	5.3%
Heard of but no opinion	50	–	18	32	–	20	29	20	18	10	17	28	5	24	7	1	6	2	1
	11.3%		11.6%	11.2%		12.0%	11.8%	11.3%	14.4%	9.0%	6.1%	18.4%	30.9%	14.5%	16.5%	5.0%	10.9%	6.6%	2.4%
Never heard of person	15	–	11	5	–	5	10	5	7	3	3	8	5	8	2	–	–	–	2
	3.5%		6.7%	1.7%		3.2%	4.0%	3.0%	5.5%	2.3%	1.0%	5.1%	29.9%	4.8%	5.4%				5.3%

TOTAL FAVORABLE	250	–	90	160	2	88	150	90	81	69	175	73	2	74	16	16	39	22	33
	56.9%		57.5%	56.5%	20.6%	52.0%	61.4%	50.4%	63.5%	59.1%	64.8%	47.4%	13.3%	44.5%	37.9%	72.4%	70.6%	60.7%	77.4%
TOTAL UNFAVORABLE	125	–	38	87	7	56	56	63	21	35	76	45	4	60	17	5	10	12	6
	28.4%		24.2%	30.7%	79.4%	32.8%	22.8%	35.2%	16.6%	29.5%	28.1%	29.0%	26.0%	36.3%	40.2%	22.6%	18.5%	32.6%	14.9%
Chi-Square		<------13.08------>			<------37.5------->			<------31.86------>			<------91.67------>			<----------------75.95---------------->					
Significance		.0703*			.0006*			.0042*			0*			.0001*					

Comparison Groups: BCD/EFG/HIJ/KLM/NOPQRS
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q22: Favorability rating: Businesswoman, Carly Fiorina?
Compared by Selected Demographics (Republican Voters Only)

		GENDER		AGE						EDUCATION				INCOME				
	TOTAL	Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Post Second-ary	Coll. Grad	Post Grad.	<$35K	$35-50K	$50-75K	$75-100K	>$100K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	57.1%	42.9%	8.8%	10.4%	15.9%	27.2%	18.6%	19.2%	20.8%	30.8%	28.8%	19.7%	9.7%	9.6%	25.6%	12.5%	27.7%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Very favorable	78	36	41	2	9	17	21	10	18	13	14	31	20	7	11	16	9	24
	17.7%	14.6%	22.0%	6.2%	18.8%	24.6%	17.6%	12.6%	21.9%	14.4%	10.2%	24.2%	23.6%	16.9%	25.9%	14.5%	16.8%	19.8%
Somewhat favorable	172	103	69	11	9	27	55	34	35	32	51	51	38	15	12	40	24	57
	39.1%	41.2%	36.3%	28.2%	20.0%	38.0%	46.4%	42.3%	42.0%	34.6%	37.7%	40.4%	44.3%	34.3%	28.3%	35.9%	43.1%	46.6%
Somewhat unfavorable	54	36	18	-	2	12	15	14	12	12	20	13	10	3	5	17	9	14
	12.3%	14.5%	9.4%		5.0%	16.8%	12.2%	16.8%	14.1%	12.7%	15.1%	9.9%	11.1%	6.4%	12.1%	15.0%	16.8%	11.7%
Very unfavorable	70	36	35	11	14	5	14	15	13	22	23	13	12	9	6	21	5	14
	16.0%	14.2%	18.5%	28.2%	30.0%	6.5%	11.3%	18.8%	14.9%	24.7%	17.1%	10.1%	13.9%	22.3%	14.4%	18.5%	8.4%	11.5%
Heard of but no opinion	50	27	23	10	5	10	14	6	6	10	18	15	6	6	1	14	7	12
	11.3%	10.7%	12.1%	25.0%	11.3%	14.2%	11.3%	7.3%	6.6%	10.9%	13.4%	12.1%	7.2%	13.4%	3.1%	12.7%	13.2%	9.7%
Never heard of person	15	12	3	5	7	-	1	2	0	2	9	4	-	3	7	4	1	1
	3.5%	4.8%	1.7%	12.5%	15.0%		1.1%	2.2%	0.5%	2.6%	6.5%	3.2%		6.7%	16.2%	3.3%	1.7%	0.7%

TOTAL FAVORABLE	250	140	110	13	18	44	76	45	54	45	65	82	59	22	23	57	33	81
	56.9%	55.8%	58.3%	34.4%	38.8%	62.6%	64.0%	54.9%	63.9%	49.0%	47.9%	64.6%	67.8%	51.2%	54.2%	50.4%	59.9%	66.4%
TOTAL UNFAVORABLE	125	72	53	11	16	16	28	29	24	34	44	25	22	12	11	38	14	28
	28.4%	28.7%	27.9%	28.2%	34.9%	23.2%	23.5%	35.6%	28.9%	37.4%	32.2%	20.0%	25.0%	28.7%	26.5%	33.6%	25.3%	23.2%
Chi-Square Significance	<-----10.9----> .1428*			<--------------97.69-------------------> 0*						<-----------40.54------------> .0064*				<---------------43.27----------------> .0328*				

Comparison Groups: BC/DEFGHI/JKLM/NOPQR
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q23: Favorability rating: Former Arkansas Governor, Mike Huckabee?
Compared by Selected Characteristics (Republican Voters Only)

	TOTAL	PARTY REGISTRATION			POLITICAL IDEOLOGY			IDEOLOGUES			CLOSELY FOLLOW NH PRIMARY			VOTE CHOICE					
		Dem.	Ind.	Rep.	Lib-eral	Mod-erate	Conser vative	Mod./ Lib.	Con.	Very Con.	Very close	Smwht close	Not close	Trump	Bush	Chris-tie	Cruz	Kasich	Rubio
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	439	–	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%		35.7%	64.3%	2.1%	38.7%	55.7%	40.8%	29.0%	26.6%	61.4%	35.0%	3.6%	37.6%	9.5%	4.9%	12.7%	8.2%	9.7%
NO ANSWER	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–
TOTAL ANSWERED	439	–	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Very favorable	38	–	12	26	–	15	23	15	9	14	28	9	1	16	0	2	8	0	8
	8.7%		7.6%	9.2%		8.6%	9.2%	8.1%	6.7%	11.9%	10.2%	5.9%	8.7%	9.6%	1.1%	10.3%	14.1%	1.3%	17.7%
Somewhat favorable	130	–	47	84	1	30	94	31	48	46	85	39	7	56	11	6	14	9	14
	29.7%		29.8%	29.7%	6.1%	17.8%	38.6%	17.1%	37.8%	39.5%	31.4%	25.3%	43.1%	33.6%	27.3%	27.4%	25.1%	26.1%	32.6%
Somewhat unfavorable	106	–	38	68	3	46	54	49	30	24	61	40	5	35	7	8	14	9	9
	24.1%		24.3%	24.0%	31.3%	27.1%	22.1%	27.4%	23.4%	20.7%	22.5%	26.0%	32.9%	20.9%	17.1%	35.5%	24.7%	25.0%	21.1%
Very unfavorable	81	–	28	53	5	44	28	49	8	20	59	21	–	33	11	0	10	13	5
	18.4%		17.7%	18.7%	57.7%	25.7%	11.3%	27.4%	6.4%	16.7%	22.0%	14.0%		20.1%	26.9%	2.1%	17.9%	36.0%	12.9%
Heard of but no opinion	83	–	31	52	0	35	45	36	31	13	36	44	2	26	10	5	10	4	7
	18.8%		19.7%	18.4%	4.8%	20.8%	18.2%	20.0%	24.6%	11.3%	13.3%	28.8%	15.4%	15.8%	24.3%	24.7%	18.2%	11.6%	15.7%
Never heard of person	1	–	1	–	–	–	1	–	1	–	1	–	–	–	1	–	–	–	–
	0.3%		0.9%				0.6%		1.1%		0.5%				3.3%				

TOTAL FAVORABLE	169	–	59	110	1	45	117	45	57	60	112	48	8	71	12	8	22	10	21
	38.4%		37.4%	38.9%	6.1%	26.3%	47.8%	25.3%	44.6%	51.4%	41.7%	31.2%	51.8%	43.2%	28.4%	37.7%	39.2%	27.4%	50.4%
TOTAL UNFAVORABLE	187	–	66	121	8	90	82	98	38	44	120	62	5	68	18	8	24	22	14
	42.5%		42.0%	42.7%	89.1%	52.8%	33.4%	54.7%	29.8%	37.4%	44.5%	40.0%	32.9%	41.0%	44.0%	37.6%	42.6%	61.0%	34.0%
Chi-Square Significance		<------2.96------> .889*			<------67.98------> 0*			<------72.96------> 0*			<------28.87------> .0109*			<----------------46.19----------------> .0977*					

Comparison Groups: BCD/EFG/HIJ/KLM/NOPQRS
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q23: Favorability rating: Former Arkansas Governor, Mike Huckabee?
Compared by Selected Demographics (Republican Voters Only)

		GENDER		AGE						EDUCATION				INCOME				
	TOTAL	Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Post Second-ary	Coll. Grad	Post Grad.	<$35K	$35-50K	$50-75K	$75-100K	>$100K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	57.1%	42.9%	8.8%	10.4%	15.9%	27.2%	18.6%	19.2%	20.8%	30.8%	28.8%	19.7%	9.7%	9.6%	25.6%	12.5%	27.7%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Very favorable	38	22	16	5	2	5	10	7	8	5	8	17	9	6	4	5	7	11
	8.7%	8.9%	8.3%	14.1%	5.0%	7.7%	8.2%	8.6%	9.7%	5.4%	5.8%	13.1%	10.1%	13.9%	9.5%	4.5%	12.0%	8.7%
Somewhat favorable	130	72	59	8	27	23	28	20	25	24	41	44	21	8	15	40	17	32
	29.7%	28.5%	31.2%	20.3%	58.8%	32.3%	23.8%	24.8%	29.3%	26.9%	30.1%	34.9%	24.5%	18.1%	35.1%	36.0%	31.2%	26.6%
Somewhat unfavorable	106	64	42	8	7	17	33	22	19	16	38	24	27	10	9	24	11	36
	24.1%	25.6%	22.1%	20.3%	16.3%	24.5%	27.4%	27.2%	22.2%	17.9%	28.4%	19.1%	31.3%	23.9%	21.3%	21.5%	20.0%	29.5%
Very unfavorable	81	45	36	5	7	10	19	21	19	26	22	19	14	8	6	20	9	24
	18.4%	18.0%	18.9%	14.1%	15.0%	14.9%	15.6%	25.4%	22.2%	28.8%	16.0%	14.9%	16.2%	17.7%	14.7%	17.7%	16.1%	19.7%
Heard of but no opinion	83	48	35	12	2	14	29	11	14	19	27	21	16	11	8	21	11	19
	18.8%	19.0%	18.7%	31.2%	5.0%	20.7%	24.0%	13.9%	16.6%	21.0%	19.7%	16.9%	18.0%	26.4%	19.4%	19.0%	20.6%	15.7%
Never heard of person	1	-	1	-	-	-	1	-	-	-	-	1	-	-	-	1	-	-
	0.3%		0.7%				1.1%					1.1%				1.2%		

TOTAL FAVORABLE	169	94	75	13	29	28	38	27	33	29	48	61	30	14	19	46	24	43
	38.4%	37.5%	39.6%	34.4%	63.8%	40.0%	31.9%	33.4%	39.1%	32.3%	35.9%	48.0%	34.6%	32.0%	44.6%	40.5%	43.3%	35.2%
TOTAL UNFAVORABLE	187	109	77	13	14	27	51	43	37	43	60	43	41	18	15	44	20	60
	42.5%	43.6%	41.0%	34.4%	31.2%	39.3%	43.0%	52.7%	44.3%	46.7%	44.4%	34.0%	47.4%	41.6%	36.0%	39.2%	36.1%	49.1%
Chi-Square		<-----3.0----->		<--------------------51.06------------------->						<-----------31.68----------->				<---------------20.61---------------->				
Significance		.8853*		.039*						.063*				.841*				

Comparison Groups: BC/DEFGHI/JKLM/NOPQR
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q24: Favorability rating: Ohio Governor, John Kasich?
Compared by Selected Characteristics (Republican Voters Only)

	TOTAL	PARTY REGISTRATION Dem.	Ind.	Rep.	POLITICAL IDEOLOGY Lib-eral	Mod-erate	Conser vative	IDEOLOGUES Mod./ Lib.	Con.	Very Con.	CLOSELY FOLLOW NH PRIMARY Very close	Smwht close	Not close	VOTE CHOICE Trump	Bush	Chris-tie	Cruz	Kasich	Rubio
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	439	–	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%		35.7%	64.3%	2.1%	38.7%	55.7%	40.8%	29.0%	26.6%	61.4%	35.0%	3.6%	37.6%	9.5%	4.9%	12.7%	8.2%	9.7%
NO ANSWER	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–
TOTAL ANSWERED	439	–	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Very favorable	61	–	27	34	1	31	28	32	16	12	40	21	–	8	3	4	3	31	6
	13.8%		17.0%	12.1%	15.7%	18.0%	11.6%	17.9%	12.9%	10.2%	14.8%	13.6%		4.7%	7.1%	19.2%	4.9%	86.6%	13.8%
Somewhat favorable	142	–	44	97	2	59	79	60	39	40	94	47	1	42	24	10	13	5	20
	32.2%		28.3%	34.4%	18.6%	34.6%	32.3%	33.7%	30.7%	34.0%	34.9%	30.4%	4.6%	25.3%	57.1%	48.1%	22.8%	13.4%	46.1%
Somewhat unfavorable	100	–	35	65	5	37	52	42	30	22	60	34	5	42	8	2	13	–	9
	22.7%		22.2%	22.9%	48.3%	21.9%	21.4%	23.3%	23.5%	19.1%	22.2%	22.3%	34.6%	25.4%	18.2%	7.4%	22.6%		21.1%
Very unfavorable	60	–	18	42	2	20	36	21	10	26	49	12	–	40	3	3	12	–	1
	13.8%		11.8%	14.9%	17.3%	11.5%	14.7%	11.8%	7.5%	22.4%	18.1%	7.6%		24.0%	6.5%	12.6%	20.8%		1.3%
Heard of but no opinion	68	–	28	40	–	19	47	19	30	17	27	33	7	32	5	3	12	–	8
	15.4%		17.8%	14.1%		11.4%	19.1%	10.8%	23.5%	14.4%	10.1%	21.6%	46.3%	19.2%	11.0%	12.6%	20.8%		17.6%
Never heard of person	9	–	5	5	–	5	2	5	2	–	–	7	2	2	–	–	5	–	–
	2.1%		2.9%	1.7%		2.7%	1.0%	2.5%	1.9%			4.5%	14.5%	1.4%			8.1%		

TOTAL FAVORABLE	202	–	71	131	3	89	107	92	56	52	134	68	1	50	27	15	15	36	26
	46.1%		45.3%	46.5%	34.3%	52.5%	43.9%	51.6%	43.6%	44.1%	49.7%	44.0%	4.6%	30.0%	64.3%	67.4%	27.7%	100.0%	59.9%
TOTAL UNFAVORABLE	160	–	53	107	6	57	88	63	40	48	109	46	5	82	10	4	24	–	10
	36.4%		34.0%	37.8%	65.7%	33.4%	36.0%	35.1%	31.1%	41.5%	40.3%	29.9%	34.6%	49.4%	24.7%	20.1%	43.4%		22.4%
Chi-Square Significance		<------5.61------> .5856*			<------18.19------> .1983*			<------28.12------> .0137*			<------75.1------> 0*			<----------------270.71---------------> 0*					

Comparison Groups: BCD/EFG/HIJ/KLM/NOPQRS
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
   or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q24: Favorability rating: Ohio Governor, John Kasich?
Compared by Selected Demographics (Republican Voters Only)

		GENDER		AGE						EDUCATION				INCOME				
	TOTAL	Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Post Second-ary	Coll. Grad	Post Grad.	<$35K	$35-50K	$50-75K	$75-100K	>$100K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	57.1%	42.9%	8.8%	10.4%	15.9%	27.2%	18.6%	19.2%	20.8%	30.8%	28.8%	19.7%	9.7%	9.6%	25.6%	12.5%	27.7%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Very favorable	61	33	28	-	5	10	16	11	18	11	13	17	19	5	5	16	9	22
	13.8%	13.1%	14.8%		11.3%	14.9%	13.3%	13.5%	21.8%	12.6%	9.6%	13.4%	22.3%	11.4%	11.6%	14.1%	15.8%	18.0%
Somewhat favorable	142	75	67	14	7	18	32	37	34	30	39	47	26	12	15	35	14	35
	32.2%	29.7%	35.6%	36.0%	16.3%	25.1%	27.1%	45.1%	39.7%	33.1%	28.6%	36.8%	30.4%	28.7%	36.1%	31.3%	24.9%	28.8%
Somewhat unfavorable	100	57	43	10	10	22	28	14	16	26	37	14	22	13	13	23	14	24
	22.7%	22.6%	22.7%	26.6%	21.3%	31.0%	23.3%	17.7%	18.6%	28.6%	27.3%	11.4%	25.5%	31.6%	31.0%	20.1%	25.4%	19.5%
Very unfavorable	60	44	17	2	11	5	19	12	10	13	22	14	11	4	4	15	11	21
	13.8%	17.5%	8.8%	6.2%	25.0%	7.7%	15.8%	14.8%	12.2%	14.2%	16.3%	11.4%	12.7%	8.9%	9.9%	13.6%	19.4%	17.0%
Heard of but no opinion	68	36	32	10	7	13	24	7	6	8	22	30	8	6	2	21	8	18
	15.4%	14.3%	16.9%	25.0%	16.3%	18.1%	20.4%	8.9%	7.7%	9.0%	16.3%	23.4%	9.1%	13.8%	5.9%	18.8%	14.5%	14.9%
Never heard of person	9	7	2	2	5	2	-	-	-	2	2	5	-	2	2	2	-	2
	2.1%	2.8%	1.2%	6.2%	10.0%	3.2%				2.5%	1.8%	3.6%		5.6%	5.4%	2.0%		1.9%

TOTAL FAVORABLE	202	107	95	14	13	28	48	48	52	42	52	64	46	17	20	51	22	57
	46.1%	42.8%	50.4%	36.0%	27.5%	40.0%	40.5%	58.6%	61.5%	45.7%	38.2%	50.2%	52.7%	40.0%	47.7%	45.5%	40.7%	46.7%
TOTAL UNFAVORABLE	160	101	59	13	21	27	47	27	26	39	59	29	33	17	17	38	25	44
	36.4%	40.1%	31.5%	32.8%	46.2%	38.7%	39.2%	32.5%	30.8%	42.8%	43.7%	22.8%	38.2%	40.5%	40.9%	33.7%	44.8%	36.5%
Chi-Square Significance		<----12.62----> .0819*		<-------------------81.57-------------------> 0*						<-----------44.44-----------> .0021*				<---------------19.42---------------> .8846*				

Comparison Groups: BC/DEFGHI/JKLM/NOPQR
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q25: Favorability rating: Kentucky Senator, Rand Paul?
Compared by Selected Characteristics (Republican Voters Only)

	TOTAL	PARTY REGISTRATION			POLITICAL IDEOLOGY			IDEOLOGUES			CLOSELY FOLLOW NH PRIMARY			VOTE CHOICE					
		Dem.	Ind.	Rep.	Lib-eral	Mod-erate	Conser vative	Mod./ Lib.	Con.	Very Con.	Very close	Smwht close	Not close	Trump	Bush	Chris-tie	Cruz	Kasich	Rubio
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	439	–	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%		35.7%	64.3%	2.1%	38.7%	55.7%	40.8%	29.0%	26.6%	61.4%	35.0%	3.6%	37.6%	9.5%	4.9%	12.7%	8.2%	9.7%
NO ANSWER	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–
TOTAL ANSWERED	439	–	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Very favorable	56	–	27	30	–	20	33	20	16	17	39	16	1	24	3	–	6	0	3
	12.8%		17.0%	10.4%		12.0%	13.5%	11.3%	12.5%	14.5%	14.5%	10.6%	4.6%	14.3%	6.5%		10.9%	1.3%	8.1%
Somewhat favorable	140	–	40	100	3	49	82	52	45	37	92	44	4	43	13	5	25	10	18
	31.9%		25.5%	35.4%	30.1%	28.8%	33.7%	28.8%	35.4%	31.7%	34.1%	28.8%	23.2%	26.1%	30.4%	22.7%	44.6%	29.1%	43.2%
Somewhat unfavorable	91	–	40	51	2	43	46	45	24	22	50	39	2	31	8	10	8	13	9
	20.7%		25.3%	18.1%	21.8%	25.1%	18.7%	24.9%	18.8%	18.5%	18.5%	25.4%	11.5%	18.5%	18.1%	48.1%	14.7%	34.9%	20.3%
Very unfavorable	95	–	27	68	4	37	50	41	23	27	67	26	1	45	14	4	6	7	8
	21.6%		17.0%	24.1%	43.3%	21.7%	20.4%	22.9%	18.0%	23.1%	24.9%	17.2%	8.7%	27.4%	34.1%	18.7%	11.1%	19.4%	18.7%
Heard of but no opinion	52	–	22	31	0	21	31	22	16	14	21	25	6	23	5	2	8	5	4
	11.9%		13.8%	10.9%	4.8%	12.4%	12.5%	12.0%	12.9%	12.2%	7.9%	16.2%	37.6%	13.7%	10.9%	10.5%	14.6%	13.7%	9.8%
Never heard of person	5	–	2	3	–	–	3	–	3	–	–	3	2	–	–	–	2	1	–
	1.2%		1.4%	1.1%			1.2%		2.3%			1.9%	14.5%				4.1%	1.6%	

TOTAL FAVORABLE	196	–	67	130	3	69	115	72	61	54	131	61	4	67	15	5	31	11	22
	44.6%		42.4%	45.9%	30.1%	40.7%	47.1%	40.2%	48.0%	46.2%	48.7%	39.3%	27.7%	40.4%	36.9%	22.7%	55.5%	30.4%	51.2%
TOTAL UNFAVORABLE	186	–	66	119	6	80	96	86	47	49	117	65	3	76	22	14	14	20	17
	42.3%		42.3%	42.2%	65.1%	46.8%	39.1%	47.8%	36.8%	41.6%	43.4%	42.5%	20.1%	45.9%	52.2%	66.9%	25.8%	54.3%	38.9%
Chi-Square Significance		<------12.47------> .086*			<------12.57------> .5608*			<------14.83------> .3899*			<------64.53------> 0*			<----------------61.81----------------> .0034*					

Comparison Groups: BCD/EFG/HIJ/KLM/NOPQRS
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
   or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q25: Favorability rating: Kentucky Senator, Rand Paul?
Compared by Selected Demographics (Republican Voters Only)

		GENDER		AGE						EDUCATION				INCOME				
	TOTAL	Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Post Second-ary	Coll. Grad	Post Grad.	<$35K	$35-50K	$50-75K	$75-100K	>$100K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	57.1%	42.9%	8.8%	10.4%	15.9%	27.2%	18.6%	19.2%	20.8%	30.8%	28.8%	19.7%	9.7%	9.6%	25.6%	12.5%	27.7%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Very favorable	56	35	21	8	12	16	11	7	3	6	15	22	13	7	6	12	8	15
	12.8%	14.1%	11.0%	20.3%	26.2%	22.6%	9.1%	8.6%	3.2%	6.8%	10.8%	17.5%	15.2%	16.0%	14.0%	10.3%	15.3%	12.4%
Somewhat favorable	140	87	53	8	17	26	45	23	21	23	46	38	33	12	11	31	25	40
	31.9%	34.9%	27.9%	20.3%	37.5%	36.8%	38.0%	27.8%	25.3%	24.8%	33.7%	30.4%	38.5%	28.3%	25.9%	27.6%	44.8%	32.8%
Somewhat unfavorable	91	47	44	-	2	18	25	24	21	19	32	24	15	11	13	24	12	22
	20.7%	18.7%	23.3%		5.0%	26.5%	20.8%	29.2%	25.3%	20.8%	23.7%	19.2%	17.8%	25.4%	30.2%	21.5%	22.3%	18.3%
Very unfavorable	95	53	42	11	7	5	24	19	30	30	28	22	15	6	8	26	7	29
	21.6%	21.2%	22.2%	28.2%	15.0%	7.7%	19.7%	23.0%	35.0%	32.8%	20.8%	17.1%	17.5%	14.9%	18.7%	22.7%	13.5%	23.4%
Heard of but no opinion	52	23	29	10	5	5	15	9	9	11	12	19	9	4	5	17	2	16
	11.9%	9.3%	15.3%	25.0%	11.3%	6.5%	12.5%	11.3%	10.5%	12.2%	9.2%	15.2%	10.9%	9.7%	11.2%	15.4%	4.1%	13.1%
Never heard of person	5	5	1	2	2	-	-	-	1	2	2	1	-	2	-	3	-	-
	1.2%	1.9%	0.3%	6.2%	5.0%				0.7%	2.5%	1.8%	0.5%		5.6%		2.5%		

TOTAL FAVORABLE	196	123	73	16	29	41	56	30	24	29	60	61	46	19	17	43	33	55
	44.6%	49.0%	38.9%	40.6%	63.8%	59.3%	47.0%	36.5%	28.5%	31.7%	44.5%	47.9%	53.8%	44.2%	40.0%	37.9%	60.1%	45.2%
TOTAL UNFAVORABLE	186	100	86	11	9	24	48	43	51	49	60	46	30	17	21	50	20	51
	42.3%	39.9%	45.4%	28.2%	20.0%	34.2%	40.5%	52.2%	60.3%	53.6%	44.6%	36.4%	35.3%	40.4%	48.9%	44.2%	35.8%	41.7%
Chi-Square	<----12.18---->			<--------------------117.17------------------>						<-----------32.48----------->				<---------------29.03--------------->				
Significance		.0946*				0*						.0523*					.4112*		

Comparison Groups: BC/DEFGHI/JKLM/NOPQR
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q26: Favorability rating: Florida Senator, Marco Rubio?
Compared by Selected Characteristics (Republican Voters Only)

	TOTAL	PARTY REGISTRATION			POLITICAL IDEOLOGY			IDEOLOGUES			CLOSELY FOLLOW NH PRIMARY			VOTE CHOICE					
		Dem.	Ind.	Rep.	Lib-eral	Mod-erate	Conser vative	Mod./ Lib.	Con.	Very Con.	Very close	Smwht close	Not close	Trump	Bush	Chris-tie	Cruz	Kasich	Rubio
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	439	–	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%		35.7%	64.3%	2.1%	38.7%	55.7%	40.8%	29.0%	26.6%	61.4%	35.0%	3.6%	37.6%	9.5%	4.9%	12.7%	8.2%	9.7%
NO ANSWER	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–
TOTAL ANSWERED	439	–	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Very favorable	94	–	26	68	1	29	61	30	34	27	65	29	–	19	5	8	13	2	31
	21.4%		16.7%	24.0%	9.6%	17.3%	24.8%	16.9%	26.5%	22.8%	24.1%	18.7%		11.7%	12.3%	37.9%	23.3%	6.1%	73.6%
Somewhat favorable	165	–	67	98	3	73	86	76	54	32	101	57	8	66	18	8	16	16	11
	37.7%		42.9%	34.8%	32.1%	43.0%	35.4%	42.5%	42.6%	27.5%	37.3%	36.9%	50.0%	39.9%	44.3%	37.6%	28.0%	43.8%	26.4%
Somewhat unfavorable	58	–	19	39	1	22	33	23	15	18	30	26	2	28	7	3	9	4	–
	13.2%		12.1%	13.9%	10.9%	13.0%	13.4%	12.9%	11.5%	15.6%	11.1%	17.2%	11.5%	17.2%	17.7%	14.0%	15.5%	11.5%	
Very unfavorable	83	–	29	55	4	34	41	39	10	30	60	23	–	35	9	–	11	13	–
	19.0%		18.3%	19.4%	47.4%	20.1%	16.6%	21.6%	8.0%	26.0%	22.3%	15.1%		21.3%	21.0%		19.0%	35.0%	
Heard of but no opinion	38	–	16	23	–	11	24	11	15	9	14	19	6	16	2	2	8	1	–
	8.8%		10.2%	8.0%		6.5%	9.8%	6.2%	11.4%	8.1%	5.1%	12.1%	38.5%	9.9%	4.6%	10.5%	14.2%	3.6%	
Never heard of person	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–

TOTAL FAVORABLE	259	–	93	166	4	102	147	106	88	59	166	86	8	85	24	16	29	18	43
	59.0%		59.5%	58.7%	41.7%	60.3%	60.1%	59.3%	69.1%	50.3%	61.5%	55.7%	50.0%	51.6%	56.6%	75.5%	51.3%	50.0%	100.0%
TOTAL UNFAVORABLE	142	–	48	94	5	56	73	62	25	49	90	50	2	64	16	3	19	17	–
	32.2%		30.3%	33.3%	58.3%	33.2%	30.0%	34.5%	19.4%	41.6%	33.4%	32.2%	11.5%	38.5%	38.7%	14.0%	34.5%	46.4%	
Chi-Square Significance		<------5.43------> .4898*			<------14.46------> .2721*			<------37.43------> .0002*			<------42.36------> 0*			<----------------138.34----------------> 0*					

Comparison Groups: BCD/EFG/HIJ/KLM/NOPQRS
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
   or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q26: Favorability rating: Florida Senator, Marco Rubio?
Compared by Selected Demographics (Republican Voters Only)

		GENDER		AGE						EDUCATION				INCOME				
	TOTAL	Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Post Second-ary	Coll. Grad	Post Grad.	<$35K	$35-50K	$50-75K	$75-100K	>$100K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	57.1%	42.9%	8.8%	10.4%	15.9%	27.2%	18.6%	19.2%	20.8%	30.8%	28.8%	19.7%	9.7%	9.6%	25.6%	12.5%	27.7%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Very favorable	94	50	44	10	13	12	25	16	19	15	26	37	16	10	8	26	15	22
	21.4%	20.0%	23.2%	26.6%	27.5%	17.4%	20.6%	19.0%	22.3%	16.0%	19.3%	29.3%	18.7%	23.1%	19.9%	23.2%	28.2%	18.1%
Somewhat favorable	165	98	67	13	9	28	52	33	31	26	55	46	39	11	14	41	18	56
	37.7%	39.3%	35.5%	32.8%	20.0%	40.0%	43.7%	40.5%	36.2%	29.0%	40.3%	36.0%	45.0%	24.7%	32.2%	36.6%	33.5%	45.6%
Somewhat unfavorable	58	32	26	-	5	12	12	13	16	16	14	18	11	6	8	12	4	21
	13.2%	12.9%	13.7%		11.3%	16.8%	10.0%	16.1%	19.3%	17.1%	10.1%	14.2%	12.7%	13.2%	19.4%	10.5%	8.2%	17.1%
Very unfavorable	83	50	33	11	14	12	18	14	14	26	27	19	12	11	10	21	11	14
	19.0%	19.9%	17.7%	28.2%	31.2%	16.8%	15.4%	17.3%	16.8%	28.2%	20.0%	15.1%	13.4%	24.7%	23.2%	19.1%	19.4%	11.7%
Heard of but no opinion	38	20	19	5	5	6	12	6	5	9	14	7	9	6	2	12	6	9
	8.8%	7.9%	9.8%	12.5%	10.0%	9.0%	10.4%	7.1%	5.4%	9.7%	10.3%	5.5%	10.3%	14.3%	5.4%	10.5%	10.7%	7.5%
Never heard of person	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

TOTAL FAVORABLE	259	149	111	23	22	40	77	49	49	41	81	83	55	20	22	67	34	78
	59.0%	59.3%	58.7%	59.4%	47.5%	57.4%	64.3%	59.5%	58.5%	45.0%	59.6%	65.3%	63.7%	47.8%	52.0%	59.9%	61.7%	63.6%
TOTAL UNFAVORABLE	142	82	59	11	19	23	30	27	30	41	41	37	23	16	18	33	15	35
	32.2%	32.8%	31.5%	28.2%	42.5%	33.5%	25.3%	33.4%	36.1%	45.3%	30.1%	29.2%	26.1%	37.9%	42.6%	29.6%	27.5%	28.8%
Chi-Square Significance		<-----1.76----> .9404*		<-------------------32.02------------------> .3666*						<-----------30.37-----------> .034*				<---------------22.21----------------> .5666*				

Comparison Groups: BC/DEFGHI/JKLM/NOPQR
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q27: Favorability rating: Former Pennsylvania Senator, Rick Santorum?
Compared by Selected Characteristics (Republican Voters Only)

	TOTAL	PARTY REGISTRATION			POLITICAL IDEOLOGY			IDEOLOGUES			CLOSELY FOLLOW NH PRIMARY			VOTE CHOICE					
		Dem.	Ind.	Rep.	Lib-eral	Mod-erate	Conser vative	Mod./ Lib.	Con.	Very Con.	Very close	Smwht close	Not close	Trump	Bush	Chris-tie	Cruz	Kasich	Rubio
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	439	–	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%		35.7%	64.3%	2.1%	38.7%	55.7%	40.8%	29.0%	26.6%	61.4%	35.0%	3.6%	37.6%	9.5%	4.9%	12.7%	8.2%	9.7%
NO ANSWER	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–
TOTAL ANSWERED	439	–	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Very favorable	19	–	3	16	–	2	18	2	4	14	16	4	–	2	–	3	8	–	4
	4.4%		2.2%	5.7%		0.9%	7.2%	0.9%	2.8%	11.9%	5.8%	2.4%		1.1%		15.8%	14.2%		10.4%
Somewhat favorable	103	–	33	70	–	29	73	29	36	37	67	31	5	40	8	5	12	7	12
	23.4%		21.2%	24.6%		17.1%	29.9%	16.2%	28.0%	32.1%	25.0%	19.8%	30.9%	24.1%	20.4%	24.0%	20.9%	19.5%	27.8%
Somewhat unfavorable	98	–	32	66	6	38	49	44	27	22	67	29	3	38	13	3	13	7	7
	22.4%		20.5%	23.5%	65.3%	22.5%	20.1%	24.8%	21.5%	18.7%	24.7%	19.0%	16.1%	23.0%	32.2%	15.8%	24.1%	19.7%	17.5%
Very unfavorable	99	–	37	62	2	54	40	56	19	21	66	32	–	47	8	5	5	14	4
	22.5%		23.6%	21.9%	19.3%	31.6%	16.3%	31.0%	14.7%	18.1%	24.7%	21.0%		28.2%	18.9%	24.8%	9.5%	40.2%	8.6%
Heard of but no opinion	109	–	44	65	1	42	61	44	39	23	48	55	6	37	11	3	14	7	15
	24.9%		28.2%	23.1%	15.3%	24.9%	25.1%	24.4%	30.5%	19.3%	17.8%	36.0%	38.5%	22.7%	26.4%	15.5%	25.3%	20.6%	35.7%
Never heard of person	11	–	7	4	–	5	3	5	3	–	6	3	2	2	1	1	3	–	–
	2.4%		4.3%	1.3%		3.0%	1.3%	2.9%	2.5%		2.1%	1.8%	14.5%	1.0%	2.2%	4.2%	6.0%		

TOTAL FAVORABLE	122	–	37	86	–	31	91	31	39	51	83	34	5	42	8	9	20	7	16
	27.8%		23.4%	30.3%		18.0%	37.1%	17.1%	30.8%	43.9%	30.8%	22.2%	30.9%	25.2%	20.4%	39.8%	35.1%	19.5%	38.2%
TOTAL UNFAVORABLE	197	–	69	128	8	92	89	100	46	43	133	62	3	85	21	9	19	22	11
	44.9%		44.1%	45.3%	84.7%	54.1%	36.5%	55.7%	36.2%	36.8%	49.3%	40.0%	16.1%	51.2%	51.0%	40.5%	33.6%	59.9%	26.1%
Chi-Square		<-------10.0------>			<-------64.14------>			<-------71.55------>			<-------43.57------>			<----------------71.68---------------->					
Significance		.1888*			0*			0*			.0001*			.0003*					

Comparison Groups: BCD/EFG/HIJ/KLM/NOPQRS
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q27: Favorability rating: Former Pennsylvania Senator, Rick Santorum?
Compared by Selected Demographics (Republican Voters Only)

	TOTAL	GENDER Male	GENDER Female	AGE 18-24 years	AGE 25-34 years	AGE 35-44 years	AGE 45-54 years	AGE 55-64 years	AGE 65+ years	EDUCATION HS or less	EDUCATION Post Second-ary	EDUCATION Coll. Grad	EDUCATION Post Grad.	INCOME <$35K	INCOME $35-50K	INCOME $50-75K	INCOME $75-100K	INCOME >$100K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL	439 100.0% 100.0%	251 100.0% 57.1%	189 100.0% 42.9%	39 100.0% 8.8%	45 100.0% 10.4%	70 100.0% 15.9%	119 100.0% 27.2%	82 100.0% 18.6%	84 100.0% 19.2%	91 100.0% 20.8%	135 100.0% 30.8%	126 100.0% 28.8%	86 100.0% 19.7%	43 100.0% 9.7%	42 100.0% 9.6%	112 100.0% 25.6%	55 100.0% 12.5%	122 100.0% 27.7%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	439 100.0%	251 100.0%	189 100.0%	39 100.0%	45 100.0%	70 100.0%	119 100.0%	82 100.0%	84 100.0%	91 100.0%	135 100.0%	126 100.0%	86 100.0%	43 100.0%	42 100.0%	112 100.0%	55 100.0%	122 100.0%
Very favorable	19 4.4%	12 4.9%	7 3.8%	-	2 5.0%	4 5.8%	6 4.7%	4 4.9%	4 4.2%	-	6 4.8%	12 9.5%	1 1.2%	1 1.3%	1 3.5%	6 4.9%	4 7.9%	4 3.2%
Somewhat favorable	103 23.4%	62 24.6%	41 21.8%	10 26.6%	14 31.2%	14 20.0%	28 23.5%	17 21.2%	19 22.4%	18 20.0%	33 24.3%	26 20.5%	26 29.8%	8 19.3%	10 22.7%	24 21.0%	16 29.4%	28 22.8%
Somewhat unfavorable	98 22.4%	55 21.9%	43 23.1%	11 28.2%	5 11.3%	16 23.2%	28 23.3%	19 22.8%	20 23.4%	27 29.3%	27 20.0%	26 20.7%	18 21.3%	15 35.3%	11 26.0%	18 16.3%	11 19.7%	29 23.9%
Very unfavorable	99 22.5%	58 23.2%	41 21.6%	8 20.3%	11 25.0%	9 13.5%	28 23.1%	18 21.5%	25 29.7%	24 25.9%	28 20.9%	23 18.3%	24 27.5%	6 13.2%	8 20.1%	25 22.4%	10 18.2%	34 27.9%
Heard of but no opinion	109 24.9%	56 22.4%	53 28.1%	7 18.7%	10 22.5%	26 37.4%	28 23.3%	22 26.6%	16 19.2%	17 19.2%	37 27.4%	37 29.6%	17 20.1%	10 22.7%	11 26.6%	36 31.6%	12 22.2%	26 21.4%
Never heard of person	11 2.4%	7 2.9%	3 1.7%	2 6.2%	2 5.0%	-	2 2.0%	3 3.1%	1 1.1%	5 5.6%	4 2.7%	2 1.4%	-	3 8.2%	0 1.1%	4 3.9%	1 2.5%	1 0.7%

TOTAL FAVORABLE	122 27.8%	74 29.6%	48 25.5%	10 26.6%	16 36.2%	18 25.8%	34 28.3%	21 26.1%	22 26.6%	18 20.0%	39 29.1%	38 30.0%	27 31.0%	9 20.7%	11 26.2%	29 25.9%	20 37.3%	32 26.1%
TOTAL UNFAVORABLE	197 44.9%	113 45.1%	84 44.6%	19 48.5%	16 36.2%	26 36.8%	55 46.4%	36 44.2%	45 53.1%	50 55.2%	55 40.9%	49 39.0%	42 48.9%	21 48.5%	19 46.1%	43 38.6%	21 38.0%	63 51.8%
Chi-Square Significance		<-----3.52----> .8333*		<------------------28.81------------------> .7604*						<-----------36.87-----------> .0174*				<---------------29.22---------------> .4015*				

Comparison Groups: BC/DEFGHI/JKLM/NOPQR
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q28: Favorability rating: Businessman, Donald Trump?
Compared by Selected Characteristics (Republican Voters Only)

	TOTAL	PARTY REGISTRATION Dem.	Ind.	Rep.	POLITICAL IDEOLOGY Lib-eral	Mod-erate	Conser vative	IDEOLOGUES Mod./ Lib.	Con.	Very Con.	CLOSELY FOLLOW NH PRIMARY Very close	Smwht close	Not close	VOTE CHOICE Trump	Bush	Chris-tie	Cruz	Kasich	Rubio
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	439	–	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%		35.7%	64.3%	2.1%	38.7%	55.7%	40.8%	29.0%	26.6%	61.4%	35.0%	3.6%	37.6%	9.5%	4.9%	12.7%	8.2%	9.7%
NO ANSWER	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–
TOTAL ANSWERED	439	–	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Very favorable	163	–	55	107	5	61	92	66	41	51	117	44	3	141	3	1	8	–	1
	37.0%		35.4%	38.0%	51.2%	35.8%	37.8%	36.6%	32.3%	43.8%	43.2%	28.3%	16.1%	85.4%	7.4%	5.0%	14.9%		2.8%
Somewhat favorable	83	–	34	49	1	21	57	22	35	22	45	31	7	17	7	5	22	8	10
	18.9%		21.7%	17.3%	7.7%	12.6%	23.5%	12.4%	27.7%	18.9%	16.8%	20.0%	44.4%	10.5%	15.8%	24.2%	39.6%	22.4%	24.1%
Somewhat unfavorable	51	–	14	37	0	19	30	19	14	17	29	20	2	–	8	4	9	4	8
	11.7%		9.1%	13.1%	4.8%	11.0%	12.5%	10.7%	10.9%	14.2%	10.7%	12.9%	15.5%		18.4%	19.8%	15.6%	12.3%	17.9%
Very unfavorable	121	–	40	82	3	63	51	66	27	24	70	50	1	1	23	10	14	23	21
	27.7%		25.3%	29.0%	36.3%	36.9%	20.9%	36.9%	21.4%	20.4%	25.8%	32.8%	8.7%	0.3%	55.6%	48.3%	24.5%	64.0%	50.3%
Heard of but no opinion	20	–	13	8	–	6	13	6	10	3	9	9	2	6	1	1	3	0	2
	4.6%		8.1%	2.7%		3.3%	5.3%	3.1%	7.7%	2.7%	3.2%	6.0%	15.4%	3.5%	2.8%	2.7%	5.4%	1.3%	4.9%
Never heard of person	1	–	1	–	–	1	–	1	–	–	1	–	–	1	–	–	–	–	–
	0.1%		0.4%			0.3%		0.3%			0.2%			0.3%					

TOTAL FAVORABLE	246	–	89	156	6	82	150	88	77	73	162	74	9	158	10	6	30	8	11
	55.9%		57.1%	55.3%	58.9%	48.4%	61.3%	48.9%	60.0%	62.8%	60.0%	48.3%	60.4%	95.8%	23.2%	29.2%	54.5%	22.4%	26.9%
TOTAL UNFAVORABLE	173	–	54	119	4	81	82	85	41	40	99	70	4	1	31	15	22	27	29
	39.3%		34.4%	42.0%	41.1%	48.0%	33.4%	47.6%	32.3%	34.6%	36.6%	45.7%	24.2%	0.3%	74.0%	68.1%	40.1%	76.3%	68.2%
Chi-Square Significance		<------12.05------> .0991*			<------28.15------> .0136*			<------35.56------> .0012*			<------30.7------> .0061*			<----------------450.06----------------> 0*					

Comparison Groups: BCD/EFG/HIJ/KLM/NOPQRS
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
   or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q28: Favorability rating: Businessman, Donald Trump?
Compared by Selected Demographics (Republican Voters Only)

		GENDER		AGE						EDUCATION				INCOME				
	TOTAL	Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Post Second- ary	Coll. Grad	Post Grad.	<$35K	$35-50K	$50-75K	$75- 100K	>$100K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	57.1%	42.9%	8.8%	10.4%	15.9%	27.2%	18.6%	19.2%	20.8%	30.8%	28.8%	19.7%	9.7%	9.6%	25.6%	12.5%	27.7%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Very favorable	163	112	51	18	18	28	38	35	25	36	54	51	22	13	13	33	22	56
	37.0%	44.7%	26.8%	46.9%	39.9%	40.6%	31.4%	43.3%	29.9%	39.3%	39.9%	40.6%	25.0%	31.2%	30.2%	29.5%	40.1%	45.9%
Somewhat favorable	83	48	35	5	9	12	29	12	15	18	34	20	10	11	8	21	15	15
	18.9%	19.0%	18.7%	12.5%	20.0%	17.4%	24.5%	15.0%	18.2%	20.1%	25.2%	16.1%	11.8%	27.0%	20.0%	19.0%	27.4%	12.6%
Somewhat unfavorable	51	34	17	2	7	6	18	8	9	12	7	14	19	5	5	15	9	15
	11.7%	13.5%	9.3%	6.2%	16.3%	9.0%	15.4%	9.3%	10.9%	12.7%	5.4%	10.7%	21.9%	12.3%	12.0%	13.0%	16.4%	12.2%
Very unfavorable	121	48	73	11	8	19	29	26	28	23	34	33	32	12	12	34	9	30
	27.7%	19.2%	38.9%	28.2%	17.5%	27.1%	24.7%	32.4%	33.0%	24.7%	25.1%	26.2%	36.8%	28.5%	29.3%	30.2%	16.0%	24.9%
Heard of but no opinion	20	9	11	2	3	4	5	-	6	2	6	8	4	0	3	9	-	5
	4.6%	3.6%	6.0%	6.2%	6.3%	5.8%	4.1%		7.3%	2.6%	4.4%	6.4%	4.5%	1.1%	7.3%	8.4%		4.4%
Never heard of person	1	-	1	-	-	-	-	-	1	1	-	-	-	-	1	-	-	-
	0.1%		0.3%						0.7%	0.6%					1.4%			

TOTAL FAVORABLE	246	160	86	23	27	41	67	48	41	54	88	72	32	25	21	55	37	71
	55.9%	63.7%	45.5%	59.4%	59.9%	58.0%	55.9%	58.4%	48.1%	59.4%	65.1%	56.7%	36.9%	58.2%	50.1%	48.5%	67.6%	58.5%
TOTAL UNFAVORABLE	173	82	91	13	15	25	48	34	37	34	41	47	51	17	17	49	18	45
	39.3%	32.6%	48.2%	34.4%	33.8%	36.2%	40.0%	41.6%	43.9%	37.4%	30.5%	36.9%	58.6%	40.8%	41.2%	43.1%	32.4%	37.1%
Chi-Square Significance	<----41.24----> 0*			<-------------------26.33-------------------> .8543*						<-----------48.27-----------> .0006*				<---------------30.94---------------> .3196*				

Comparison Groups: BC/DEFGHI/JKLM/NOPQR
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

RVOTE: If the Republican presidential primary election were held today, which of the candidates would you vote for?
Compared by Selected Characteristics (Republican Voters Only)

	TOTAL	PARTY REGISTRATION			POLITICAL IDEOLOGY			IDEOLOGUES			CLOSELY FOLLOW NH PRIMARY			VOTE CHOICE					
		Dem.	Ind.	Rep.	Lib-eral	Mod-erate	Conser-vative	Mod./ Lib.	Con.	Very Con.	Very close	Smwht close	Not close	Trump	Bush	Chris-tie	Cruz	Kasich	Rubio
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	439 100.0% 100.0%	–	157 100.0% 35.7%	283 100.0% 64.3%	9 100.0% 2.1%	170 100.0% 38.7%	244 100.0% 55.7%	179 100.0% 40.8%	128 100.0% 29.0%	117 100.0% 26.6%	270 100.0% 61.4%	154 100.0% 35.0%	16 100.0% 3.6%	165 100.0% 37.6%	42 100.0% 9.5%	22 100.0% 4.9%	56 100.0% 12.7%	36 100.0% 8.2%	43 100.0% 9.7%
NO ANSWER	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–
TOTAL ANSWERED	439 100.0%	–	157 100.0%	283 100.0%	9 100.0%	170 100.0%	244 100.0%	179 100.0%	128 100.0%	117 100.0%	270 100.0%	154 100.0%	16 100.0%	165 100.0%	42 100.0%	22 100.0%	56 100.0%	36 100.0%	43 100.0%
Jeb Bush	42 9.5%	–	11 7.2%	30 10.7%	0 4.8%	18 10.8%	22 9.1%	19 10.4%	13 9.9%	10 8.2%	24 9.0%	17 11.1%	–	–	42 100.0%	–	–	–	–
Ben Carson	11 2.5%	–	4 2.6%	7 2.4%	–	3 1.8%	7 3.0%	3 1.7%	5 3.9%	2 2.0%	5 1.8%	5 3.2%	1 6.9%	–	–	–	–	–	–
Chris Christie	22 4.9%	–	9 5.5%	13 4.6%	–	12 7.0%	10 3.9%	12 6.7%	5 3.9%	5 3.9%	11 4.2%	10 6.7%	–	–	–	22 100.0%	–	–	–
Ted Cruz	56 12.7%	–	14 8.9%	42 14.7%	1 14.5%	7 4.3%	40 16.6%	9 4.9%	7 5.8%	33 28.4%	36 13.3%	17 11.3%	2 14.5%	–	–	–	56 100.0%	–	–
Carly Fiorina	23 5.3%	–	6 3.8%	17 6.2%	–	15 9.0%	7 3.0%	15 8.5%	6 4.8%	1 1.1%	13 4.8%	10 6.8%	–	–	–	–	–	–	–
Mike Huckabee	2 0.3%	–	–	2 0.5%	–	–	2 0.6%	–	–	2 1.3%	2 0.6%	–	–	–	–	–	–	–	–
John Kasich	36 8.2%	–	22 13.8%	14 5.0%	1 9.6%	22 13.1%	13 5.3%	23 12.9%	10 7.4%	3 2.9%	21 7.6%	15 10.0%	–	–	–	–	–	36 100.0%	–
Rand Paul	24 5.4%	–	10 6.3%	14 5.0%	–	7 3.9%	14 5.9%	7 3.7%	8 6.6%	6 5.2%	15 5.7%	7 4.7%	1 8.7%	–	–	–	–	–	–
Marco Rubio	43 9.7%	–	13 8.4%	29 10.4%	1 6.1%	17 9.9%	25 10.3%	17 9.7%	16 12.9%	9 7.5%	23 8.4%	16 10.7%	4 23.2%	–	–	–	–	–	43 100.0%
Rick Santorum	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–
Donald Trump	165 37.6%	–	66 42.2%	99 35.1%	5 54.0%	58 33.9%	98 40.2%	63 34.9%	54 42.2%	44 37.9%	111 41.3%	47 30.3%	7 46.8%	165 100.0%	–	–	–	–	–
Or would you vote for someone else	8 1.7%	–	0 0.3%	7 2.5%	1 10.9%	4 2.6%	2 0.9%	5 3.0%	2 1.8%	–	5 2.0%	2 1.5%	–	–	–	–	–	–	–

Comparison Groups: BCD/EFG/HIJ/KLM/NOPQRS

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

RVOTE: If the Republican presidential primary election were held today, which of the candidates would you vote for?
Compared by Selected Characteristics (Republican Voters Only)

		PARTY REGISTRATION			POLITICAL IDEOLOGY			IDEOLOGUES			CLOSELY FOLLOW NH PRIMARY			VOTE CHOICE					
	TOTAL	Dem.	Ind.	Rep.	Lib-eral	Mod-erate	Conser vative	Mod./ Lib.	Con.	Very Con.	Very close	Smwht close	Not close	Trump	Bush	Chris-tie	Cruz	Kasich	Rubio
	------	------	------	------	------	------	------	------	------	------	------	------	------	------	------	------	------	------	------
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Unsure	9	-	1	8	-	6	3	6	1	2	4	6	-	-	-	-	-	-	-
	2.1%		0.9%	2.8%		3.8%	1.2%	3.6%	0.7%	1.7%	1.4%	3.7%							
Chi-Square Significance		<-------22.38------> .0216*			<-------44.57------> .003*			<-------73.15------> 0*			<-------21.83------> .4701*			<----------------1812.5----------------> 0*					

Comparison Groups: BCD/EFG/HIJ/KLM/NOPQRS
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

RVOTE: If the Republican presidential primary election were held today, which of the candidates would you vote for?
Compared by Selected Demographics (Republican Voters Only)

		GENDER		AGE						EDUCATION				INCOME				
	TOTAL	Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Post Second-ary	Coll. Grad	Post Grad.	<$35K	$35-50K	$50-75K	$75-100K	>$100K
	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	57.1%	42.9%	8.8%	10.4%	15.9%	27.2%	18.6%	19.2%	20.8%	30.8%	28.8%	19.7%	9.7%	9.6%	25.6%	12.5%	27.7%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Jeb Bush	42	17	25	3	5	2	8	14	10	12	7	12	10	5	4	13	5	6
	9.5%	6.7%	13.2%	7.8%	11.3%	2.6%	6.8%	16.6%	11.8%	13.1%	5.0%	9.9%	12.0%	11.2%	10.1%	11.5%	8.3%	4.8%
Ben Carson	11	10	1	5	-	-	2	1	3	4	5	1	2	6	2	1	-	1
	2.5%	3.9%	0.6%	12.5%			1.8%	1.8%	3.0%	4.2%	3.4%	0.7%	1.8%	15.2%	3.9%	0.6%		0.9%
Chris Christie	22	14	7	-	2	5	8	1	7	2	7	7	5	2	4	4	2	8
	4.9%	5.7%	3.9%		5.0%	6.5%	6.3%	0.9%	7.7%	2.2%	5.4%	5.5%	6.2%	3.9%	9.9%	3.9%	4.5%	6.7%
Ted Cruz	56	31	24	3	5	10	20	9	9	14	17	17	8	7	2	12	5	19
	12.7%	12.5%	12.8%	7.8%	10.0%	14.9%	16.5%	11.5%	10.1%	15.3%	12.6%	13.1%	9.3%	17.0%	4.9%	10.3%	9.6%	15.8%
Carly Fiorina	23	9	14	2	3	6	8	2	2	3	5	6	8	2	4	9	-	5
	5.3%	3.8%	7.4%	6.2%	6.3%	9.0%	6.3%	2.6%	2.4%	3.7%	4.0%	5.0%	9.7%	4.5%	10.0%	7.9%		3.7%
Mike Huckabee	2	2	-	-	-	-	1	-	0	-	1	0	-	0	-	1	-	-
	0.3%	0.6%					0.9%		0.5%		0.8%	0.4%		1.1%		1.0%		
John Kasich	36	20	15	-	2	6	8	6	13	6	10	10	10	3	2	10	3	14
	8.2%	8.2%	8.2%		5.0%	8.4%	6.8%	8.0%	15.7%	6.3%	7.8%	8.0%	11.0%	7.5%	3.8%	9.2%	5.8%	11.1%
Rand Paul	24	11	13	2	3	8	7	3	-	4	10	5	6	3	1	8	4	4
	5.4%	4.3%	7.0%	6.2%	6.3%	11.6%	6.1%	4.0%		4.1%	7.1%	3.7%	6.8%	8.2%	3.2%	7.5%	7.7%	3.3%
Marco Rubio	43	22	20	-	5	4	16	8	10	4	12	16	11	0	5	12	10	13
	9.7%	8.9%	10.8%		10.0%	5.8%	13.1%	9.7%	12.3%	3.9%	9.0%	12.3%	13.0%	1.1%	11.4%	10.2%	18.0%	10.5%
Rick Santorum	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Donald Trump	165	108	58	20	21	29	35	35	26	38	55	49	23	12	15	40	24	50
	37.6%	43.0%	30.5%	51.5%	46.2%	41.2%	29.0%	42.9%	30.8%	41.2%	40.9%	38.9%	27.0%	29.1%	36.6%	35.9%	43.7%	40.7%
Or would you vote for someone else	8	2	6	-	-	-	4	2	2	2	4	1	1	1	2	0	1	2
	1.7%	0.8%	2.9%				3.4%	2.0%	2.3%	2.6%	2.7%	0.6%	1.1%	1.3%	4.9%	0.4%	2.5%	1.5%
Unsure	9	4	5	3	-	-	4	-	3	3	2	3	2	-	1	2	-	1
	2.1%	1.8%	2.6%	7.8%			2.9%		3.4%	3.3%	1.3%	2.0%	2.3%		1.4%	1.6%		0.9%
Chi-Square Significance		<----23.47---->		<-------------------94.52------------------->						<-----------31.64------------>				<---------------69.54--------------->				
		.0152*		.0007*						.5346*				.0084*				

Comparison Groups: BC/DEFGHI/JKLM/NOPQR
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q30: Is that a firm choice, or could you change your mind between now and the primary election?
Compared by Selected Characteristics (Republican Voters Only)

	TOTAL	PARTY REGISTRATION Dem.	Ind.	Rep.	POLITICAL IDEOLOGY Lib-eral	Mod-erate	Conser-vative	IDEOLOGUES Mod./Lib.	Con.	Very Con.	CLOSELY FOLLOW NH PRIMARY Very close	Smwht close	Not close	VOTE CHOICE Trump	Bush	Chris-tie	Cruz	Kasich	Rubio
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	439 100.0% 100.0%	–	157 100.0% 35.7%	283 100.0% 64.3%	9 100.0% 2.1%	170 100.0% 38.7%	244 100.0% 55.7%	179 100.0% 40.8%	128 100.0% 29.0%	117 100.0% 26.6%	270 100.0% 61.4%	154 100.0% 35.0%	16 100.0% 3.6%	165 100.0% 37.6%	42 100.0% 9.5%	22 100.0% 4.9%	56 100.0% 12.7%	36 100.0% 8.2%	43 100.0% 9.7%
NO ANSWER	32 7.3%	–	13 8.3%	19 6.7%	1 6.1%	16 9.3%	15 6.0%	16 9.1%	6 4.4%	9 7.7%	13 4.9%	16 10.7%	2 14.5%	3 1.8%	3 6.7%	4 16.3%	2 3.4%	0 1.3%	5 12.4%
TOTAL ANSWERED	407 92.7%	–	144 91.7%	264 93.3%	9 93.9%	154 90.7%	230 94.0%	163 90.9%	122 95.6%	108 92.3%	256 95.1%	137 89.3%	13 85.5%	162 98.2%	39 93.3%	18 83.7%	54 96.6%	35 98.7%	37 87.6%
Firm	226 55.6%	–	68 47.4%	158 60.0%	5 55.6%	87 56.6%	124 54.1%	92 56.5%	52 42.4%	73 67.3%	163 63.6%	61 44.6%	2 13.4%	108 66.6%	16 40.5%	9 52.1%	32 59.8%	23 64.4%	9 24.8%
Could change mind	180 44.3%	–	76 52.6%	105 39.8%	4 44.4%	67 43.4%	105 45.7%	71 43.5%	70 57.3%	35 32.7%	93 36.4%	76 55.0%	12 86.6%	54 33.4%	23 59.5%	9 47.9%	22 40.2%	12 34.4%	28 75.2%
Unsure / depends / no opinion	0 0.1%	–	–	0 0.2%	–	–	0 0.2%	–	0 0.4%	–	–	0 0.3%	–	–	–	–	–	0 1.3%	–
Chi-Square Significance		<-------6.41-------> .0406*			<--------.54-------> .9697*			<-------15.42------> .0039*			<-------23.75------> .0001*			<----------------31.51----------------> .0005*					

Comparison Groups: BCD/EFG/HIJ/KLM/NOPQRS
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q30: Is that a firm choice, or could you change your mind between now and the primary election?
Compared by Selected Demographics (Republican Voters Only)

	TOTAL	GENDER		AGE						EDUCATION				INCOME				
		Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Post Second-ary	Coll. Grad	Post Grad.	<$35K	$35-50K	$50-75K	$75-100K	>$100K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	57.1%	42.9%	8.8%	10.4%	15.9%	27.2%	18.6%	19.2%	20.8%	30.8%	28.8%	19.7%	9.7%	9.6%	25.6%	12.5%	27.7%
NO ANSWER	32	16	16	3	5	2	8	5	9	5	8	11	8	1	5	6	8	3
	7.3%	6.4%	8.5%	7.8%	11.3%	3.2%	6.8%	5.8%	10.5%	5.6%	5.8%	8.7%	9.6%	1.3%	11.1%	5.4%	15.4%	2.7%
TOTAL ANSWERED	407	235	172	36	40	68	111	77	75	86	127	116	78	42	37	106	46	119
	92.7%	93.6%	91.5%	92.2%	88.7%	96.8%	93.2%	94.2%	89.5%	94.4%	94.2%	91.3%	90.4%	98.7%	88.9%	94.6%	84.6%	97.3%
Firm	226	145	81	17	16	45	55	45	48	52	73	63	39	23	25	53	24	71
	55.6%	61.9%	47.0%	49.1%	39.4%	66.0%	49.8%	58.7%	63.4%	60.1%	57.4%	54.2%	49.5%	53.8%	68.2%	49.9%	52.5%	59.5%
Could change mind	180	89	91	18	24	23	56	32	27	34	54	53	39	19	12	53	22	48
	44.3%	37.9%	53.0%	50.9%	60.6%	34.0%	50.2%	41.3%	36.0%	39.9%	42.6%	45.8%	49.9%	46.2%	31.8%	49.7%	47.5%	40.5%
Unsure / depends / no opinion	0	0	–	–	–	–	–	–	0	–	–	–	0	–	–	0	–	–
	0.1%	0.2%							0.6%				0.6%			0.4%		
Chi-Square Significance		<-----9.42----> .009*		<--------------------13.72-------------------> .1861*						<-------------3.92------------> .6871*				<----------------5.7----------------> .6805*				

Comparison Groups: BC/DEFGHI/JKLM/NOPQR
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q33: Which of the following best describes why you would vote for [preferred Republican candidate] ?
Compared by Selected Characteristics (Republican Voters Only)

	TOTAL	PARTY REGISTRATION			POLITICAL IDEOLOGY			IDEOLOGUES			CLOSELY FOLLOW NH PRIMARY			VOTE CHOICE					
		Dem.	Ind.	Rep.	Lib-eral	Mod-erate	Conser vative	Mod./ Lib.	Con.	Very Con.	Very close	Smwht close	Not close	Trump	Bush	Chris-tie	Cruz	Kasich	Rubio
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	439	-	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%		35.7%	64.3%	2.1%	38.7%	55.7%	40.8%	29.0%	26.6%	61.4%	35.0%	3.6%	37.6%	9.5%	4.9%	12.7%	8.2%	9.7%
NO ANSWER	9	-	1	8	-	6	3	6	1	2	4	6	-	-	-	-	-	-	-
	2.1%		0.9%	2.8%		3.8%	1.2%	3.6%	0.7%	1.7%	1.4%	3.7%							
TOTAL ANSWERED	430	-	155	275	9	163	242	173	127	115	266	148	16	165	42	22	56	36	43
	97.9%		99.1%	97.2%	100.0%	96.2%	98.8%	96.4%	99.3%	98.3%	98.6%	96.3%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Best chance of getting elected	28	-	11	17	-	9	19	9	10	8	19	9	-	15	2	1	1	1	9
	6.4%		7.2%	6.0%		5.6%	7.7%	5.3%	8.3%	7.1%	7.1%	5.9%		9.0%	3.9%	2.7%	1.0%	1.6%	20.3%
Supports issues that are important to you	107	-	40	67	1	35	68	36	37	31	63	40	3	46	10	6	15	4	12
	24.8%		25.6%	24.4%	15.7%	21.3%	28.0%	21.0%	29.1%	26.8%	23.7%	27.2%	21.4%	28.1%	24.8%	29.8%	26.1%	10.8%	27.5%
Has experience and proven record	56	-	25	32	-	31	25	31	13	12	32	24	-	8	20	2	5	18	1
	13.1%		15.9%	11.5%		18.9%	10.4%	17.9%	10.2%	10.7%	11.9%	16.5%		4.6%	48.1%	8.1%	9.2%	51.4%	2.7%
Stands firm on issues and values	97	-	33	64	1	27	62	28	21	41	72	24	1	36	3	4	29	2	3
	22.5%		21.1%	23.3%	9.6%	16.8%	25.8%	16.4%	16.7%	35.9%	27.1%	16.2%	4.6%	22.0%	7.4%	19.5%	51.9%	4.4%	8.1%
Has new ideas and would lead in a new direction	95	-	33	62	4	34	54	38	39	15	57	28	10	52	2	2	1	2	10
	22.2%		21.1%	22.7%	44.4%	20.6%	22.5%	21.9%	30.8%	13.4%	21.5%	18.7%	65.4%	31.6%	5.5%	7.1%	2.3%	6.3%	24.4%
Can work effectively with Democrats and Republicans	39	-	14	25	2	25	12	27	6	6	19	18	1	7	3	7	2	9	7
	9.1%		8.9%	9.3%	19.3%	15.5%	5.0%	15.7%	4.6%	5.5%	7.3%	12.4%	8.7%	4.1%	7.2%	32.8%	3.3%	24.3%	15.7%
Unsure	8	-	0	8	1	2	1	3	0	1	3	5	-	1	1	-	3	0	1
	1.9%		0.3%	2.8%	10.9%	1.4%	0.5%	1.9%	0.4%	0.6%	1.3%	3.1%		0.5%	3.1%		6.3%	1.3%	1.3%
Chi-Square Significance		<--------5.3------> .5054*			<-------38.11------> .0001*			<-------43.96------> 0			<-------31.52------> .0016*			<----------------205.99--------------> 0*					

Comparison Groups: BCD/EFG/HIJ/KLM/NOPQRS
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q33: Which of the following best describes why you would vote for [preferred Republican candidate] ?
Compared by Selected Demographics (Republican Voters Only)

		GENDER		AGE						EDUCATION				INCOME				
											Post							$75-	
	TOTAL	Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Second-ary	Coll. Grad	Post Grad.	<$35K	$35-50K	$50-75K	100K	>$100K
	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	57.1%	42.9%	8.8%	10.4%	15.9%	27.2%	18.6%	19.2%	20.8%	30.8%	28.8%	19.7%	9.7%	9.6%	25.6%	12.5%	27.7%
NO ANSWER	9	4	5	3	–	–	4	–	3	3	2	3	2	–	1	2	–	1
	2.1%	1.8%	2.6%	7.8%			2.9%		3.4%	3.3%	1.3%	2.0%	2.3%		1.4%	1.6%		0.9%
TOTAL ANSWERED	430	246	184	36	45	70	116	82	81	88	133	124	84	43	41	111	55	121
	97.9%	98.2%	97.4%	92.2%	100.0%	100.0%	97.1%	100.0%	96.6%	96.7%	98.7%	98.0%	97.7%	100.0%	98.6%	98.4%	100.0%	99.1%
Best chance of getting elected	28	16	11	–	5	4	6	5	8	2	5	10	10	2	2	10	4	9
	6.4%	6.6%	6.2%		11.3%	5.1%	5.1%	6.6%	9.4%	2.6%	4.0%	7.8%	12.4%	4.5%	3.9%	8.7%	7.2%	7.3%
Supports issues that are important to you	107	64	43	5	19	12	30	24	17	24	40	27	16	7	13	30	18	32
	24.8%	25.9%	23.3%	15.3%	41.2%	16.8%	25.9%	29.7%	20.4%	26.7%	30.3%	21.7%	18.7%	16.8%	30.4%	26.7%	32.0%	26.3%
Has experience and proven record	56	26	30	5	5	9	13	8	15	6	15	20	15	8	3	11	4	20
	13.1%	10.5%	16.4%	15.3%	11.3%	12.3%	11.4%	10.4%	18.7%	6.8%	10.9%	16.4%	18.1%	17.9%	6.7%	9.9%	8.0%	16.3%
Stands firm on issues and values	97	55	41	7	10	18	32	12	18	20	27	31	19	16	10	16	13	27
	22.5%	22.5%	22.6%	20.3%	21.3%	25.8%	27.5%	14.8%	22.0%	22.4%	20.2%	25.1%	22.4%	36.5%	24.2%	14.1%	23.8%	22.1%
Has new ideas and would lead in a new direction	95	61	34	10	7	22	22	22	13	29	32	21	14	4	11	35	10	20
	22.2%	24.9%	18.4%	27.1%	15.0%	31.0%	18.9%	27.2%	16.1%	32.5%	23.9%	16.6%	16.8%	8.2%	26.8%	31.6%	18.4%	16.3%
Can work effectively with Democrats and Republicans	39	21	18	5	–	6	12	8	8	4	12	14	8	6	3	8	4	14
	9.1%	8.5%	10.0%	13.5%		9.0%	10.0%	10.4%	9.8%	5.1%	9.1%	11.6%	9.9%	15.0%	6.7%	6.9%	8.1%	11.3%
Unsure	8	3	6	3	–	–	1	1	3	4	2	1	1	0	1	2	1	0
	1.9%	1.0%	3.0%	8.5%			1.2%	0.9%	3.6%	4.1%	1.6%	0.8%	1.6%	1.1%	1.4%	2.0%	2.5%	0.4%
Chi-Square Significance		<-----7.56---->		<--------------------46.41-------------------->						<-----------31.19----------->				<----------------32.11---------------->				
		.2724		.0284*						.0274				.1243*				

Comparison Groups: BC/DEFGHI/JKLM/NOPQR
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q34: Apart from who you plan to vote for, which candidate do you think will end-up winning the presidential nomination
of the Republican Party?
Compared by Selected Characteristics (Republican Voters Only)

	TOTAL	PARTY REGISTRATION Dem.	Ind.	Rep.	POLITICAL IDEOLOGY Liberal	Moderate	Conservative	IDEOLOGUES Mod./Lib.	Con.	Very Con.	CLOSELY FOLLOW NH PRIMARY Very close	Smwht close	Not close	VOTE CHOICE Trump	Bush	Christie	Cruz	Kasich	Rubio
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	439 100.0% 100.0%	-	157 100.0% 35.7%	283 100.0% 64.3%	9 100.0% 2.1%	170 100.0% 38.7%	244 100.0% 55.7%	179 100.0% 40.8%	128 100.0% 29.0%	117 100.0% 26.6%	270 100.0% 61.4%	154 100.0% 35.0%	16 100.0% 3.6%	165 100.0% 37.6%	42 100.0% 9.5%	22 100.0% 4.9%	56 100.0% 12.7%	36 100.0% 8.2%	43 100.0% 9.7%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	439 100.0%	-	157 100.0%	283 100.0%	9 100.0%	170 100.0%	244 100.0%	179 100.0%	128 100.0%	117 100.0%	270 100.0%	154 100.0%	16 100.0%	165 100.0%	42 100.0%	22 100.0%	56 100.0%	36 100.0%	43 100.0%
Jeb Bush	19 4.4%	-	9 5.7%	10 3.6%	0 4.8%	10 5.8%	9 3.7%	10 5.7%	7 5.2%	2 1.9%	9 3.3%	10 6.8%		-	12 28.0%	-	1 1.6%	1 3.2%	-
Ben Carson	3 0.7%	-	0 0.3%	2 0.9%	-	-	3 1.2%	-	2 1.9%	0 0.4%	0 0.2%	2 1.6%	-	-	-	-	-	-	-
Chris Christie	9 2.0%	-	-	9 3.1%	-	6 3.3%	3 1.3%	6 3.1%	3 2.1%	0 0.4%	6 2.2%	3 1.8%	-	2 1.4%	1 1.4%	1 6.3%	-	-	2 5.3%
Ted Cruz	46 10.5%	-	16 10.0%	31 10.8%	1 14.5%	11 6.3%	28 11.4%	12 6.7%	15 11.9%	13 10.8%	26 9.7%	17 10.8%	3 21.4%	7 4.4%	-	1 2.7%	22 39.9%	2 6.3%	5 12.2%
Carly Fiorina	1 0.3%	-	-	1 0.5%	-	-	1 0.6%	-	1 1.1%	-	1 0.5%								
Mike Huckabee	0 0.1%	-	-	0 0.2%	-	-	0 0.2%	-	-	0 0.4%	0 0.2%								
John Kasich	17 3.8%	-	9 5.7%	8 2.7%	1 15.7%	10 5.7%	5 2.2%	11 6.2%	3 2.2%	3 2.2%	10 3.6%	7 4.5%	-	-	-	-	-	16 43.2%	1 2.4%
Rand Paul	2 0.4%	-	1 0.4%	1 0.5%	-	-	2 0.8%	-	-	2 1.6%	2 0.7%	-	-	-	-	1 2.7%	-	-	-
Marco Rubio	32 7.4%	-	8 4.9%	25 8.7%	-	18 10.8%	14 5.8%	18 10.2%	9 7.1%	5 4.3%	25 9.4%	7 4.6%	-	2 1.0%	3 6.9%	3 15.0%	2 4.1%	2 6.0%	14 31.8%
Rick Santorum	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Donald Trump	249 56.6%	-	91 58.0%	158 55.8%	6 58.9%	92 54.3%	142 58.2%	98 54.6%	67 52.5%	75 64.3%	154 56.9%	88 56.9%	7 47.9%	141 85.4%	19 45.6%	9 42.1%	24 44.0%	7 18.1%	13 29.6%
Or will it be someone else	1 0.3%	-	1 0.5%	1 0.2%	1 6.1%	-	1 0.3%	1 0.3%	1 0.6%	-	1 0.2%	1 0.5%	-	-	-	-	-	1 2.0%	-

Comparison Groups: BCD/EFG/HIJ/KLM/NOPQRS

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q34: Apart from who you plan to vote for, which candidate do you think will end-up winning the presidential nomination
of the Republican Party?
Compared by Selected Characteristics (Republican Voters Only)

	TOTAL	PARTY REGISTRATION			POLITICAL IDEOLOGY			IDEOLOGUES			CLOSELY FOLLOW NH PRIMARY			VOTE CHOICE					
		Dem.	Ind.	Rep.	Lib-eral	Mod-erate	Conser-vative	Mod./ Lib.	Con.	Very Con.	Very close	Smwht close	Not close	Trump	Bush	Chris-tie	Cruz	Kasich	Rubio
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Unsure	60	-	23	37	-	24	35	24	20	16	35	20	5	13	8	7	6	8	8
	13.6%		14.5%	13.0%		13.9%	14.5%	13.2%	15.4%	13.5%	13.1%	12.7%	30.7%	7.8%	18.2%	31.2%	10.4%	21.2%	18.7%
Chi-Square Significance		<------12.41------> .3339*			<------33.89------> .0504*			<------31.07------> .0946*			<------20.25------> .5677*			<----------------387.89----------------> 0*					

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q34: Apart from who you plan to vote for, which candidate do you think will end-up winning the presidential nomination
of the Republican Party?
Compared by Selected Demographics (Republican Voters Only)

	TOTAL	GENDER		AGE						EDUCATION				INCOME				
		Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Post Second-ary	Coll. Grad	Post Grad.	<$35K	$35-50K	$50-75K	$75-100K	>$100K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	57.1%	42.9%	8.8%	10.4%	15.9%	27.2%	18.6%	19.2%	20.8%	30.8%	28.8%	19.7%	9.7%	9.6%	25.6%	12.5%	27.7%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Jeb Bush	19	5	15	-	3	-	5	8	4	4	3	8	5	1	5	8	2	2
	4.4%	1.8%	7.8%		6.3%		4.3%	9.3%	4.3%	4.1%	1.9%	6.3%	5.7%	2.4%	11.0%	6.9%	2.8%	1.3%
Ben Carson	3	3	-	2	-	-	-	-	0	-	2	-	0	2	0	-	-	-
	0.7%	1.1%		6.2%					0.5%		1.8%		0.5%	5.6%	1.1%			
Chris Christie	9	6	3	-	5	2	-	-	2	3	3	3	-	-	3	-	3	2
	2.0%	2.4%	1.5%		10.0%	3.2%			2.3%	3.6%	2.0%	2.2%			7.5%		6.0%	1.9%
Ted Cruz	46	20	26	3	2	14	16	3	8	14	12	11	11	3	1	14	4	17
	10.5%	8.1%	13.8%	7.8%	5.0%	20.0%	13.4%	4.2%	9.1%	14.9%	8.5%	8.4%	12.2%	6.6%	3.5%	12.9%	6.6%	13.8%
Carly Fiorina	1	-	1	-	-	-	1	-	-	-	1	-	-	1	-	-	-	-
	0.3%		0.7%				1.1%				1.0%			3.2%				
Mike Huckabee	0	0	-	-	-	-	-	-	0	-	-	0	-	0	-	-	-	-
	0.1%	0.2%							0.5%			0.4%		1.1%				
John Kasich	17	11	6	-	2	2	3	3	7	4	2	5	4	2	1	6	0	4
	3.8%	4.3%	3.1%		5.0%	2.6%	2.7%	3.1%	8.0%	4.9%	1.8%	4.2%	5.1%	4.8%	2.4%	5.4%	0.8%	3.5%
Rand Paul	2	-	2	-	-	-	1	-	1	-	2	-	-	-	1	1	-	-
	0.4%		1.0%				1.1%		0.7%		1.4%				3.2%	0.5%		
Marco Rubio	32	20	13	2	3	4	15	5	4	4	8	5	15	4	2	6	6	9
	7.4%	7.8%	6.8%	6.2%	6.3%	5.8%	12.2%	6.0%	4.3%	4.3%	6.0%	4.2%	17.5%	9.1%	3.9%	5.4%	10.7%	7.6%
Rick Santorum	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Donald Trump	249	150	99	24	31	41	60	49	44	49	86	75	39	25	22	55	35	74
	56.6%	59.8%	52.3%	61.0%	67.5%	59.3%	50.5%	59.9%	51.9%	54.1%	63.4%	59.1%	44.8%	58.7%	51.6%	48.6%	64.2%	60.6%
Or will it be someone else	1	1	1	-	-	-	-	1	1	1	1	-	-	1	-	1	-	-
	0.3%	0.3%	0.3%					0.9%	0.7%	0.6%	0.5%			1.3%		0.6%		

Comparison Groups: BC/DEFGHI/JKLM/NOPQR

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q34: Apart from who you plan to vote for, which candidate do you think will end-up winning the presidential nomination
of the Republican Party?
Compared by Selected Demographics (Republican Voters Only)

		GENDER		AGE						EDUCATION				INCOME				
	TOTAL	Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Post Second-ary	Coll. Grad	Post Grad.	<$35K	$35-50K	$50-75K	$75-100K	>$100K
	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unsure	60	36	24	7	–	6	18	14	15	12	16	19	12	3	7	22	5	14
	13.6%	14.2%	12.7%	18.7%		9.0%	14.7%	16.6%	17.7%	13.4%	11.6%	15.4%	14.2%	7.2%	15.6%	19.6%	8.9%	11.3%
Chi-Square Significance		<----21.02----> .0332*		<--------------------95.98-------------------> .0005*						<-----------44.66-----------> .0847*				<----------------78.09----------------> .0012*				

Comparison Groups: BC/DEFGHI/JKLM/NOPQR
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q40M1: I'd like you to identify the three most important issues to you in deciding who to vote for in the New Hampshire
presidential primary?
FIRST MENTIONED
Compared by Selected Characteristics (Republican Voters Only)

	TOTAL	PARTY REGISTRATION			POLITICAL IDEOLOGY			IDEOLOGUES			CLOSELY FOLLOW NH PRIMARY			VOTE CHOICE					
		Dem.	Ind.	Rep.	Lib-eral	Mod-erate	Conser vative	Mod./ Lib.	Con.	Very Con.	Very close	Smwht close	Not close	Trump	Bush	Chris-tie	Cruz	Kasich	Rubio
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	439	–	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%		35.7%	64.3%	2.1%	38.7%	55.7%	40.8%	29.0%	26.6%	61.4%	35.0%	3.6%	37.6%	9.5%	4.9%	12.7%	8.2%	9.7%
NO ANSWER	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–
TOTAL ANSWERED	439	–	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
The economy	78	–	31	47	–	42	33	42	25	8	48	28	2	18	7	5	6	15	7
	17.8%		19.7%	16.8%		24.8%	13.4%	23.5%	19.4%	6.9%	17.9%	18.0%	15.4%	10.7%	16.6%	21.0%	11.1%	42.7%	16.5%
Jobs and unemployment	18	–	6	12	2	5	11	7	7	4	13	5	–	8	2	–	1	1	3
	4.1%		3.6%	4.4%	19.8%	3.1%	4.4%	4.0%	5.3%	3.5%	4.8%	3.3%		5.0%	5.5%		1.0%	3.8%	7.5%
The budget deficit	47	–	13	34	1	10	37	11	21	15	25	21	1	16	4	3	5	3	5
	10.8%		8.6%	12.0%	9.6%	5.7%	15.0%	5.9%	16.7%	13.1%	9.4%	13.7%	4.6%	9.5%	9.8%	15.2%	9.6%	8.3%	12.9%
Tax reform	16	–	5	10	0	8	8	8	6	2	8	8	–	7	2	2	–	1	–
	3.6%		3.5%	3.7%	4.8%	4.5%	3.2%	4.5%	4.6%	1.8%	2.8%	5.4%		4.0%	3.9%	7.1%		1.6%	
Healthcare	19	–	5	14	–	9	10	9	3	7	11	6	1	3	5	1	4	1	1
	4.3%		3.4%	4.8%		5.1%	4.2%	4.8%	2.5%	6.0%	4.1%	4.1%	8.7%	1.9%	12.2%	5.0%	7.5%	2.9%	3.2%
Income inequality	2	–	2	–	–	0	1	0	1	–	0	1	–	–	–	–	–	0	1
	0.4%		1.2%			0.3%	0.6%	0.3%	1.1%		0.2%	0.9%						1.3%	3.2%
Education	9	–	7	2	–	8	2	8	0	1	3	6	–	3	1	–	1	1	–
	2.1%		4.7%	0.7%		4.6%	0.7%	4.3%	0.4%	1.0%	1.2%	3.9%		2.1%	3.6%		1.0%	1.6%	
Immigration	46	–	15	31	2	12	32	14	16	15	29	15	2	36	1	–	5	1	2
	10.5%		9.7%	10.9%	17.3%	7.3%	13.0%	7.9%	12.9%	13.2%	10.9%	9.6%	11.5%	21.9%	1.4%		9.1%	1.6%	5.3%
Terrorism	61	–	20	41	3	20	37	23	21	16	37	21	3	29	6	2	7	2	6
	14.0%		13.1%	14.5%	32.6%	11.5%	15.3%	12.6%	16.7%	13.9%	13.7%	13.7%	21.4%	17.3%	15.0%	7.1%	12.5%	5.8%	14.5%
Environment	3	–	1	2	0	1	2	1	1	1	2	1	–	–	2	–	–	1	–
	0.7%		0.9%	0.6%	4.8%	0.3%	0.8%	0.6%	1.1%	0.6%	0.7%	0.8%			5.0%			1.6%	
Gun control	31	–	9	22	0	11	19	12	7	12	21	6	4	16	1	–	4	0	–
	7.0%		5.7%	7.7%	4.8%	6.6%	7.6%	6.6%	5.2%	10.2%	7.7%	4.1%	24.0%	9.5%	3.6%		7.5%	1.3%	
Abortion	13	–	6	7	–	3	8	3	1	7	9	2	2	1	3	1	7	–	1
	2.9%		4.1%	2.3%		1.7%	3.2%	1.6%	0.4%	6.2%	3.2%	1.3%	14.5%	0.8%	6.9%	2.7%	12.3%		3.2%

Comparison Groups: BCD/EFG/HIJ/KLM/NOPQRS

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q40M1: I'd like you to identify the three most important issues to you in deciding who to vote for in the New Hampshire
presidential primary?
FIRST MENTIONED
Compared by Selected Characteristics (Republican Voters Only)

	TOTAL	PARTY REGISTRATION			POLITICAL IDEOLOGY			IDEOLOGUES			CLOSELY FOLLOW NH PRIMARY			VOTE CHOICE					
		Dem.	Ind.	Rep.	Lib-eral	Mod-erate	Conser vative	Mod./Lib.	Con.	Very Con.	Very close	Smwht close	Not close	Trump	Bush	Chris-tie	Cruz	Kasich	Rubio
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Gay marriage	0 / 0.1%	-	0 / 0.3%	-	-	-	0 / 0.2%	-	-	0 / 0.4%	-	0 / 0.3%	-	0 / 0.3%	-	-	-	-	-
Crime	4 / 0.9%	-	4 / 2.5%	-	-	4 / 2.3%	-	4 / 2.2%	-	-	1 / 0.4%	3 / 1.8%	-	-	-	1 / 2.7%	-	3 / 9.3%	-
National defense	58 / 13.3%	-	19 / 12.3%	39 / 13.8%	-	21 / 12.2%	33 / 13.4%	21 / 11.6%	12 / 9.6%	21 / 17.7%	40 / 14.8%	18 / 11.8%	-	21 / 12.8%	3 / 7.2%	8 / 35.0%	12 / 22.0%	4 / 10.2%	7 / 15.6%
Race relations	5 / 1.2%	-	1 / 0.6%	5 / 1.6%	-	3 / 1.9%	-	3 / 1.8%	-	-	2 / 0.8%	3 / 2.1%	-	2 / 1.4%	-	-	-	1 / 2.5%	-
Foreign policy	17 / 4.0%	-	5 / 3.4%	12 / 4.3%	1 / 6.1%	11 / 6.7%	6 / 2.3%	12 / 6.7%	3 / 2.7%	2 / 1.8%	13 / 4.8%	5 / 3.0%	-	3 / 1.8%	4 / 9.3%	0 / 2.1%	1 / 1.0%	1 / 4.1%	6 / 14.0%
Or is it something else	10 / 2.3%	-	4 / 2.7%	6 / 2.0%	-	2 / 1.4%	6 / 2.6%	2 / 1.3%	2 / 1.6%	4 / 3.7%	7 / 2.5%	3 / 2.1%	-	2 / 1.2%	-	0 / 2.1%	3 / 5.2%	1 / 1.6%	2 / 4.2%
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chi-Square Significance		<-------24.63------> .1034*			<-------59.82------> .004*			<-------68.27------> .0004*			<-------38.72------> .265*			<----------------180.35----------------> 0*					

Comparison Groups: BCD/EFG/HIJ/KLM/NOPQRS
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q40M1: I'd like you to identify the three most important issues to you in deciding who to vote for in the New Hampshire
presidential primary?
FIRST MENTIONED
Compared by Selected Demographics (Republican Voters Only)

| | | GENDER | | AGE | | | | | | EDUCATION | | | | INCOME | | | | |
	TOTAL	Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Post Second-ary	Coll. Grad	Post Grad.	<$35K	$35-50K	$50-75K	$75-100K	>$100K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	57.1%	42.9%	8.8%	10.4%	15.9%	27.2%	18.6%	19.2%	20.8%	30.8%	28.8%	19.7%	9.7%	9.6%	25.6%	12.5%	27.7%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
The economy	78	52	26	10	-	15	30	9	14	18	24	19	17	10	6	17	10	24
	17.8%	20.7%	14.0%	26.6%		21.9%	25.3%	11.0%	16.1%	20.0%	17.7%	15.4%	19.3%	23.9%	13.3%	14.9%	18.6%	19.8%
Jobs and unemployment	18	14	4	-	5	-	5	5	4	5	6	4	4	1	2	6	5	1
	4.1%	5.4%	2.3%		10.0%		4.1%	6.2%	4.2%	5.3%	4.4%	2.8%	4.2%	2.7%	5.6%	5.3%	9.8%	1.1%
The budget deficit	47	24	24	-	5	18	7	10	6	3	13	16	15	1	8	10	5	18
	10.8%	9.4%	12.5%		10.0%	26.5%	6.1%	12.8%	7.7%	3.6%	9.9%	12.5%	17.2%	1.3%	18.9%	9.1%	9.9%	14.5%
Tax reform	16	12	4	-	2	2	6	3	3	3	6	5	2	1	0	4	1	8
	3.6%	4.7%	2.2%		5.0%	2.6%	5.0%	3.8%	3.4%	3.0%	4.7%	4.0%	2.1%	2.1%	1.1%	4.0%	2.5%	6.2%
Healthcare	19	3	16	3	-	2	5	3	5	5	6	5	2	4	3	5	-	3
	4.3%	1.1%	8.5%	7.8%		3.2%	4.3%	4.2%	5.8%	4.9%	4.8%	4.2%	2.9%	9.8%	6.6%	4.4%		2.8%
Income inequality	2	0	1	-	-	-	1	-	0	-	-	-	2	-	-	-	0	1
	0.4%	0.2%	0.7%				1.1%		0.5%				2.1%				0.8%	1.1%
Education	9	3	6	2	3	-	-	1	3	3	3	-	3	1	1	4	-	2
	2.1%	1.3%	3.2%	6.2%	6.3%			1.1%	3.8%	3.2%	2.2%		4.0%	2.7%	3.2%	3.5%		2.0%
Immigration	46	34	12	5	5	8	12	8	9	11	14	13	8	3	4	15	7	15
	10.5%	13.4%	6.6%	12.5%	10.0%	11.0%	9.7%	10.4%	10.5%	11.7%	10.3%	10.5%	9.4%	7.3%	10.0%	13.2%	12.1%	12.0%
Terrorism	61	30	31	3	8	6	18	14	12	10	22	19	11	7	5	12	9	19
	14.0%	12.0%	16.7%	7.8%	17.5%	8.4%	15.4%	17.0%	14.6%	11.0%	16.2%	15.0%	12.2%	16.0%	12.1%	10.7%	16.5%	15.8%
Environment	3	1	2	-	-	-	1	1	1	-	1	1	0	-	-	3	-	0
	0.7%	0.5%	1.0%				1.1%	0.9%	1.2%		1.0%	1.1%	0.5%			2.4%		0.4%
Gun control	31	23	8	12	5	-	6	5	3	8	13	10	0	6	1	7	7	2
	7.0%	9.3%	4.0%	31.2%	10.0%		5.2%	6.6%	3.1%	8.3%	9.7%	7.6%	0.5%	14.8%	2.7%	5.8%	12.4%	1.5%
Abortion	13	6	7	-	5	2	3	2	1	5	1	3	4	3	1	4	1	2
	2.9%	2.5%	3.6%		11.3%	2.6%	2.3%	2.6%	1.4%	5.4%	0.4%	2.6%	4.9%	6.7%	1.7%	3.7%	2.5%	1.7%

Comparison Groups: BC/DEFGHI/JKLM/NOPQR

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q40M1: I'd like you to identify the three most important issues to you in deciding who to vote for in the New Hampshire
presidential primary?
FIRST MENTIONED
Compared by Selected Demographics (Republican Voters Only)

		GENDER		AGE						EDUCATION				INCOME				
	TOTAL	Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Post Second-ary	Coll. Grad.	Post Grad.	<$35K	$35-50K	$50-75K	$75-100K	>$100K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Gay marriage	0 0.1%	0 0.2%	-	-	-	-	-	-	0 0.5%	-	-	-	0 0.5%	-	0 1.1%	-	-	-
Crime	4 0.9%	3 1.3%	1 0.3%	-	2 5.0%	-	1 0.9%	-	1 0.7%	3 3.7%	1 0.4%	-	-	-	1 1.4%	2 2.0%	-	-
National defense	58 13.3%	31 12.2%	28 14.7%	3 7.8%	5 10.0%	12 17.4%	14 11.5%	11 13.9%	13 15.8%	10 11.1%	19 14.1%	22 17.4%	7 8.1%	2 4.9%	6 14.4%	15 13.4%	6 10.6%	16 13.4%
Race relations	5 1.2%	2 0.9%	3 1.7%	-	2 5.0%	2 3.2%	-	1 1.1%	-	5 5.0%	1 0.7%	-	-	2 5.3%	2 5.4%	-	1 1.7%	-
Foreign policy	17 4.0%	7 3.0%	10 5.4%	-	-	2 3.2%	5 3.8%	5 6.2%	6 6.6%	1 1.6%	1 1.0%	4 3.4%	10 12.0%	1 1.3%	0 1.1%	4 4.0%	1 1.9%	7 5.7%
Or is it something else	10 2.3%	5 2.1%	5 2.5%	-	-	-	5 4.1%	2 2.0%	3 4.0%	2 2.3%	3 2.6%	4 3.4%	-	0 1.1%	1 1.4%	4 3.7%	0 0.8%	2 2.0%
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chi-Square Significance		<----40.17----> .0012*		<--------------------166.66------------------> 0*						<-----------89.15------------> .0008*				<----------------83.58----------------> .0965*				

Comparison Groups: BC/DEFGHI/JKLM/NOPQR
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q40MT: I'd like you to identify the three most important issues to you in deciding who to vote for in the New Hampshire
presidential primary?
TOTAL MENTIONED
Compared by Selected Characteristics (Republican Voters Only)

	TOTAL	PARTY REGISTRATION			POLITICAL IDEOLOGY			IDEOLOGUES			CLOSELY FOLLOW NH PRIMARY			VOTE CHOICE					
		Dem.	Ind.	Rep.	Lib-eral	Mod-erate	Conser vative	Mod./ Lib.	Con.	Very Con.	Very close	Smwht close	Not close	Trump	Bush	Chris-tie	Cruz	Kasich	Rubio
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	439	–	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%		35.7%	64.3%	2.1%	38.7%	55.7%	40.8%	29.0%	26.6%	61.4%	35.0%	3.6%	37.6%	9.5%	4.9%	12.7%	8.2%	9.7%
NO ANSWER	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–
TOTAL ANSWERED	439	–	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
The economy	209	–	70	139	3	90	106	93	59	47	141	63	6	73	22	16	22	20	22
	47.6%		44.4%	49.3%	33.6%	52.7%	43.3%	51.7% j	46.1%	40.2%	52.2% l	40.7%	35.5%	44.2%	52.3%	73.4% NQ	39.2%	55.8%	51.6%
Jobs and unemployment	59	–	19	39	2	23	33	25	20	13	44	15	–	26	6	4	5	4	7
	13.3%		12.2%	14.0%	19.8%	13.4%	13.4%	13.8%	15.6%	11.1%	16.2%	9.6%		15.9%	13.5%	17.7%	8.3%	11.6%	15.7%
The budget deficit	129	–	46	83	2	44	78	46	40	38	80	49	1	44	14	6	22	10	13
	29.4%		29.5%	29.4%	24.1%	25.7%	32.0%	25.6%	31.5%	32.7%	29.5% M	31.9% M	4.6%	26.7%	34.8%	29.5%	40.3%	28.7%	29.9%
Tax reform	74	–	23	51	1	28	43	29	28	15	40	30	4	26	4	6	6	5	8
	16.9%		14.6%	18.1%	10.9%	16.2%	17.6%	15.9%	21.7%	13.2%	14.9%	19.6%	24.0%	15.6%	8.6%	28.0%	11.5%	13.3%	19.3%
Healthcare	66	–	32	34	1	25	37	26	23	15	31	29	6	16	11	2	10	10	7
	15.1%		20.4% d	12.2%	6.1%	15.0%	15.3%	14.5%	17.7%	12.7%	11.6%	18.8%	38.5%	9.7%	27.3% NP	7.7%	18.6%	26.6% Np	16.6%
Income inequality	12	–	9	4	0	7	3	7	3	–	3	9	–	5	–	1	4	0	1
	2.8%		5.6% D	1.3%	4.8%	4.1%	1.1% g	4.1%	2.1%		1.2%	6.0% K		3.3%		5.0%	7.3%	1.3%	3.2%
Education	40	–	17	23	1	27	12	28	6	6	17	23	–	7	5	–	4	8	1
	9.1%		10.7%	8.2%	9.6%	15.8% G	4.9%	15.5% IJ	4.9%	5.0%	6.4%	14.7% K		4.1%	13.0% ns		6.4%	21.0% NqS	3.2%
Immigration	152	–	56	95	4	47	97	51	51	45	93	52	6	74	11	3	24	6	14
	34.5%		35.9%	33.7%	39.7%	27.8%	39.6% F	28.4%	40.3% h	38.9%	34.5%	33.9%	39.2%	45.0% OPR	25.7%	15.0%	43.7% oPR	17.2%	33.8% p
Terrorism	153	–	42	111	5	52	94	57	51	43	86	64	3	67	16	4	16	8	14
	34.9%		27.1%	39.3% C	48.3%	30.9%	38.7%	31.8%	40.3%	36.9%	32.0%	41.4%	21.4%	40.6% PR	39.6% p	16.9%	28.9%	22.5%	33.0%

Comparison Groups: BCD/EFG/HIJ/KLM/NOPQRS
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q40MT: I'd like you to identify the three most important issues to you in deciding who to vote for in the New Hampshire
presidential primary?
TOTAL MENTIONED
Compared by Selected Characteristics (Republican Voters Only)

	TOTAL	PARTY REGISTRATION			POLITICAL IDEOLOGY			IDEOLOGUES			CLOSELY FOLLOW NH PRIMARY			VOTE CHOICE					
		Dem.	Ind.	Rep.	Lib-eral	Mod-erate	Conser vative	Mod./ Lib.	Con.	Very Con.	Very close	Smwht close	Not close	Trump	Bush	Chris-tie	Cruz	Kasich	Rubio
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Environment	14 3.1%	–	10 6.4% D	4 1.3%	0 4.8%	8 5.0%	5 1.9%	9 5.0%	3 2.5%	1 1.2%	8 3.0%	4 2.7%	1 8.7%	1 0.4%	3 6.4%	–	–	6 15.8% NS	1 2.1%
Gun control	78 17.6%	–	25 16.0%	53 18.6%	2 17.3%	22 12.8%	51 21.0% F	23 13.0%	18 14.5%	33 28.1% HI	48 17.7%	24 15.4%	6 38.5%	39 23.4% OPRS	3 8.3%	1 5.4%	10 17.9% R	1 2.5%	3 7.4%
Abortion	37 8.4%	–	12 7.8%	25 8.7%	–	6 3.7%	28 11.3% F	6 3.5%	7 5.8%	20 17.4% HI	22 8.2%	11 6.9%	4 26.0%	7 4.4%	5 11.1%	2 7.4%	10 18.4% NRS	1 4.1%	2 4.3%
Gay marriage	5 1.0%	–	2 1.4%	2 0.8%	–	2 1.3%	2 0.9%	2 1.3%	–	2 1.9%	4 1.5%	0 0.3%	–	3 2.1%	–	–	1 1.9%	–	–
Crime	9 1.9%	–	7 4.6% D	1 0.5%	1 9.6%	7 3.9% G	1 0.4%	8 4.2%	–	1 0.9%	3 0.9%	6 3.9%	–	1 0.6%	–	1 2.7%	1 1.6%	6 15.6% NPQ	–
National defense	149 33.9%	–	51 32.6%	98 34.7%	5 51.2%	59 34.7%	79 32.1%	64 35.6%	42 32.7%	37 31.5%	99 36.7%	47 30.3%	3 22.3%	63 38.3%	13 30.7%	12 54.8% s	19 34.9%	12 32.8%	12 28.6%
Race relations	10 2.2%	–	5 3.2%	5 1.6%	–	7 4.0% G	1 0.2%	7 3.8% J	–	1 0.5%	2 0.8%	6 3.6%	2 11.5%	6 3.5%	–	–	1 1.0%	1 2.5%	–
Foreign policy	76 17.3%	–	24 15.6%	51 18.2%	1 6.1%	39 22.8% e	36 14.9%	39 21.9%	20 15.4%	17 14.3%	54 20.1% l	19 12.5%	2 15.4%	19 11.3%	8 19.5%	6 28.1% n	7 12.7%	8 21.0%	15 35.3% NQ
Or is it something else	32 7.3%	–	13 8.0%	20 6.9%	1 6.1%	12 7.3%	17 6.9%	13 7.3%	7 5.2%	10 8.8%	21 7.9%	11 6.9%	–	12 7.0%	3 6.8%	1 4.2%	3 6.2%	2 6.6%	3 7.3%
Unsure	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–

Comparison Groups: BCD/EFG/HIJ/KLM/NOPQRS
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q40MT: I'd like you to identify the three most important issues to you in deciding who to vote for in the New Hampshire
presidential primary?
TOTAL MENTIONED
Compared by Selected Demographics (Republican Voters Only)

		GENDER		AGE						EDUCATION				INCOME				
	TOTAL	Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Post Second-ary	Coll. Grad	Post Grad.	<$35K	$35-50K	$50-75K	$75-100K	>$100K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	57.1%	42.9%	8.8%	10.4%	15.9%	27.2%	18.6%	19.2%	20.8%	30.8%	28.8%	19.7%	9.7%	9.6%	25.6%	12.5%	27.7%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
The economy	209	134	75	24	14	35	60	38	38	44	68	62	35	22	16	47	29	68
	47.6%	53.4%	39.8%	61.0%	31.2%	50.3%	50.4%	46.4%	45.0%	48.1%	50.1%	49.2%	40.6%	51.1%	37.7%	41.6%	52.3%	55.4%
			C	e														op
Jobs and unemployment	59	34	24	-	5	6	20	15	13	10	20	16	13	4	8	19	10	11
	13.3%	13.7%	12.9%		10.0%	8.4%	17.0%	18.8%	14.9%	10.9%	14.8%	12.5%	14.8%	9.2%	18.5%	17.3%	17.7%	8.8%
								f										
The budget deficit	129	65	65	8	15	27	35	19	25	22	34	42	31	10	17	28	16	37
	29.4%	25.8%	34.2%	21.9%	32.5%	38.1%	29.4%	23.9%	29.5%	24.1%	25.3%	33.0%	36.4%	24.5%	39.4%	25.0%	28.8%	30.4%
Tax reform	74	47	27	5	7	18	22	12	10	12	22	21	19	3	4	24	5	30
	16.9%	18.9%	14.2%	12.5%	16.3%	25.1%	18.8%	14.1%	12.3%	13.6%	16.0%	16.6%	22.1%	5.9%	9.3%	21.1%	9.3%	25.0%
																Noq		NOQ
Healthcare	66	25	41	5	7	6	20	14	13	18	22	14	12	7	6	23	9	12
	15.1%	9.9%	22.0%	14.1%	16.3%	8.4%	17.0%	17.0%	16.0%	20.2%	16.0%	11.2%	14.1%	16.5%	13.2%	20.1%	17.3%	10.0%
			B													r		
Income inequality	12	6	6	-	2	4	5	-	1	2	6	2	2	5	-	1	2	3
	2.8%	2.4%	3.4%		5.0%	5.8%	4.3%		1.1%	2.5%	4.3%	1.9%	2.1%	10.6%		1.2%	4.1%	2.4%
														PR				
Education	40	14	26	11	5	2	10	7	5	13	9	10	9	4	2	12	3	10
	9.1%	5.4%	13.9%	28.2%	11.3%	3.2%	8.4%	8.4%	5.5%	14.0%	6.5%	7.6%	9.9%	10.5%	5.7%	10.5%	4.9%	7.8%
			B	Fghi						k								
Immigration	152	85	67	10	19	24	40	25	33	28	44	50	29	15	14	34	21	46
	34.5%	33.9%	35.3%	26.6%	42.5%	34.9%	33.5%	30.1%	39.2%	30.8%	32.5%	39.6%	33.9%	34.0%	33.1%	30.2%	38.6%	37.8%
Terrorism	153	79	75	5	10	27	44	38	28	32	53	41	28	14	19	34	20	51
	34.9%	31.4%	39.6%	14.1%	22.5%	39.3%	36.7%	47.1%	33.1%	34.8%	39.5%	32.1%	31.9%	33.1%	45.4%	29.9%	35.9%	42.0%
						D	D	DEI	D									p
Environment	14	7	7	-	2	2	4	2	3	2	7	2	2	-	1	8	-	1
	3.1%	2.7%	3.5%		5.0%	2.6%	3.4%	2.9%	3.6%	2.5%	5.5%	1.5%	2.2%		2.2%	7.1%		1.1%
																r		

Comparison Groups: BC/DEFGHI/JKLM/NOPQR
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q40MT: I'd like you to identify the three most important issues to you in deciding who to vote for in the New Hampshire
presidential primary?
TOTAL MENTIONED
Compared by Selected Demographics (Republican Voters Only)

		GENDER		AGE						EDUCATION				INCOME				
	TOTAL	Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Post Second-ary	Coll. Grad	Post Grad.	<$35K	$35-50K	$50-75K	$75-100K	>$100K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Gun control	78 17.6%	54 21.7% C	23 12.3%	17 43.7% FGHI	19 41.2% FGHI	6 9.0%	17 14.0%	9 11.5%	9 11.2%	18 19.2%	29 21.3%	18 14.5%	13 14.9%	9 21.4%	7 17.0%	19 17.1%	11 20.1%	19 15.6%
Abortion	37 8.4%	20 8.1%	16 8.7%	2 6.2%	7 16.3%	2 2.6%	8 6.3%	11 13.3% Fg	7 8.1%	10 10.7%	12 8.5%	9 6.8%	7 8.1%	8 19.4% R	4 8.7%	10 9.3%	5 9.1%	3 2.8%
Gay marriage	5 1.0%	5 1.8%	–	–	2 5.0%	–	1 0.9%	1 0.9%	0 0.5%	–	3 2.5%	1 0.6%	0 0.5%	–	0 1.1%	–	–	4 3.3%
Crime	9 1.9%	4 1.7%	4 2.3%	–	2 5.0%	2 3.2%	1 0.9%	1 1.1%	2 2.4%	3 3.7%	2 1.4%	3 2.6%	–	–	1 2.4%	2 2.0%	–	3 2.6%
National defense	149 33.9%	91 36.3%	58 30.8%	13 32.8%	9 20.0%	26 36.8%	43 36.4%	27 33.6%	31 36.5%	30 32.6%	43 31.9%	49 38.8%	27 31.4%	15 35.0%	15 36.2%	32 28.2%	17 30.3%	43 35.2%
Race relations	10 2.2%	6 2.3%	4 2.0%	–	2 5.0%	6 8.4%	–	1 1.1%	1 0.7%	5 5.0%	3 2.4%	–	2 2.1%	3 6.7%	2 5.4%	–	3 4.9%	2 1.5%
Foreign policy	76 17.3%	45 18.1%	30 16.1%	7 18.7%	5 10.0%	15 21.3%	18 14.7%	13 16.4%	18 21.6%	12 13.1%	13 9.7%	29 22.6% K	22 25.6% jK	4 10.5%	7 17.8%	26 22.9% n	9 17.2%	19 15.3%
Or is it something else	32 7.3%	19 7.5%	13 7.0%	8 20.3% f	–	2 2.6%	9 7.9%	6 7.7%	7 7.8%	10 11.4%	12 8.7%	5 3.9%	5 5.7%	2 4.9%	1 1.4%	13 11.6% OR	4 6.6%	2 2.0%
Unsure	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–

Comparison Groups: BC/DEFGHI/JKLM/NOPQR
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q41: Favorability rating: Former Alaska Governor Sarah Palin?
Compared by Selected Characteristics (Republican Voters Only)

	TOTAL	PARTY REGISTRATION			POLITICAL IDEOLOGY			IDEOLOGUES			CLOSELY FOLLOW NH PRIMARY			VOTE CHOICE					
		Dem.	Ind.	Rep.	Lib-eral	Mod-erate	Conser vative	Mod./ Lib.	Con.	Very Con.	Very close	Smwht close	Not close	Trump	Bush	Chris-tie	Cruz	Kasich	Rubio
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	439	–	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%		35.7%	64.3%	2.1%	38.7%	55.7%	40.8%	29.0%	26.6%	61.4%	35.0%	3.6%	37.6%	9.5%	4.9%	12.7%	8.2%	9.7%
NO ANSWER	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–
TOTAL ANSWERED	439	–	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Very favorable	68	–	18	50	1	10	56	11	24	32	54	13	1	48	3	1	8	0	4
	15.5%		11.4%	17.7%	9.6%	5.8%	23.1%	6.0%	18.9%	27.6%	20.1%	8.5%	4.6%	29.1%	7.4%	4.2%	14.8%	1.3%	9.1%
Somewhat favorable	113	–	38	75	1	36	75	38	38	37	68	41	4	46	2	6	17	6	12
	25.7%		24.0%	26.6%	13.8%	21.4%	30.7%	21.0%	30.0%	31.4%	25.2%	26.8%	23.2%	27.9%	5.7%	30.2%	30.5%	16.5%	27.1%
Somewhat unfavorable	71	–	23	47	2	24	40	26	23	17	46	23	1	17	11	6	11	3	9
	16.1%		15.0%	16.8%	23.0%	13.9%	16.4%	14.4%	18.3%	14.4%	17.2%	15.2%	6.9%	10.0%	25.6%	25.8%	20.6%	7.3%	20.0%
Very unfavorable	92	–	45	46	3	62	25	65	15	10	50	36	6	20	18	3	5	22	8
	20.9%		28.8%	16.5%	36.3%	36.5%	10.3%	36.5%	12.0%	8.4%	18.7%	23.2%	35.5%	12.4%	43.7%	14.5%	8.9%	61.0%	18.5%
Heard of but no opinion	96	–	33	63	2	38	48	40	27	21	51	40	5	34	7	5	14	5	11
	21.8%		20.8%	22.4%	17.3%	22.4%	19.5%	22.1%	20.8%	18.2%	18.9%	26.2%	29.9%	20.6%	17.5%	25.3%	25.3%	14.0%	25.4%
Never heard of person	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–

TOTAL FAVORABLE	181	–	55	125	2	46	131	48	62	69	122	54	4	94	5	7	25	6	15
	41.2%		35.4%	44.4%	23.4%	27.2%	53.7%	27.0%	48.9%	59.0%	45.3%	35.3%	27.7%	57.0%	13.2%	34.4%	45.3%	17.7%	36.1%
TOTAL UNFAVORABLE	163	–	69	94	6	86	65	91	39	27	97	59	7	37	29	9	16	25	16
	37.0%		43.8%	33.2%	59.3%	50.4%	26.7%	50.9%	30.3%	22.8%	35.9%	38.4%	42.4%	22.4%	69.3%	40.3%	29.5%	68.3%	38.5%
Chi-Square Significance		<------15.55------> .0164*			<-------91.54------> 0*			<-------96.83------> 0*			<-------19.85------> .07*			<----------------145.28----------------> 0*					

Comparison Groups: BCD/EFG/HIJ/KLM/NOPQRS
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
   or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 – 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q41: Favorability rating: Former Alaska Governor Sarah Palin?
Compared by Selected Demographics (Republican Voters Only)

		GENDER		AGE						EDUCATION				INCOME				
	TOTAL	Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Post Second-ary	Coll. Grad	Post Grad.	<$35K	$35-50K	$50-75K	$75-100K	>$100K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	57.1%	42.9%	8.8%	10.4%	15.9%	27.2%	18.6%	19.2%	20.8%	30.8%	28.8%	19.7%	9.7%	9.6%	25.6%	12.5%	27.7%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Very favorable	68	41	27	-	5	8	18	18	19	14	26	19	10	6	7	17	7	23
	15.5%	16.2%	14.6%		10.0%	11.6%	15.2%	22.5%	22.4%	14.9%	18.9%	15.4%	11.0%	14.2%	16.9%	15.1%	13.1%	19.2%
Somewhat favorable	113	69	44	8	12	24	30	20	19	23	40	31	18	10	15	27	19	28
	25.7%	27.4%	23.3%	20.3%	26.2%	34.2%	25.1%	25.0%	22.2%	25.0%	29.6%	24.9%	21.3%	24.4%	34.6%	23.8%	34.3%	22.9%
Somewhat unfavorable	71	32	39	5	8	9	25	11	13	10	16	24	20	7	6	23	6	14
	16.1%	12.8%	20.6%	14.1%	17.5%	12.3%	21.0%	13.7%	14.9%	11.3%	12.1%	19.2%	23.0%	16.4%	14.9%	20.4%	11.3%	11.4%
Very unfavorable	92	48	44	10	10	14	24	15	19	15	27	22	27	10	6	22	11	29
	20.9%	19.0%	23.4%	26.6%	21.3%	20.0%	19.7%	18.4%	22.9%	17.0%	20.3%	17.1%	31.4%	22.4%	13.6%	19.5%	20.3%	23.7%
Heard of but no opinion	96	62	34	15	11	15	23	17	15	29	26	30	11	10	8	24	12	28
	21.8%	24.6%	18.1%	39.0%	25.0%	21.9%	19.0%	20.4%	17.7%	31.9%	19.0%	23.4%	13.3%	22.6%	20.0%	21.2%	21.0%	22.8%
Never heard of person	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

TOTAL FAVORABLE	181	109	71	8	16	32	48	39	38	36	66	51	28	16	22	44	26	51
	41.2%	43.6%	37.9%	20.3%	36.2%	45.8%	40.3%	47.5%	44.6%	39.8%	48.6%	40.3%	32.3%	38.6%	51.5%	38.9%	47.3%	42.1%
TOTAL UNFAVORABLE	163	80	83	16	18	23	49	26	32	26	44	46	47	17	12	45	17	43
	37.0%	31.7%	44.0%	40.6%	38.8%	32.3%	40.7%	32.1%	37.7%	28.3%	32.4%	36.3%	54.4%	38.8%	28.5%	39.9%	31.6%	35.1%
Chi-Square Significance		<----13.02----> .0427*		<-------------------34.42------------------> .2642*						<-----------35.29-----------> .0087*				<----------------13.2----------------> .9626*				

Comparison Groups: BC/DEFGHI/JKLM/NOPQR
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q42: As you may know, Sarah Palin endorsed Donald Trump for president. Are you more or less likely to support Donald
Trump for president based on Sarah Palin's endorsement?
Compared by Selected Characteristics (Republican Voters Only)

	TOTAL	PARTY REGISTRATION			POLITICAL IDEOLOGY			IDEOLOGUES			CLOSELY FOLLOW NH PRIMARY			VOTE CHOICE					
		Dem.	Ind.	Rep.	Lib-eral	Mod-erate	Conser-vative	Mod./Lib.	Con.	Very Con.	Very close	Smwht close	Not close	Trump	Bush	Chris-tie	Cruz	Kasich	Rubio
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	439	-	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%		35.7%	64.3%	2.1%	38.7%	55.7%	40.8%	29.0%	26.6%	61.4%	35.0%	3.6%	37.6%	9.5%	4.9%	12.7%	8.2%	9.7%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	439	-	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
More likely	61	-	17	45	0	21	37	22	12	25	40	17	4	41	1	1	4	1	5
	13.9%		10.5%	15.8%	4.8%	12.4%	15.3%	12.0%	9.4%	21.8%	14.8%	10.9%	27.7%	24.6%	2.6%	5.0%	7.9%	2.0%	12.3%
No effect (volunteered)	265	-	102	163	5	86	162	91	92	70	170	89	6	114	22	13	40	16	20
	60.4%		65.3%	57.6%	57.3%	50.4%	66.1%	50.7%	71.8%	59.9%	63.1%	57.8%	38.5%	69.1%	53.4%	59.9%	71.4%	44.6%	47.7%
Less likely	107	-	36	71	4	61	42	65	24	18	56	46	5	11	18	8	9	18	17
	24.4%		23.2%	25.1%	37.9%	36.0%	17.2%	36.1%	18.9%	15.4%	20.7%	30.1%	33.7%	6.4%	42.6%	35.1%	16.3%	50.5%	39.9%
Unsure	6	-	1	4	-	2	3	2	-	3	4	2	-	-	1	-	2	1	-
	1.3%		0.9%	1.4%		1.2%	1.4%	1.2%		3.0%	1.4%	1.2%			1.4%		4.4%	2.9%	
Chi-Square Significance		<------3.37------>			<------20.16------>			<------32.15------>			<------9.45------->			<---------------85.33--------------->					
		.338*			.0026*			0*			.1496*			0*					

Comparison Groups: BCD/EFG/HIJ/KLM/NOPQRS
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
   or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q42: As you may know, Sarah Palin endorsed Donald Trump for president. Are you more or less likely to support Donald
Trump for president based on Sarah Palin's endorsement?
Compared by Selected Demographics (Republican Voters Only)

	TOTAL	GENDER		AGE						EDUCATION				INCOME				
		Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Post Second-ary	Coll. Grad	Post Grad.	<$35K	$35-50K	$50-75K	$75-100K	>$100K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	57.1%	42.9%	8.8%	10.4%	15.9%	27.2%	18.6%	19.2%	20.8%	30.8%	28.8%	19.7%	9.7%	9.6%	25.6%	12.5%	27.7%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
More likely	61	39	22	-	14	4	18	12	13	12	27	14	9	5	13	12	6	22
	13.9%	15.8%	11.5%		31.2%	5.8%	14.9%	14.8%	15.4%	12.9%	19.7%	10.8%	10.6%	12.3%	30.1%	10.2%	11.3%	18.3%
No effect (volunteered)	265	152	113	28	24	52	67	51	43	53	80	80	53	27	18	61	38	75
	60.4%	60.8%	59.8%	73.4%	53.8%	74.2%	56.1%	62.2%	50.8%	57.8%	59.4%	63.0%	60.9%	62.3%	42.5%	54.5%	68.4%	61.8%
Less likely	107	56	52	10	7	14	31	19	26	25	26	33	23	11	10	39	11	23
	24.4%	22.2%	27.4%	26.6%	15.0%	20.0%	26.0%	23.0%	31.4%	27.5%	19.2%	26.2%	26.8%	25.4%	24.7%	34.3%	20.3%	18.6%
Unsure	6	3	2	-	-	-	4	-	2	2	2	-	2	-	1	1	-	2
	1.3%	1.2%	1.3%				2.9%		2.4%	1.8%	1.8%		1.8%		2.7%	1.0%		1.3%
Chi-Square Significance		<-----2.57----> .4625		<--------------------34.72--------------------> .0027*						<-------------9.7-------------> .3751*				<----------------21.38----------------> .0451*				

Comparison Groups: BC/DEFGHI/JKLM/NOPQR
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
   or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q43: Favorability rating: Former New York Mayor Michael Bloomberg?
Compared by Selected Characteristics (Republican Voters Only)

	TOTAL	PARTY REGISTRATION Dem.	Ind.	Rep.	POLITICAL IDEOLOGY Lib-eral	Mod-erate	Conser vative	IDEOLOGUES Mod./Lib.	Con.	Very Con.	CLOSELY FOLLOW NH PRIMARY Very close	Smwht close	Not close	VOTE CHOICE Trump	Bush	Chris-tie	Cruz	Kasich	Rubio
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	439 100.0% 100.0%	–	157 100.0% 35.7%	283 100.0% 64.3%	9 100.0% 2.1%	170 100.0% 38.7%	244 100.0% 55.7%	179 100.0% 40.8%	128 100.0% 29.0%	117 100.0% 26.6%	270 100.0% 61.4%	154 100.0% 35.0%	16 100.0% 3.6%	165 100.0% 37.6%	42 100.0% 9.5%	22 100.0% 4.9%	56 100.0% 12.7%	36 100.0% 8.2%	43 100.0% 9.7%
NO ANSWER	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–
TOTAL ANSWERED	439 100.0%	–	157 100.0%	283 100.0%	9 100.0%	170 100.0%	244 100.0%	179 100.0%	128 100.0%	117 100.0%	270 100.0%	154 100.0%	16 100.0%	165 100.0%	42 100.0%	22 100.0%	56 100.0%	36 100.0%	43 100.0%
Very favorable	21 4.9%	–	12 7.9%	9 3.1%	1 14.5%	11 6.7%	9 3.5%	13 7.1%	6 4.6%	3 2.3%	9 3.3%	10 6.5%	2 15.4%	8 4.8%	1 2.6%	3 15.2%	–	4 10.1%	1 1.3%
Somewhat favorable	61 13.8%	–	25 15.9%	36 12.7%	3 26.6%	36 21.4%	22 9.0%	39 21.7%	15 11.6%	7 6.1%	33 12.4%	26 16.9%	1 8.7%	21 12.8%	12 27.8%	4 17.1%	–	9 23.7%	7 15.8%
Somewhat unfavorable	72 16.4%	–	17 11.0%	55 19.4%	–	21 12.3%	47 19.0%	21 11.6%	22 17.0%	25 21.2%	52 19.4%	20 12.9%	–	24 14.8%	6 13.4%	3 13.1%	11 19.1%	4 12.1%	13 30.6%
Very unfavorable	154 35.1%	–	54 34.2%	101 35.6%	1 11.5%	48 28.0%	101 41.1%	49 27.1%	48 37.7%	52 44.9%	118 43.7%	32 20.9%	4 27.7%	59 36.0%	6 15.2%	8 37.6%	28 50.9%	8 23.1%	14 33.7%
Heard of but no opinion	120 27.4%	–	44 28.0%	76 27.0%	4 47.4%	50 29.4%	62 25.5%	54 30.4%	37 29.2%	25 21.5%	54 19.9%	61 39.8%	5 33.7%	48 29.3%	16 38.8%	4 16.9%	14 24.3%	11 31.1%	8 18.5%
Never heard of person	11 2.4%	–	5 3.0%	6 2.1%	–	4 2.2%	5 1.9%	4 2.1%	–	5 4.0%	4 1.4%	5 3.0%	2 14.5%	4 2.3%	1 2.2%	–	3 5.7%	–	–

TOTAL FAVORABLE	82 18.7%	–	37 23.8%	45 15.9%	4 41.1%	48 28.1%	30 12.5%	52 28.8%	21 16.1%	10 8.5%	42 15.7%	36 23.4%	4 24.0%	29 17.6%	13 30.4%	7 32.4%	–	12 33.8%	7 17.1%
TOTAL UNFAVORABLE	226 51.5%	–	71 45.2%	155 55.0%	1 11.5%	68 40.2%	147 60.1%	69 38.7%	70 54.7%	77 66.1%	170 63.0%	52 33.7%	4 27.7%	84 50.8%	12 28.6%	11 50.8%	39 70.0%	13 35.2%	27 64.4%
Chi-Square Significance		<------15.43------> .0309*			<------55.54------> 0*			<------60.79------> 0*			<------74.87------> 0*			<----------------84.84----------------> 0*					

Comparison Groups: BCD/EFG/HIJ/KLM/NOPQRS
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
   or more than 20% of the cells have an expected value of less than 5.

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q43: Favorability rating: Former New York Mayor Michael Bloomberg?
Compared by Selected Demographics (Republican Voters Only)

	TOTAL	GENDER Male	Female	AGE 18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	EDUCATION HS or less	Post Second-ary	Coll. Grad	Post Grad.	INCOME <$35K	$35-50K	$50-75K	$75-100K	>$100K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL	439 100.0% 100.0%	251 100.0% 57.1%	189 100.0% 42.9%	39 100.0% 8.8%	45 100.0% 10.4%	70 100.0% 15.9%	119 100.0% 27.2%	82 100.0% 18.6%	84 100.0% 19.2%	91 100.0% 20.8%	135 100.0% 30.8%	126 100.0% 28.8%	86 100.0% 19.7%	43 100.0% 9.7%	42 100.0% 9.6%	112 100.0% 25.6%	55 100.0% 12.5%	122 100.0% 27.7%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	439 100.0%	251 100.0%	189 100.0%	39 100.0%	45 100.0%	70 100.0%	119 100.0%	82 100.0%	84 100.0%	91 100.0%	135 100.0%	126 100.0%	86 100.0%	43 100.0%	42 100.0%	112 100.0%	55 100.0%	122 100.0%
Very favorable	21 4.9%	11 4.2%	11 5.7%	2 6.2%	5 11.3%	5 6.5%	2 2.0%	2 2.0%	5 6.2%	3 3.4%	5 3.4%	5 3.9%	9 10.0%	-	4 9.6%	7 6.6%	1 2.5%	7 5.6%
Somewhat favorable	61 13.8%	25 9.9%	36 19.0%	8 21.9%	5 10.0%	7 9.7%	19 16.3%	8 9.7%	14 16.1%	14 14.9%	18 12.9%	12 9.7%	17 20.1%	5 11.2%	4 10.6%	13 11.3%	10 17.9%	19 15.6%
Somewhat unfavorable	72 16.4%	38 15.3%	34 17.9%	3 7.8%	13 27.5%	14 20.7%	21 17.6%	10 12.2%	11 13.1%	9 10.1%	13 9.3%	29 22.9%	21 24.7%	5 11.8%	3 6.6%	13 11.5%	14 25.1%	25 20.9%
Very unfavorable	154 35.1%	108 43.2%	46 24.3%	7 18.7%	9 20.0%	27 38.0%	46 38.4%	38 46.7%	27 32.6%	26 28.4%	63 46.9%	46 36.5%	19 21.8%	11 25.5%	16 38.9%	44 39.3%	20 37.0%	42 34.1%
Heard of but no opinion	120 27.4%	61 24.2%	60 31.6%	13 32.8%	12 26.2%	18 25.1%	31 25.6%	21 26.1%	26 31.0%	31 33.5%	37 27.5%	32 25.5%	20 23.4%	18 42.7%	13 31.1%	30 26.4%	10 17.4%	29 23.9%
Never heard of person	11 2.4%	8 3.2%	3 1.4%	5 12.5%	2 5.0%	-	-	3 3.3%	1 1.1%	9 9.8%	-	2 1.4%	-	4 8.8%	1 3.2%	6 5.0%	-	-
------																		
TOTAL FAVORABLE	82 18.7%	35 14.1%	47 24.7%	11 28.2%	10 21.3%	11 16.2%	22 18.3%	10 11.7%	19 22.3%	17 18.3%	22 16.4%	17 13.6%	26 30.1%	5 11.2%	8 20.2%	20 17.8%	11 20.4%	26 21.2%
TOTAL UNFAVORABLE	226 51.5%	147 58.5%	80 42.3%	10 26.6%	22 47.5%	41 58.7%	67 56.1%	48 58.8%	39 45.7%	35 38.4%	76 56.1%	75 59.5%	40 46.5%	16 37.3%	19 45.5%	57 50.8%	34 62.1%	67 54.9%
Chi-Square Significance	<----33.73----> 0*			<--------------------68.4-------------------> .0006*						<-----------75.75-----------> 0*				<---------------41.37---------------> .0497*				

Comparison Groups: BC/DEFGHI/JKLM/NOPQR
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q44: How much have you heard about the possibility of former New York mayor Michael Bloomberg running for president as
an independent candidate?
Compared by Selected Characteristics (Republican Voters Only)

		PARTY REGISTRATION			POLITICAL IDEOLOGY			IDEOLOGUES			CLOSELY FOLLOW NH PRIMARY			VOTE CHOICE					
	TOTAL	Dem.	Ind.	Rep.	Lib-eral	Mod-erate	Conser vative	Mod./ Lib.	Con.	Very Con.	Very close	Smwht close	Not close	Trump	Bush	Chris-tie	Cruz	Kasich	Rubio
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	439	-	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%		35.7%	64.3%	2.1%	38.7%	55.7%	40.8%	29.0%	26.6%	61.4%	35.0%	3.6%	37.6%	9.5%	4.9%	12.7%	8.2%	9.7%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	439	-	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
A great deal	66	-	19	46	4	27	35	31	16	19	62	3	1	28	5	3	8	7	7
	15.0%		12.3%	16.4%	41.7%	15.8%	14.3%	17.2%	12.4%	16.3%	23.0%	1.8%	4.6%	17.1%	13.1%	15.8%	13.5%	19.3%	17.2%
A moderate amount	154	-	51	103	1	60	86	61	51	34	101	50	2	45	17	8	21	13	16
	35.0%		32.7%	36.3%	6.1%	35.6%	35.2%	34.0%	40.3%	29.5%	37.6%	32.7%	14.5%	27.5%	41.7%	35.3%	37.3%	36.4%	37.5%
Only a little	137	-	55	83	3	49	83	52	41	42	77	58	2	52	14	8	15	14	12
	31.3%		34.8%	29.3%	28.8%	28.9%	34.0%	28.8%	32.1%	36.1%	28.4%	37.8%	15.5%	31.6%	34.5%	36.3%	27.8%	37.8%	27.8%
Nothing at all	82	-	32	50	2	34	40	36	19	21	30	42	10	39	4	3	12	2	7
	18.6%		20.1%	17.8%	23.4%	19.7%	16.6%	19.9%	15.2%	18.1%	11.0%	27.3%	65.4%	23.9%	9.3%	12.6%	21.4%	6.6%	17.5%
Unsure	1	-	-	1	-	-	-	-	-	-	-	1	-	-	1	-	-	-	-
	0.1%			0.2%								0.4%			1.4%				
Chi-Square Significance		<-------3.07------> .5458*			<-------8.27------> .2193*			<-------5.38------> .4956*			<-------71.33------> 0*			<----------------17.39----------------> .6277*					

Comparison Groups: BCD/EFG/HIJ/KLM/NOPQRS
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
   or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q44: How much have you heard about the possibility of former New York mayor Michael Bloomberg running for president as
an independent candidate?
Compared by Selected Demographics (Republican Voters Only)

		GENDER		AGE						EDUCATION				INCOME				
	TOTAL	Male	Female	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	HS or less	Post Second-ary	Coll. Grad	Post Grad.	<$35K	$35-50K	$50-75K	$75-100K	>$100K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	57.1%	42.9%	8.8%	10.4%	15.9%	27.2%	18.6%	19.2%	20.8%	30.8%	28.8%	19.7%	9.7%	9.6%	25.6%	12.5%	27.7%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
A great deal	66	37	28	-	2	6	21	21	16	5	18	23	19	2	5	16	10	23
	15.0%	14.9%	15.0%		5.0%	8.4%	17.6%	25.4%	18.6%	5.4%	13.4%	18.4%	22.3%	4.0%	11.6%	13.9%	17.7%	18.5%
A moderate amount	154	93	61	17	11	27	37	24	37	32	48	41	34	13	12	41	17	42
	35.0%	37.0%	32.4%	43.9%	25.0%	38.7%	31.2%	29.4%	44.3%	34.9%	35.2%	32.1%	39.2%	29.6%	28.0%	36.7%	30.8%	34.2%
Only a little	137	74	63	7	15	23	42	27	23	25	56	35	21	22	13	25	23	36
	31.3%	29.6%	33.4%	18.7%	33.8%	32.3%	35.3%	33.2%	27.2%	27.4%	41.3%	27.6%	24.9%	50.6%	30.8%	22.2%	42.5%	29.7%
Nothing at all	82	46	35	14	16	14	19	10	8	29	14	28	12	7	12	31	5	21
	18.6%	18.5%	18.8%	37.4%	36.2%	20.7%	15.9%	12.0%	9.2%	31.6%	10.1%	21.8%	13.6%	15.8%	28.3%	27.3%	9.1%	17.5%
Unsure	1	-	1	-	-	-	-	-	1	1	-	-	-	-	1	-	-	-
	0.1%		0.3%						0.7%	0.6%					1.4%			
Chi-Square Significance		<-----1.92----> .7502*		<--------------------51.07-------------------> .0002*						<-----------34.67-----------> .0005*				<----------------29.32----------------> .0219*				

Comparison Groups: BC/DEFGHI/JKLM/NOPQR
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q45: How likely is it that you would consider voting for Michael Bloomberg if he decided to run for president as an
independent candidate?
Compared by Selected Characteristics (Republican Voters Only)

		PARTY REGISTRATION			POLITICAL IDEOLOGY			IDEOLOGUES			CLOSELY FOLLOW NH PRIMARY			VOTE CHOICE					
	TOTAL	Dem.	Ind.	Rep.	Lib-eral	Mod-erate	Conser vative	Mod./ Lib.	Con.	Very Con.	Very close	Smwht close	Not close	Trump	Bush	Chris- tie	Cruz	Kasich	Rubio
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	439	–	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%		35.7%	64.3%	2.1%	38.7%	55.7%	40.8%	29.0%	26.6%	61.4%	35.0%	3.6%	37.6%	9.5%	4.9%	12.7%	8.2%	9.7%
NO ANSWER	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–
TOTAL ANSWERED	439	–	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Definitely would consider it	19	–	14	5	1	17	1	18	1	–	6	13	–	1	1	5	–	5	–
	4.4%		9.1%	1.7%	9.6%	10.3%	0.3%	10.3%	0.6%		2.2%	8.6%		0.4%	2.6%	24.7%		13.4%	
Probably would consider it	60	–	30	29	1	28	30	29	26	4	25	30	5	23	10	3	5	6	4
	13.6%		19.4%	10.3%	15.8%	16.4%	12.4%	16.4%	20.3%	3.7%	9.1%	19.6%	30.7%	13.9%	25.3%	12.7%	9.2%	17.5%	8.2%
Probably would NOT consider it	74	–	25	49	3	34	36	37	21	16	35	37	1	29	12	2	1	9	10
	16.8%		16.0%	17.2%	34.9%	20.1%	14.9%	20.8%	16.1%	13.6%	13.1%	24.2%	8.7%	17.3%	29.4%	7.1%	1.0%	25.3%	24.6%
Definitely would NOT consider it	266	–	81	186	3	80	172	83	78	94	196	66	4	108	14	12	46	14	26
	60.6%		51.5%	65.7%	33.6%	47.0%	70.5%	46.3%	61.3%	80.5%	72.6%	42.9%	27.7%	65.1%	33.9%	55.5%	82.3%	39.7%	60.5%
Unsure	20	–	6	14	1	11	5	11	2	2	8	7	5	5	4	–	4	1	3
	4.7%		3.9%	5.0%	6.1%	6.3%	1.9%	6.2%	1.8%	2.1%	3.0%	4.7%	32.9%	3.2%	8.9%		7.6%	4.1%	6.6%
Chi-Square Significance		<------22.72------> .0001*			<------42.52------> 0*			<------57.18------> 0			<------74.87------> 0*			<----------------87.52----------------> 0*					

Comparison Groups: BCD/EFG/HIJ/KLM/NOPQRS
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q45: How likely is it that you would consider voting for Michael Bloomberg if he decided to run for president as an
independent candidate?
Compared by Selected Demographics (Republican Voters Only)

	TOTAL	GENDER Male	GENDER Female	AGE 18-24 years	AGE 25-34 years	AGE 35-44 years	AGE 45-54 years	AGE 55-64 years	AGE 65+ years	EDUCATION HS or less	EDUCATION Post Second-ary	EDUCATION Coll. Grad	EDUCATION Post Grad.	INCOME <$35K	INCOME $35-50K	INCOME $50-75K	INCOME $75-100K	INCOME >$100K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	57.1%	42.9%	8.8%	10.4%	15.9%	27.2%	18.6%	19.2%	20.8%	30.8%	28.8%	19.7%	9.7%	9.6%	25.6%	12.5%	27.7%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Definitely would consider it	19	9	10	-	5	5	5	3	2	3	1	4	11	-	1	8	2	8
	4.4%	3.8%	5.1%		11.3%	6.5%	3.8%	3.8%	2.2%	3.3%	0.5%	3.5%	12.7%		1.7%	7.4%	3.6%	6.7%
Probably would consider it	60	28	31	10	10	11	13	6	10	14	20	13	13	13	8	14	7	14
	13.6%	11.3%	16.5%	25.0%	22.5%	16.2%	10.9%	7.1%	11.5%	15.0%	14.9%	10.4%	14.6%	30.4%	18.4%	12.0%	13.2%	11.5%
Probably would NOT consider it	74	40	34	11	7	13	20	11	12	16	21	21	15	7	7	15	11	18
	16.8%	15.8%	18.1%	28.2%	15.0%	18.7%	16.8%	13.3%	14.5%	17.8%	15.3%	16.9%	17.9%	17.6%	17.3%	13.7%	20.2%	15.0%
Definitely would NOT consider it	266	163	104	18	21	37	76	60	55	53	88	84	41	21	25	67	35	77
	60.6%	64.8%	55.0%	46.9%	46.2%	52.9%	63.6%	73.0%	65.0%	58.6%	65.3%	66.1%	47.4%	48.2%	59.9%	59.3%	63.0%	63.1%
Unsure	20	11	10	-	2	4	6	2	6	5	5	4	6	2	1	9	-	5
	4.7%	4.2%	5.2%		5.0%	5.8%	5.0%	2.9%	6.9%	5.3%	4.0%	3.0%	7.3%	3.9%	2.7%	7.6%		3.8%
Chi-Square Significance		<-----4.83----> .3047		<-------------------32.18-------------------> .0414*						<-----------26.44-----------> .0093				<----------------21.92----------------> .1458*				

Comparison Groups: BC/DEFGHI/JKLM/NOPQR
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
   or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q48: Did you happen to watch the debate among the Republican presidential candidates on FOX held this past Thursday
evening?
Compared by Selected Characteristics (Republican Voters Only)

	TOTAL	PARTY REGISTRATION			POLITICAL IDEOLOGY			IDEOLOGUES			CLOSELY FOLLOW NH PRIMARY			VOTE CHOICE					
		Dem.	Ind.	Rep.	Lib-eral	Mod-erate	Conser vative	Mod./Lib.	Con.	Very Con.	Very close	Smwht close	Not close	Trump	Bush	Chris-tie	Cruz	Kasich	Rubio
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	439	–	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%		35.7%	64.3%	2.1%	38.7%	55.7%	40.8%	29.0%	26.6%	61.4%	35.0%	3.6%	37.6%	9.5%	4.9%	12.7%	8.2%	9.7%
NO ANSWER	262	–	94	169	5	103	148	109	81	66	162	94	6	108	23	15	28	21	21
	59.7%		59.8%	59.7%	58.3%	60.8%	60.4%	60.7%	63.5%	56.9%	60.2%	60.8%	40.3%	65.6%	55.3%	67.4%	50.0%	57.1%	50.1%
TOTAL ANSWERED	177	–	63	114	4	67	97	71	47	50	107	60	9	57	19	7	28	15	21
	40.3%		40.2%	40.3%	41.7%	39.2%	39.6%	39.3%	36.5%	43.1%	39.8%	39.2%	59.7%	34.4%	44.7%	32.6%	50.0%	42.9%	49.9%
Yes	64	–	18	46	1	19	40	20	17	23	53	12	–	12	5	4	14	9	12
	36.2%		28.5%	40.5%	26.2%	28.9%	41.6%	28.7%	37.5%	45.4%	49.0%	19.1%		21.7%	28.6%	51.1%	49.9%	56.5%	54.3%
No	113	–	45	68	3	47	57	50	29	28	55	49	9	45	13	3	14	7	10
	63.8%		71.5%	59.5%	73.8%	71.1%	58.4%	71.3%	62.5%	54.6%	51.0%	80.9%	100.0%	78.3%	71.4%	48.9%	50.1%	43.5%	45.7%
Unsure	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–
Chi-Square Significance		<-------2.51------->			<-------2.95------->			<-------3.58------->			<-------20.45------>			<----------------13.99---------------->					
		.1133*			.2287*			.1666*			0*			.0156*					

Comparison Groups: BCD/EFG/HIJ/KLM/NOPQRS
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
   or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q48: Did you happen to watch the debate among the Republican presidential candidates on FOX held this past Thursday
evening?
Compared by Selected Demographics (Republican Voters Only)

	TOTAL	GENDER Male	GENDER Female	AGE 18-24 years	AGE 25-34 years	AGE 35-44 years	AGE 45-54 years	AGE 55-64 years	AGE 65+ years	EDUCATION HS or less	EDUCATION Post Second-ary	EDUCATION Coll. Grad	EDUCATION Post Grad.	INCOME <$35K	INCOME $35-50K	INCOME $50-75K	INCOME $75-100K	INCOME >$100K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	57.1%	42.9%	8.8%	10.4%	15.9%	27.2%	18.6%	19.2%	20.8%	30.8%	28.8%	19.7%	9.7%	9.6%	25.6%	12.5%	27.7%
NO ANSWER	262	153	109	21	31	48	64	49	50	47	84	81	51	31	23	64	41	69
	59.7%	61.1%	57.9%	53.1%	68.8%	68.4%	53.6%	60.4%	58.8%	51.4%	61.9%	64.2%	58.5%	72.2%	55.6%	57.1%	74.4%	56.7%
TOTAL ANSWERED	177	98	79	18	14	22	55	32	35	44	51	45	36	12	19	48	14	53
	40.3%	38.9%	42.1%	46.9%	31.2%	31.6%	46.4%	39.6%	41.2%	48.6%	38.1%	35.8%	41.5%	27.8%	44.4%	42.9%	25.6%	43.3%
Yes	64	35	29	3	2	6	23	9	21	13	14	19	17	3	8	13	5	22
	36.2%	36.3%	36.1%	16.7%	16.0%	26.5%	41.4%	27.4%	60.7%	30.1%	27.9%	42.0%	48.5%	28.0%	41.4%	27.5%	34.4%	40.7%
No	113	62	51	15	12	16	32	23	14	31	37	26	18	9	11	35	9	31
	63.8%	63.7%	63.9%	83.3%	84.0%	73.5%	58.6%	72.6%	39.3%	69.9%	72.1%	58.0%	51.5%	72.0%	58.6%	72.5%	65.6%	59.3%
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chi-Square		<------.0----->		<--------------------17.14------------------->						<-------------5.23------------>				<-----------------2.56---------------->				
Significance		.9683*		.0042*						.1554*				.6337*				

Comparison Groups: BC/DEFGHI/JKLM/NOPQR
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
   or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q49: How closely have you followed news coverage of the debate among the Republican presidential candidates?
Compared by Selected Characteristics (Republican Voters Only)

	TOTAL	PARTY REGISTRATION			POLITICAL IDEOLOGY			IDEOLOGUES			CLOSELY FOLLOW NH PRIMARY			VOTE CHOICE					
		Dem.	Ind.	Rep.	Lib-eral	Mod-erate	Conser vative	Mod./ Lib.	Con.	Very Con.	Very close	Smwht close	Not close	Trump	Bush	Chris-tie	Cruz	Kasich	Rubio
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	439	–	157	283	9	170	244	179	128	117	270	154	16	165	42	22	56	36	43
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%		35.7%	64.3%	2.1%	38.7%	55.7%	40.8%	29.0%	26.6%	61.4%	35.0%	3.6%	37.6%	9.5%	4.9%	12.7%	8.2%	9.7%
NO ANSWER	262	–	94	169	5	103	148	109	81	66	162	94	6	108	23	15	28	21	21
	59.7%		59.8%	59.7%	58.3%	60.8%	60.4%	60.7%	63.5%	56.9%	60.2%	60.8%	40.3%	65.6%	55.3%	67.4%	50.0%	57.1%	50.1%
TOTAL ANSWERED	177	–	63	114	4	67	97	71	47	50	107	60	9	57	19	7	28	15	21
	40.3%		40.2%	40.3%	41.7%	39.2%	39.6%	39.3%	36.5%	43.1%	39.8%	39.2%	59.7%	34.4%	44.7%	32.6%	50.0%	42.9%	49.9%
Very closely	72	–	21	51	3	21	43	24	22	21	70	2	–	28	3	2	11	8	9
	40.7%		33.5%	44.7%	76.9%	31.0%	44.4%	33.5%	46.8%	42.2%	65.0%	3.7%		48.7%	17.6%	32.1%	40.7%	50.7%	42.2%
Somewhat closely	70	–	26	44	1	30	38	31	15	23	34	36	–	19	12	5	9	6	8
	39.6%		41.0%	38.7%	23.1%	45.0%	39.0%	43.7%	32.5%	45.0%	31.9%	59.3%		33.8%	65.7%	67.9%	31.6%	39.7%	38.7%
Not that closely	33	–	14	19	–	16	14	16	7	6	3	22	7	8	3	–	8	1	4
	18.4%		21.6%	16.6%		24.1%	14.1%	22.7%	15.5%	12.7%	3.1%	36.9%	74.3%	13.3%	16.7%		27.7%	9.6%	19.2%
Unsure	2	–	2	–	–	–	2	–	2	–	–	–	2	2	–	–	–	–	–
	1.4%		3.8%				2.5%		5.2%				25.7%	4.2%					
Chi-Square Significance		<-------6.22-------> .1013*			<-------8.53-------> .2019*			<-------10.59------> .1019*			<------134.71------> 0*			<-----------------17.19-----------------> .3076*					

Comparison Groups: BCD/EFG/HIJ/KLM/NOPQRS
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
   or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 - 1/30/2016

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University / Boston Herald: Republican NH Primary Poll)

Q49: How closely have you followed news coverage of the debate among the Republican presidential candidates?
Compared by Selected Demographics (Republican Voters Only)

	TOTAL	GENDER Male	GENDER Female	AGE 18-24 years	AGE 25-34 years	AGE 35-44 years	AGE 45-54 years	AGE 55-64 years	AGE 65+ years	EDUCATION HS or less	EDUCATION Post Second-ary	EDUCATION Coll. Grad	EDUCATION Post Grad.	INCOME <$35K	INCOME $35-50K	INCOME $50-75K	INCOME $75-100K	INCOME >$100K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL	439	251	189	39	45	70	119	82	84	91	135	126	86	43	42	112	55	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	57.1%	42.9%	8.8%	10.4%	15.9%	27.2%	18.6%	19.2%	20.8%	30.8%	28.8%	19.7%	9.7%	9.6%	25.6%	12.5%	27.7%
NO ANSWER	262	153	109	21	31	48	64	49	50	47	84	81	51	31	23	64	41	69
	59.7%	61.1%	57.9%	53.1%	68.8%	68.4%	53.6%	60.4%	58.8%	51.4%	61.9%	64.2%	58.5%	72.2%	55.6%	57.1%	74.4%	56.7%
TOTAL ANSWERED	177	98	79	18	14	22	55	32	35	44	51	45	36	12	19	48	14	53
	40.3%	38.9%	42.1%	46.9%	31.2%	31.6%	46.4%	39.6%	41.2%	48.6%	38.1%	35.8%	41.5%	27.8%	44.4%	42.9%	25.6%	43.3%
Very closely	72	44	28	8	2	4	23	16	19	17	21	18	16	3	3	17	8	22
	40.7%	45.5%	34.7%	43.3%	16.0%	16.3%	41.9%	49.1%	55.1%	38.6%	41.3%	39.3%	44.2%	22.2%	13.4%	36.0%	56.7%	41.3%
Somewhat closely	70	35	35	2	5	14	24	11	14	12	25	14	19	7	8	20	5	22
	39.6%	35.4%	44.6%	13.3%	36.1%	63.3%	42.9%	33.0%	40.3%	26.7%	48.5%	31.7%	52.5%	62.5%	43.2%	42.0%	33.6%	41.8%
Not that closely	33	16	16	5	7	5	8	6	2	13	5	13	1	2	8	8	1	9
	18.4%	16.6%	20.6%	30.0%	47.9%	20.5%	15.1%	17.9%	4.6%	29.3%	10.2%	29.0%	3.3%	15.3%	43.4%	17.1%	9.7%	16.9%
Unsure	2	2	–	2	–	–	–	–	–	2	–	–	–	–	–	2	–	–
	1.4%	2.5%		13.3%						5.4%						5.0%		
Chi-Square Significance		<-----4.54----> .2087		<--------------------47.79--------------------> 0*						<-------------24.5------------> .0036*				<----------------18.16----------------> .1109*				

Comparison Groups: BC/DEFGHI/JKLM/NOPQR
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
   or more than 20% of the cells have an expected value of less than 5.

Survey Administered: 1/26/2016 - 1/30/2016