

**Franklin Pierce University**

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INT1 Hello, my name is \_\_\_\_\_, and I'm calling from RKM Research and Communications. We're conducting a very brief opinion poll on behalf of Franklin Pierce University and I'd like to speak to the youngest male / female age 18 or older who is currently at home.

"Would that be you?" or "Is he / she available?"

(If not available, conduct interview with available adult):

I assure you that this is not a sales call. We're only interested in your opinions.

Thank you very much for helping us. Your telephone number was chosen randomly, and all of your responses are completely confidential and anonymous.

01	Eligible respondent	[skip to CELL1 or LAND1]
02	Appointment	[setup a call-back]
99	Refusal	[thank and terminate]

If cell phone:

CELL1 Can I confirm that I've reached you on a cell or mobile phone?

01	Yes	[skip to CELL2]
02	No	[thank and terminate]

CELL2 Are you currently driving or doing anything that would distract your attention?

01	No, now is a good time	(Continue)
02	Yes, setup an appointment	[setup a call-back]

Skip to Q04:

If landline:

LAND1 Can I confirm that I've reached you on a landline phone at your home?

01	Yes - not a cell phone	(Continue)
02	No	[thank and terminate]

Skip to Q04:

Q01 Are you currently registered to vote in New Hampshire?

IF YES, ASK: Are you registered as a Democrat, Independent, Republican, or something else?

- 00 No - not registered [thank and terminate]
- 01 Democrat [skip to Q03]
- 02 Independent (or unaffiliated) [skip to Q02]
- 03 Republican [skip to Q03]
- 88 Other [thank and terminate]
- 99 Do NOT live in New Hampshire [thank and terminate]

Q02 If you were going to vote in the New Hampshire state primary for Congressional and Gubernatorial candidates in September, would you be more likely to vote in the Democratic or Republican primary?

- 01 Democratic primary
- 02 Republican primary
- 99 Unsure (or don't plan to vote in the state primary)

Q03 How likely is it that you will vote in the next general election in November? Would you say you:

Read responses:

- 01 Definitely will
- 02 Probably will
- 03 You're not sure yet
- 04 You probably won't [thank and terminate]

Q04 Are you following the 2016 presidential election very closely, somewhat closely or not that closely?

Read responses:

- 01 Very closely
- 02 Somewhat closely
- 03 Not that closely
- 99 Don't know / unsure

TOWN In what city of town do you live in?

(Used to determine Congressional District):

[Randomized order: Q06-Q17]:

Q06 Now I am going to read you a list of political candidates. Please tell me if you have a favorable or unfavorable view toward each one. If you don't recognize the name, or have no opinion, please feel free to say so.

President, Barack Obama?

"Would you say **very favorable** / *unfavorable* or **somewhat favorable** / *unfavorable*?"

01 Very favorable  
02 Somewhat favorable  
03 Somewhat unfavorable  
04 Very unfavorable

88 Heard of but no opinion  
99 Never heard of person

Q07 Businessman, Donald Trump?

Q08 Former Secretary of State, Hillary Clinton?

Q09 Vermont Senator, Bernie Sanders?

Q10 US Senator, Kelly Ayotte?

Q11 Governor, Maggie Hassan?

Q12 US Senator, Jeanne Shaheen?

Q13 Former New Hampshire Deputy Secretary of State, Mark Connolly?

Q14 Former Mayor of Portsmouth, Steve Marchand?

Q15 Executive Councilor, Colin Van Ostern?

Q16 Mayor of Manchester, Ted Gatsas?

Q17 Executive Councilor, Chris Sununu?

Q18 State Representative, Frank Edelblut?

Q19 State Senator, Jeanie Forrester?

US President:

Q20 If the election for US President were held today, and Donald Trump were the Republican candidate and Hillary Clinton were the Democratic candidate, which candidate would you vote for?

01 Donald Trump, the Republican [skip to Q21]

02 Hillary Clinton, the Democrat [skip to Q21]

99 Don't know / unsure [skip to Q22]

Q21 Is that a firm choice, or could you change your mind between now and the general election?

01 Firm

02 Could change mind

99 Unsure / depends / no opinion

[skip to Q23]

Q22 If you were forced to decide, which of the candidates would you be more likely to vote for?

01 Donald Trump, the Republican

02 Hillary Clinton, the Democrat

99 Don't know / unsure

If FIRM Vote Donald Trump:

Q23 Would you vote for Donald Trump more because you support him and his ideas, or more because you oppose Hillary Clinton?

- 01 Support Donald Trump
- 02 Oppose Hillary Clinton
  
- 99 Don't know / unsure

If FIRM Vote Hillary Clinton:

Q24 Would you vote for Hillary Clinton more because you support her and her ideas, or more because you oppose Donald Trump?

- 01 Support Hillary Clinton
- 02 Oppose Donald Trump
  
- 99 Don't know / unsure

If Unsure or not FIRM Vote:

Q25 Are you not firmly committed to one of the two leading presidential candidates because:

Read responses:

- 01 You don't really like either candidate
- 02 You lean toward one of the candidates, but are not fully committed yet
- 03 You need more information about the candidates and their policy positions
- 04 You are waiting to see if a third party candidate enters the race
- 05 You usually vote Republican, but you're not happy voting for Trump
- 06 You usually vote Democratic, but you're not happy voting for Clinton
  
- 88 Other (specify)
- 99 Don't know / unsure

Q26 Do you think that Bernie Sanders should drop out of the race for the presidential nominee of the Democratic Party, or stay in the race until the Democratic convention?

- 01 Sanders should drop out
- 02 Sanders should stay in the race
  
- 99 Don't know / unsure

US Senate:

Q27 If the election for US Senate were held today, and Kelly Ayotte were the Republican candidate and Maggie Hassan were the Democratic candidate, which candidate would you vote for?

01 Kelly Ayotte, the Republican [skip to Q28]

02 Maggie Hassan, the Democrat [skip to Q28]

99 Don't know / unsure [skip to Q29]

Q28 Is that a firm choice, or could you change your mind between now and the general election?

01 Firm

02 Could change mind

99 Unsure / depends / no opinion

[Skip to Q30]

Q29 If you were forced to decide, which of the candidates would you be more likely to vote for?

01 Kelly Ayotte, the Republican

02 Maggie Hassan, the Democrat

99 Don't know / unsure

Republican primary voters:

(Randomize candidate list)

Q30 If the 2016 Republican primary election for Governor were held today, would you vote for:

Read responses:

- 01 Ted Gatsas
- 02 Chris Sununu
- 03 Frank Edelblut
- 04 Jeannie Forrester
  
- 88 Someone else
- 98 Don't know / unsure / undecided
- 99 Not likely to vote in primary

Democratic primary voters:

(Randomize candidate list)

Q31 If the 2016 Democratic primary election for Governor were held today, would you vote for:

Read responses:

- 01 Mark Connolly
- 02 Steve Marchand
- 03 Colin Van Ostern
  
- 88 Someone else
- 98 Don't know / unsure / undecided
- 99 Not likely to vote in primary

Q32 As you may know, President Obama nominated Judge Merrick Garland in March to fill the vacant seat on the Supreme Court. Do you think the US Senate should hold hearings and then have an up or down confirmation vote on Judge Garland's nomination before the next presidential election?

"Do you feel that strongly or moderately?"

- 01 Strongly – should hold hearings
- 02 Moderately – should hold hearings
- 03 Moderately – should NOT hold hearings
- 04 Strongly – should NOT hold hearings
  
- 99 Don't know / unsure

Issues:

Q33 I'm going to read you a list of topics. When I'm done, I'd like you to identify the three most important topics to you in deciding who to support in this year's elections, starting with the one that is most important.

[Randomize list]:

Read responses:

- 01 The economy
- 02 Jobs and unemployment
- 03 The budget deficit
- 04 Tax reform
- 05 Healthcare
- 06 Dissatisfaction with government
- 07 Drug abuse
- 08 Income inequality
- 09 Education
- 10 Immigration
- 11 Terrorism
- 12 Environment
- 13 Gun control
- 14 Abortion
- 15 Gay marriage
- 16 Crime
- 17 National defense
- 18 Race relations
- 19 Foreign policy
- 20 Situation in Afghanistan, Iraq, Syria and ISIS
  
- 88 Or is it something else [specify]
- 99 Don't know / unsure

**Demographics:**

D01            These last few questions are for classification purposes?

                 In what year were you born?

                 19 (10-99)

                 99     No answer

                 If cell phone:

D02            In addition to your cell phone, do you also have a landline phone at your home for personal use?

                 01     Yes

                 02     No

                 Skip to D04:

                 If landline phone:

D03            In addition to your home phone, do you also have cell or mobile phone for personal use?

                 01     Yes

                 02     No

                 Skip to D04:

D04            In politics today, do you generally consider yourself liberal, moderate or conservative?

                 "Do you consider yourself **very liberal** / *conservative* or **somewhat liberal** / *conservative*?"

                 01     Very liberal

                 02     Somewhat liberal

                 03     Moderate

                 04     Somewhat conservative

                 05     Very conservative

                 99     Refused

D05 What is the highest grade or year in school you completed?

Do not read:

- 01 Less than high school
- 02 Graduated high school
- 03 Some college
- 04 Graduated vocational / technical college (2-year Associate Degree)
- 05 Graduated college (4-year Bachelor Degree)
- 06 Attended Graduate or Professional school (Masters, Ph.D, MPA, Lawyer)
  
- 99 Don't know / unsure

INC1 Is your total household income from all sources above or below \$50,000 per year before taxes?

- 01 Above \$50,000 [skip to D07B]
- 02 Below \$50,000 [skip to D07A]
  
- 99 No answer [skip to conc]

INC2A Would you say it is:

Read responses:

- 01 Less than \$35,000
- 02 \$35,000-\$50,000
  
- 99 No answer

INC2B Would you say it is:

Read responses:

- 03 \$50,000-\$74,999
- 04 \$75,000-\$99,999
- 05 \$100,000-\$149,999
- 06 \$150,000 or more
  
- 99 No answer

CONC Thank you again for your time. Your comments are greatly appreciated.

GR INTERVIEWER: Indicate the gender of the RESPONDENT:

- 01 Male
- 02 Female