

Franklin Pierce University / Boston Herald: National Political Poll

© 2016 RKM Research and Communications (July 12-16)

INT1 Hello, my name is _____, and I'm calling from RKM Research and Communications. We're conducting a very brief opinion poll on behalf of Franklin Pierce University and the Boston Herald and I'd like to speak to the youngest male or female age 18 or older who is currently at home.

"Would that be you?" or "Is he / she available?"

(If not available, conduct interview with available adult):

I assure you that this is not a sales call. We're only interested in your opinions.

Thank you very much for helping us. Your telephone number was chosen randomly, and all of your responses are completely confidential and anonymous.

01	Eligible respondent	[skip to CELL1 or LAND1]
02	Appointment	[setup a call-back]
99	Refusal	[thank and terminate]

If cell phone:

CELL1 Can I confirm that I've reached you on a cell or mobile phone?

01	Yes	[skip to CELL2]
02	No	[thank and terminate]

CELL2 Are you currently driving or doing anything that would distract your attention?

01	No, now is a good time	(Continue)
02	Yes, setup an appointment	[setup a call-back]

Skip to Q04:

If landline:

LAND1 Can I confirm that I've reached you on a landline phone at your home?

01	Yes - not a cell phone	(Continue)
02	No	[thank and terminate]

Skip to Q04:

Q01 Are you currently registered to vote?

IF YES, ASK: Are you registered as a Democrat, Independent, Republican, or something else?

- | | | |
|----|-------------------------------|-----------------------|
| 00 | No - not registered | [thank and terminate] |
| 01 | Democrat | [skip to Q02] |
| 02 | Independent (or unaffiliated) | [skip to Q02] |
| 03 | Republican | [skip to Q02] |
| 88 | Other | [skip to Q02] |
| 99 | Refused | [thank and terminate] |

Q02 In what state are you currently registered to vote?

Pull-down menu:

Q03 How likely is it that you will vote in the general election for President in November of this year? Would you say you:

Read responses:

- | | | |
|----|---------------------|-----------------------|
| 01 | Definitely will | [skip to Q04] |
| 02 | Probably will | [skip to Q04] |
| 03 | You're not sure yet | [thank and terminate] |
| 04 | You probably won't | [thank and terminate] |

Q04 How closely are following the 2016 presidential election? Would you say:

Read responses:

- | | |
|----|---------------------|
| 01 | Very closely |
| 02 | Moderately closely |
| 03 | Not that closely |
| 99 | Don't know / unsure |

[Randomized order: Q05-Q11]:

Q05 Now I am going to read you a brief list of people. Please tell me if you have a favorable or unfavorable view toward each one. If you don't recognize the name, or have no opinion, please feel free to say so.

Former Secretary of State, Hillary Clinton?

"Would you say **very favorable** / *unfavorable* or **somewhat favorable** / *unfavorable*?"

- 01 Very favorable
- 02 Somewhat favorable
- 03 Somewhat unfavorable
- 04 Very unfavorable

- 88 Heard of but no opinion
- 99 Never heard of person

Q06 Businessman, Donald Trump?

Q07 US Senator from Massachusetts, Elizabeth Warren?

Q08 US Senator from Vermont, Bernie Sanders?

Q09 Businesswoman, Jill Stein?

Q10 Former Governor of New Mexico, Gary Johnson?

Q11 Former Governor of Massachusetts, Bill Weld?

Q12 Do you approve or disapprove of the way Barack Obama is handling his job as president?

"Do you feel that strongly or moderately?"

- 01 Strongly approve
- 02 Moderately approve
- 03 Moderately disapprove
- 04 Strongly disapprove

- 99 Don't know / unsure

Vote Choice:

[Randomize responses 1 and 2]:

Q13 If the election for US President were held today, which of the candidates would you vote for?

Read responses:

- | | | |
|----|---------------------------------------|---------------|
| 01 | Donald Trump, the Republican | [skip to Q14] |
| 02 | Hillary Clinton, the Democrat | [skip to Q14] |
| 03 | Gary Johnson, the Libertarian | [skip to Q14] |
| 04 | Jill Stein, the Green Party candidate | [skip to Q14] |
| 88 | Or someone else | [skip to Q14] |
| 99 | Don't know / unsure | [skip to Q15] |

Q14 Is that a firm choice, or could you change your mind between now and the election?

- | | |
|----|---------------------|
| 01 | Firm |
| 02 | Could change mind |
| 99 | Don't know / unsure |

[skip to Q16 or Q17]:

[Randomize responses 1 and 2]:

Q15 If you were forced to choose right now, which candidate would you be most likely to vote for?

Read responses:

- | | |
|----|---------------------------------------|
| 01 | Donald Trump, the Republican |
| 02 | Hillary Clinton, the Democrat |
| 03 | Gary Johnson, the Libertarian |
| 04 | Jill Stein, the Green Party candidate |
| 88 | Or someone else |
| 99 | Don't know / unsure |

[If vote for Donald Trump (Q13 or Q15 = 1):

Q16 Would you vote for Donald Trump more because you support him and his ideas, or more because you oppose Hillary Clinton?

01 Support Donald Trump

02 Oppose Hillary Clinton

99 Don't know / unsure

[If vote for Hillary Clinton (Q13 or Q15 = 2):

Q17 Would you vote for Hillary Clinton more because you support her and her ideas, or more because you oppose Donald Trump?

01 Support Hillary Clinton

02 Oppose Donald Trump

99 Don't know / unsure

[Bernie Sanders]:

Q18 Are you more or less likely to vote for Hillary Clinton now that Bernie Sanders has dropped out of the race and endorsed Clinton, or does it have no effect on your vote choice?

01 More likely to support Hillary Clinton

02 No effect

03 Less likely to support Hillary Clinton

99 Don't know / unsure

[Elizabeth Warren]:

Q19 Would you be more or less likely to vote for Hillary Clinton if she were to choose Elizabeth Warren to be her Vice Presidential running mate, or would it have no effect on your vote choice?

- 01 More likely to support Hillary Clinton
- 02 No effect
- 03 Less likely to support Hillary Clinton

- 99 Don't know / unsure

[Randomize responses 1 and 2 in Q20 and Q21]:

Q20 Now I'd like to ask you a hypothetical question. Suppose for a moment that Elizabeth Warren were the Democratic nominee for US President and Donald Trump were the Republican Nominee. Under this scenario, which of the candidates would you vote for?

- 01 Donald Trump, the Republican [skip to Q22]
- 02 Elizabeth Warren, the Democrat [skip to Q22]
- 03 Gary Johnson, the Libertarian [skip to Q22]
- 04 Jill Stein, the Green Party candidate [skip to Q22]

- 88 Or someone else [skip to Q22]
- 99 Don't know / unsure [skip to Q21]

Q21 If you were forced to choose right now, which candidate would you be most likely to vote for?

Read responses:

- 01 Donald Trump, the Republican
- 02 Elizabeth Warren, the Democrat
- 03 Gary Johnson, the Libertarian
- 04 Jill Stein, the Green Party candidate

- 88 Or someone else
- 99 Don't know / unsure

Q22 Are you more or less likely to vote for Gary Johnson knowing that he has selected Bill Weld to be his Vice Presidential running mate, or does it have no effect on your vote choice?

- 01 More likely to support Gary Johnson
- 02 No effect
- 03 Less likely to support Gary Johnson

- 99 Don't know / unsure

[randomize order of Q23 and Q24]:

Q23 If Hillary Clinton were elected president, how likely is it that she would do a good job improving the divisions in American politics and unifying the American people? Would you say:

Read responses:

- 01 Very likely
- 02 Somewhat likely
- 03 Somewhat unlikely
- 04 Very unlikely

- 99 Don't know / unsure

Q24 If Donald Trump were elected president, how likely is it that he would do a good job improving the divisions in American politics and unifying the American people? Would you say:

Read responses:

- 01 Very likely
- 02 Somewhat likely
- 03 Somewhat unlikely
- 04 Very unlikely

- 99 Don't know / unsure

Issues:

[Randomize list]:

Q25 Now I'm going to read you a list of topics. When I'm done, I'd like you to identify the three most important topics to you in deciding who to support in this year's election, starting with the one that is most important.

Read responses:

- 01 The economy
- 02 Jobs and unemployment
- 03 The budget deficit
- 04 Tax reform
- 05 Healthcare
- 06 Dissatisfaction with government
- 07 Drug abuse
- 08 Income inequality
- 09 Education
- 10 Immigration
- 11 Terrorism
- 12 Environment and global climate change
- 13 Gun control
- 14 Abortion
- 15 Gay marriage
- 16 Crime and law enforcement
- 17 National defense
- 18 Race relations
- 19 Foreign policy
- 20 The situation with ISIS

- 88 Or is it something else [specify]
- 99 Don't know / unsure

Demographics:

Q26 These last few questions are for classification purposes only.

Which of the following categories best describes your age?

Read responses:

- 01 18 to 24
- 02 25 to 34
- 03 35 to 44
- 04 45 to 54
- 05 55 to 64
- 06 65+

- 99 Refused

If cell phone:

Q27 In addition to your cell phone, do you also have a landline phone at your home for personal use?

- 01 Yes
- 02 No

Skip to Q27:

If landline phone:

Q28 In addition to your home phone, do you also have cell or mobile phone for personal use?

- 01 Yes
- 02 No

Skip to Q27:

Q29 Apart from how you are registered, do you generally identify as a Democrat, Republican, Independent, or something else?

- 01 Democrat [skip to Q31]
- 02 Independent [skip to Q30]
- 03 Republican [skip to Q31]

- 04 Libertarian Party [skip to Q31]
- 05 Green Party [skip to Q31]

- 88 Other [skip to Q31]
- 99 No answer [skip to Q30]

Q30 Do you lean toward the Democratic or Republican Party?

- 01 Lean Democratic
- 02 Lean Republican

- 88 No lean
- 99 No answer

Q31 In politics today, do you generally consider yourself liberal, moderate or conservative?

"Do you consider yourself **very liberal** / *conservative* or **somewhat liberal** / *conservative*?"

- 01 Very liberal
- 02 Somewhat liberal
- 03 Moderate
- 04 Somewhat conservative
- 05 Very conservative

- 99 No answer

Q32 What is the highest grade or year in school you completed?

Do not read:

- 01 Less than high school
- 02 Graduated high school
- 03 Some college
- 04 Graduated vocational / technical college (2-year Associate Degree)
- 05 Graduated college (4-year Bachelor Degree)
- 06 Attended Graduate or Professional school (Masters, Ph.D, MPA, Lawyer)

- 99 Don't know / unsure

Q33 Which of the following best describes your race or origin?

Read responses:

- 01 White
- 02 Hispanic, Latino or Spanish origin
- 03 Black or African American
- 04 Asian
- 05 American Indian or Alaska Native
- 06 Native Hawaiian or Other Pacific Islander

- 88 Other
- 99 No answer

Q34 Is your total household income above or below \$50,000 per year before taxes?

- 01 Above \$50,000 [goto Q35B]
- 02 Below \$50,000 [goto Q35A]

- 99 Refused [goto CONC]

Q35A Would you say it is:

Read responses:

- 01 Less than \$25,000
- 02 \$25,000-\$34,999
- 03 \$35,000-\$49,999

- 99 Refused

Q35B Would you say it is:

Read responses:

- 04 \$50,000-\$74,999
- 05 \$75,000-\$99,999
- 06 \$100,000-\$149,999
- 07 \$150,000 or more

- 99 Refused

CONC Thank you again for your time. That was the last question. Your comments are greatly appreciated.

GR INTERVIEWER: Indicate the gender of the RESPONDENT:

- 01 Male
- 02 Female